



# COMPANY PRESENTATION



# PROSTO MOLOKO Managing Company

**PROSTO MOLOKO Managing Company Limited Liability Company (LLC)** – vertical-integrated company which is among the three leaders of the Russian market by milk processing.

**PROSTO MOLOKO Managing Company LLC** manages the largest agro-industrial asset on the territory of the Russian Federation which includes:

- Own milk processing enterprises
- Dairy plants capacity is about 3000 tons of milk per day, 1400 tons of which can be finished product
- Production line includes milk, fermented dairy products, cream, yogurt, butter, cheese, and also powdered milk products
- Types of packing that are used at the factory includes PET bottle, foil, membrane, pure-pack, cups, vacuum and ultra heat-treated packing



## Milk-processing factories in figures



**350 000**

tons of milk  
processing per year



**90 000**

tons of whole-milk  
production per year



**9**

milk-processing  
factories



**7500**

tons of dairy  
butter per year



**11 000**

tons  
of cheese  
per year



# PROSTO MOLOKO prospects and investment attractiveness

## Dairy market of Tatarstan

The Republic of Tatarstan is the first region in Russia by milk production. The volume of produced milk is about 3500 tons per day, 1200 tons of which (34%) is processed at the factories of the Group.

At the moment about 55% of raw product is used in region, the rest enter other regions that shows considerable potentialities for development of milk-processing industry in the territory of Tatarstan.





# PROSTO MOLOKO prospects and investment attractiveness

## PROSTO MOLOKO group of companies

PROSTO MOLOKO Managing Company takes the 4 place in the Russian Federation by volume of milk-processing, and also the largest market player by dairy products volume of sales with 40% of the regional market.

The Group is vertically integrated holding including agro-industrial companies, dairy-commodity farms, cereal-receiving stations, feed factories and milk-processing plants in the structure that means existence of own raw materials base.

Close location of distribution markets, and also raw materials base from the Group milk-processing factories allows significantly to reduce transportation expenses and production cost.

Following the results  
of 2015 year



# Our strong points and directions

## Our mission

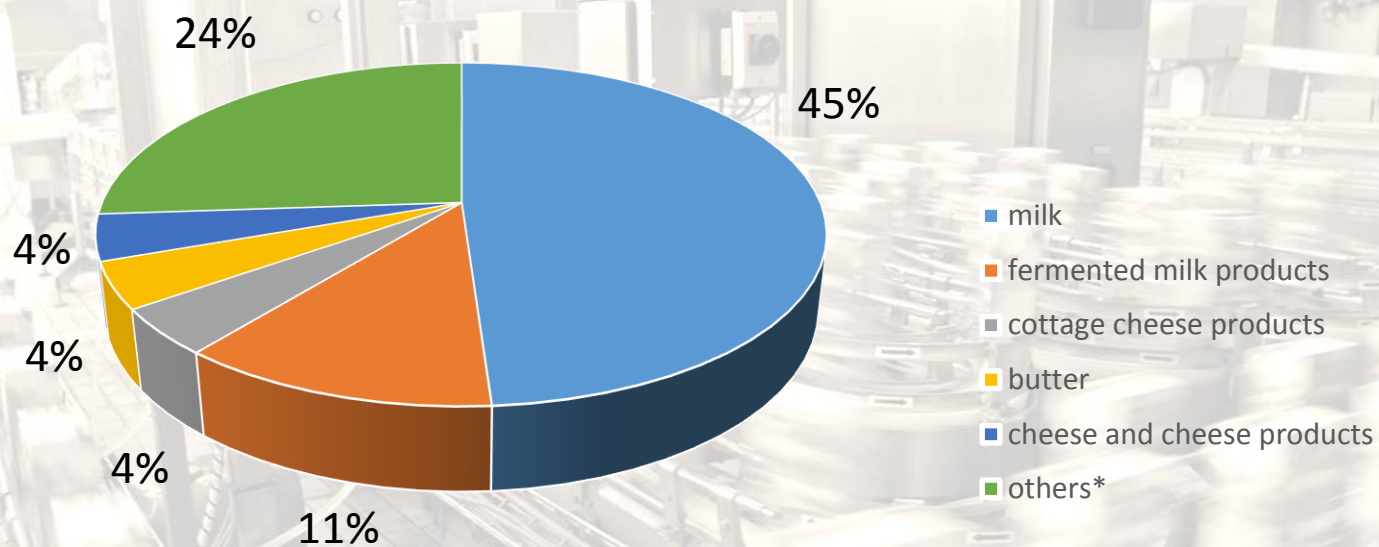
- *To offer consumers fresh, natural and healthy products from the environmentally friendly regions of the Republic of Tatarstan.*

## Our principles

- *We work in a full chain of production and delivery – «from farm to fork».*
- *Our priorities are naturalness and freshness of the products made by us.*



# Production Profile



\*Yogurts, cocktails, juices-drinks. Water, dry milk products.

Kazan, July, 2014





# Our strong points and directions

We work with all the largest network operators of Russia.

We develop both in the consumer markets and in the B2B markets.

**FAIR PRODUCTS IN FAIR SHOPS**



## GOLD RECOGNITION OF PRODUCTION



«GREEN WEEK - 2015», BERLIN.  
**3 gold medals** for all new products, including «Tatar deluxe» cheese.



«PRODEXPO - 2015», MOSCOW.  
International contest «Best product -2015».  
**Gold medals** for 8 products.  
«PRODEXPO - 2014», MOSCOW.  
**Gold medals** for 22 products.

«MELLOW AUTUMN - 2015», MOSCOW.  
**Gold medals** for 13 products.  
«MELLOW AUTUMN - 2014», MOSCOW.  
**Gold medals** for 3 products.



«100 BEST PRODUCTS OF RUSSIA» competition.



WORLDFOOD - 2015, MOSCOW.  
**Gold medals** for 3 products.



«NATIONAL QUALITY MARK - 2015» AND «NATIONAL QUALITY MARK» national competition laureate diploma.



«INNOVATIVE PRODUCT» CONTEST. PRODEXPO - 2015, MOSCOW.  
«Tatar deluxe» cheese became winner in category of «Innovation technology».





**It is simple to be happy!**

Russia, The Republic of Tatarstan,  
Kazan, Lebedeva str., 4  
Tel: +7 (843) 222-84-73  
Fax: +7 (843) 222-84-64  
e-mail: [reception@tatarmilk.ru](mailto:reception@tatarmilk.ru)  
[www.tatarmilk.ru](http://www.tatarmilk.ru)