

SPECIAL ECONOMIC ZONE
INNOPOLIS

IT specialists

The global industry is experiencing a shortage of IT specialists

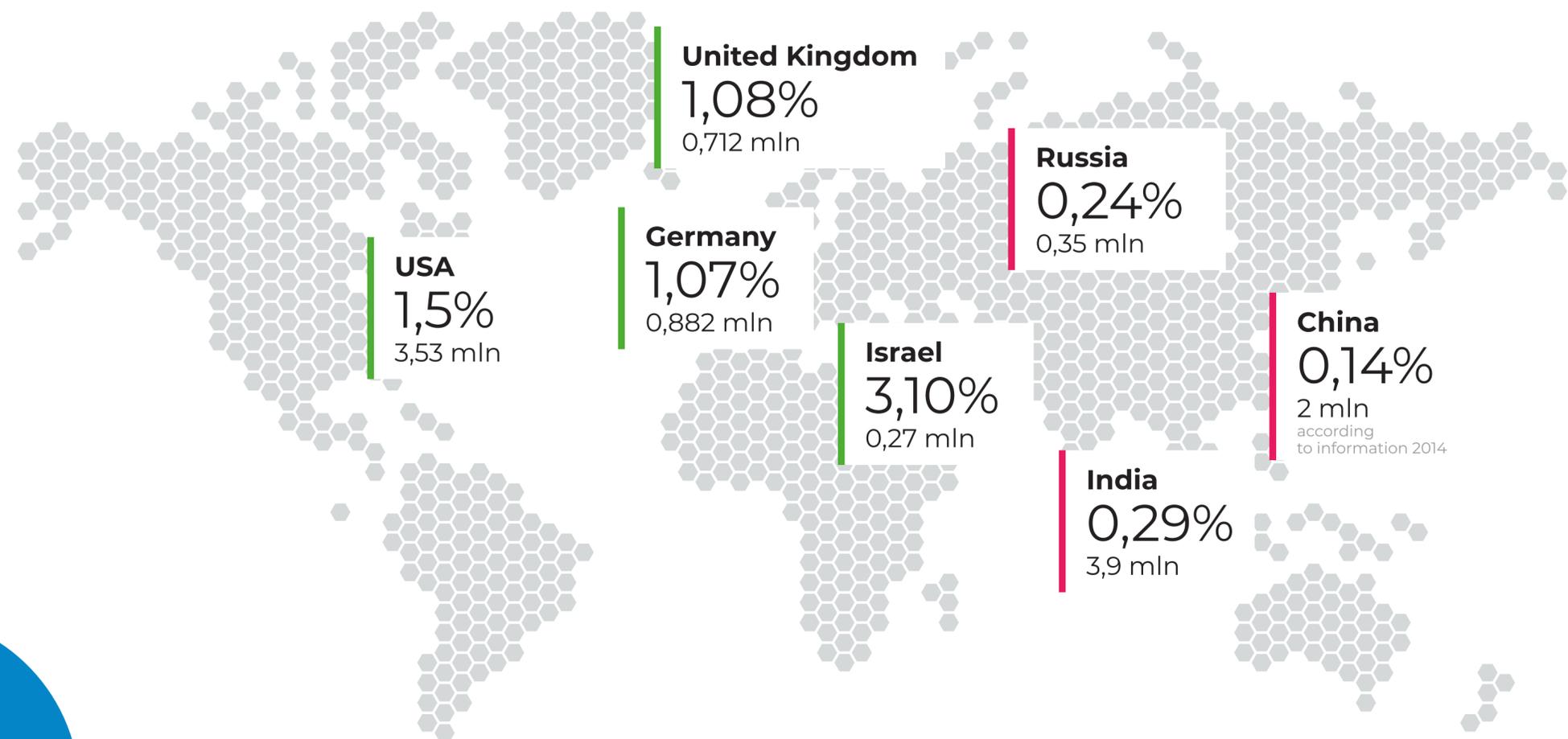
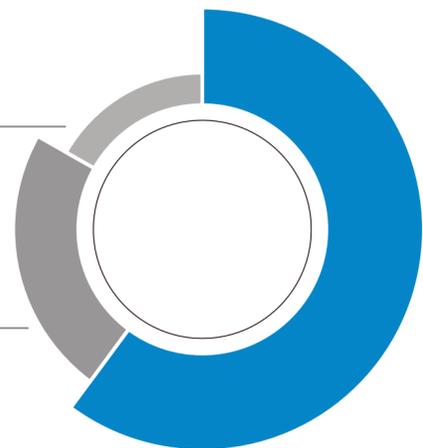
65%



of Russian IT specialists are ready to move abroad

16% Hard to answer

19% No, I am not ready to move abroad



1 million

Russian digital economy requires over 1 million professionals in IT for successful transformation

% - the share of population employed in IT
Numbers - IT specialists in the country

█ Centers of attraction
█ Centers of outflow

*According to research report «IT- specialists' mobility», HeadHunter 2019

Source: according to International Data Corporation, GIZ Access, IIDF, 2018

A city build the way IT professionals dream



CITY

5 236 people are in
the city every day

31 years – citizens'
average age

247 registered companies
and entrepreneurs

SPECIAL ECONOMIC ZONE

143 companies
(residents and partners)

4 077 jobs

\$ 444.8 mln of
investments

UNIVERSITY

822 students

53 academic partners
worldwide

263 members of academia
with experience in IT



2012



2014

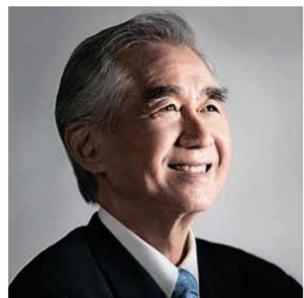


2020

Master plan

Innopolis' master plan was designed by RSP Architects Planners & Engineers, Singapore.

RSP Architects is one of the most experienced companies in city planning and architecture around the world.



Liu Tai Ker

Head of RSP Architects Planners&Engineers. Architect, who designed image of modern Singapore. Manager of Innopolis master plan development.



Citizens of Innopolis

Happiness index 78 out of points

5 236 people are in the city every day

3 781 dwellers, including

1 042 children (kindergarten, school, lyceum)

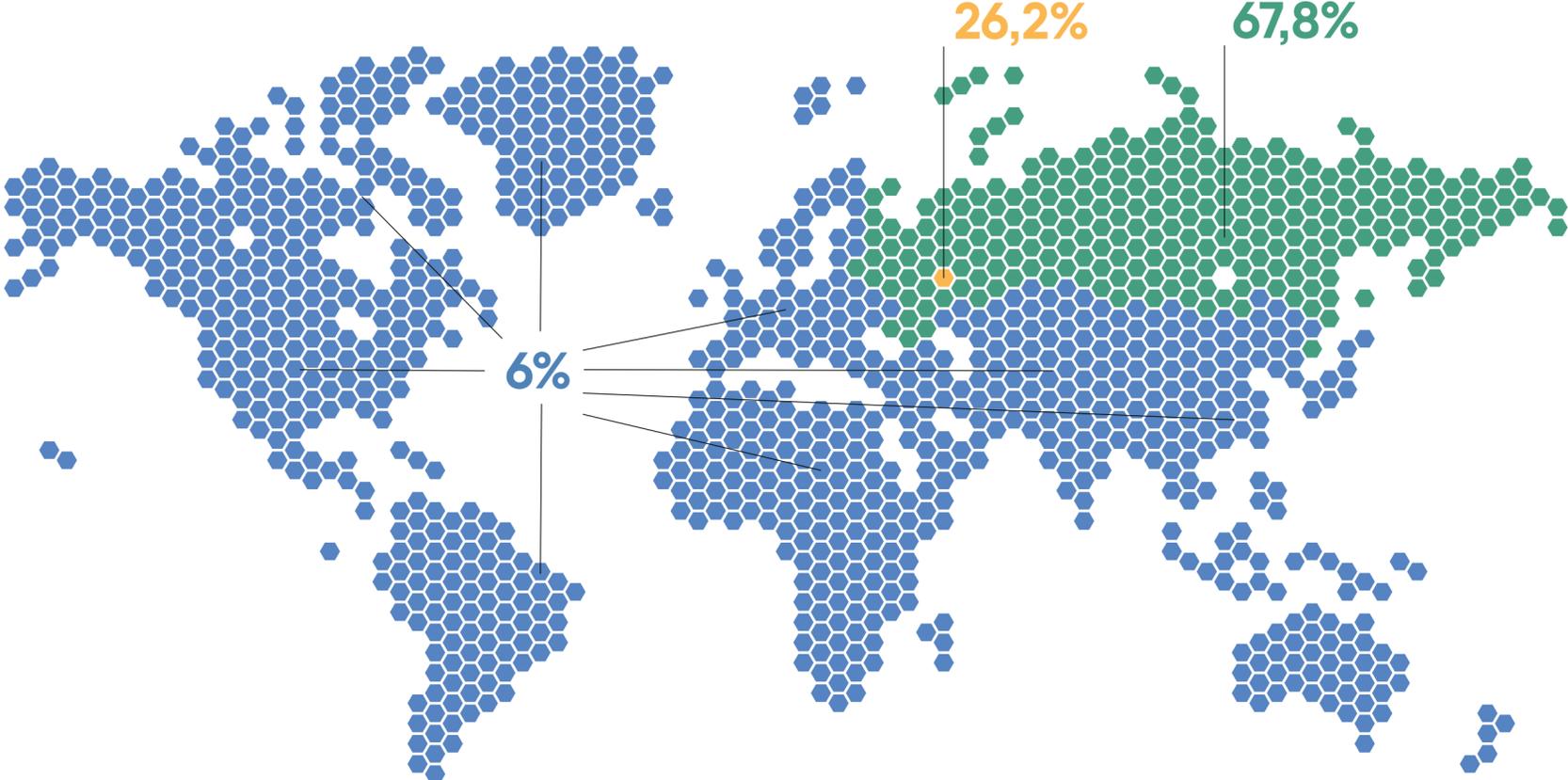
822 students (Innopolis University)

1 455 come to work from the surrounding settlements

Average salary in the city

1300 \$/month among citizens

2160 \$/month among employees of SEZ companies



Relocation geography

Moscow and other regions of the Russian Federation
(Siberia, Ural, St. Petersburg, Rostov region, Samara region, etc.)

Republic of Tatarstan

Foreign countries
(France, Korea, Spain, Mexico, Cuba, Iraq, India, Belarus)

Apartment buildings



1 572 apartments

rental price for month:

for studio apartment – \$ **116**

for one bedroom apartment – \$ **168**

for two bedroom apartment – \$ **219**



Fully furnished and equipped apartments



Townhouses



21 houses

apartments - **168**

total area - **18 924 m²**



Educational infrastructure

450
children

2 kindergartens

530
students

school

151
students

physics and
Mathematics
Boarding School



Urban space ArtSpace

A place for rest, education, creativity

- Multifunctional hall «Bradbury»
- Hack-space (a workshop for aeromodelling, robotics or making a birdhouse)
- Coworking (for lectures and seminars of city interest clubs)
- Theater studio (public speaking classes)
- Fine arts studio
- Dance class
- Sound recording studio
- Cafe



Health care

- Clinic for adults and children
- Outpatient care with clinical diagnostics
- Laboratory and physiotherapy unit
- Rehabilitation department
- Ambulance and Emergency room
- Emergency surgery department
- More than 20 specialists



Sport complex

— 25 m swimming pool

— gym

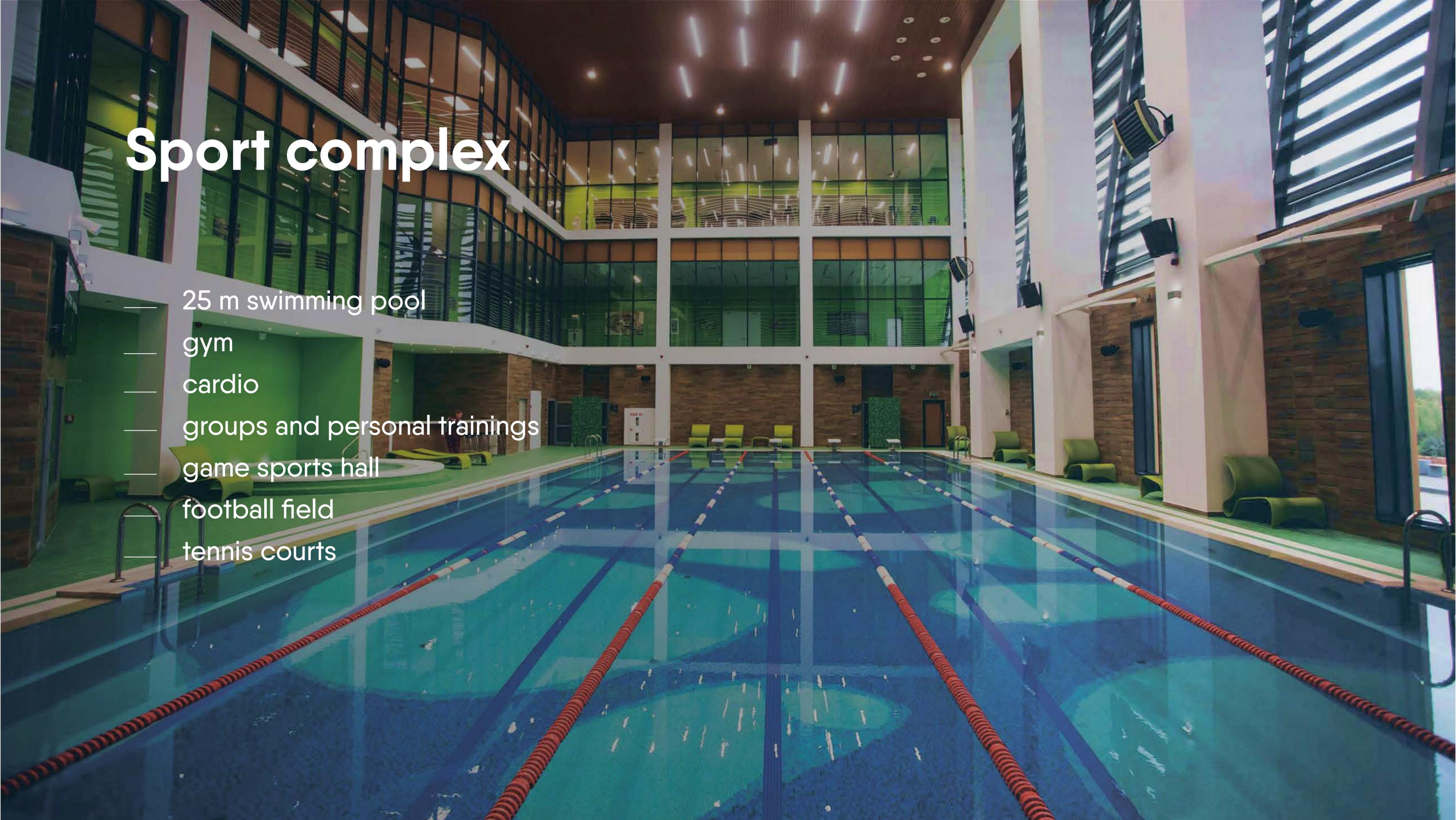
— cardio

— groups and personal trainings

— game sports hall

— football field

— tennis courts



Sviyaga hills resort

World-class golf course

18
holes

180 m²
height difference

Club restaurant, outdoor pool,
summer terrace, sauna



Sviyaga Hills Resort

European class skiing center

4
tracks

2 500 m
tracks length

4
4-5* hotels

10
restaurants
and cafes





Island-town Sviyazhsk

State historical-architectural
and art Museum-reserve



Innopolis University

Education and research in IT and robotics

822

students

50

graduate students

263

members of academia with experience in IT

- NTI robotics center
- 15 labs
- 8 R&D centers
- 12 896 applications from 161 countries
- 49 applications per place
- 56 - maximum Hirsch index of university professors
- 97.5 - average score on National exams among successful applicants



Technology Parks of the Innopolis SEZ

Total number of jobs - **3700**

- Popov Technology Park **2015**
2200 number of jobs
- Lobachevsky Technology Park **2020**
1500 number of jobs



Popov Technology Park



Lobachevsky Technology Park

ICL Technology Park in Laishevo

2018

- 1260 number of jobs



ICL Technology Park in Laishevo

Rodina Technology Park

2025

- Placing in operation in
- 1420 number of jobs



Rodina Technology Park

B-2

Placing in operation in	2021 - 2023
Number of jobs	2000
Total area	28 000 m ²



B-3

Placing in operation in	2021 - 2023
Number of jobs	2000
Total area	28 000 m ²



Medical Park

36 000 m² total area

25 000 m² production areas

11 000 m² office and service areas

Up to **15** years long-term lease agreement

Activities:



Gene and cell technologies



Biotechnology



Medical technologies and equipment



Industrial valley

High-tech production



Robotics



Microelectronics



Electronic equipment



Medical equipment



Data center



Investments - \$ 110,8 mln



Number of jobs - 150



Placing in operation in (stage 1) in 2023



Professional recognition



100% efficiency for 2019
(Ministry of economic development
of the Russian Federation)



100% efficiency for 2020
(Ministry of economic development
of the Russian Federation)



European Property Awards Office Development
Technology Park named after A.S.Popov



Социальная среда

Award from JSC "Special economic zones"
for a unique ecosystem for businesses
in the category: Social environment



fDi
FREE ZONES
OF THE YEAR 2019

fDi Magazine's "Global Free Zones of the Year 2019 Awards"
in the categories: **Specialization in IT, Industry 4.0**



fDi
FREE ZONES
OF THE YEAR 2020

fDi Magazine's "Global Free Zones of the Year 2020 Awards"
in the categories: **Workforce amenities, 5g readiness, Flexible space**



WORLD FREE ZONES
ORGANIZATION

Member Of The WorldFreeZones Organization



Prize in the "Regional award on the results of the
RGMD's first decade in the Republic of Tatarstan
in the nomination "The Best Co-working"



Prize in the "Regional award on the results of the
RGMD's first decade in the Republic of Tatarstan
in the nomination "Discovery of the Decade"

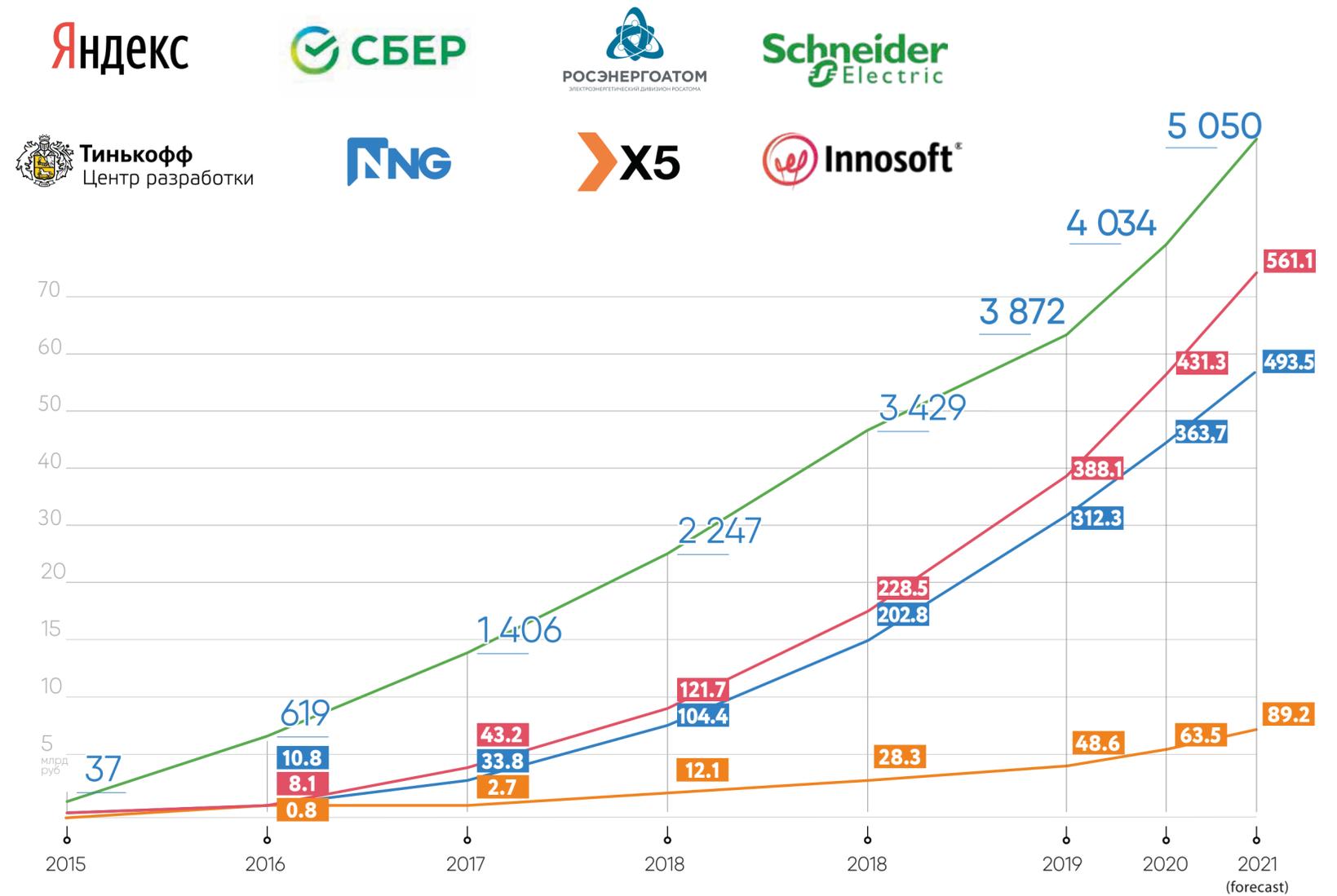
Residents and partners

Income \$375,9 mln

Companies (residents, partners and startups) 238

Investments \$444,8 mln

Jobs 4 077



- Staff of residents and partners, including the territory of Innopolis SEZ in Laishevo municipal district
- Investments of residents (cumulatively), including the territory of Innopolis SEZ in Laishevo municipal district, \$ mln
- Revenue of residents (cumulatively), including the territory of Innopolis SEZ in Laishevo municipal district, \$ mln
- Tax deductions including insurance premiums (residents), \$ mln

Special tax treatment



Corporate income tax

General tax rate 20%

Federal tax rate

2%

Regional tax rate

0% first 5 years

5% next 5 years

13,5% after 10 years



Insurance payments

General tax rate 30%

7,6% for IT companies*

* residents which operate in IT-sector can apply 7,6% rate (since 2021) under certain conditions prescribed by the Tax Code of the Russian Federation



Simplified taxation system

1% for IT companies until 2023

Transport tax

0% for 10 years

Property tax

0% for 10 years

Tax on land

0% for 5 years

It specialist recruitment center



— Hunting middle/senior IT-specialists

— From a vacancy opening to the first candidate who may fits the requirements – up to 3 days

— 52 000+ CV of IT-specialists
Java, Scala, Python, Go, PHP, .Net ,
C/C++, JavaScript, Android,
IOS developers; QA, DevOps, analysts, project managers



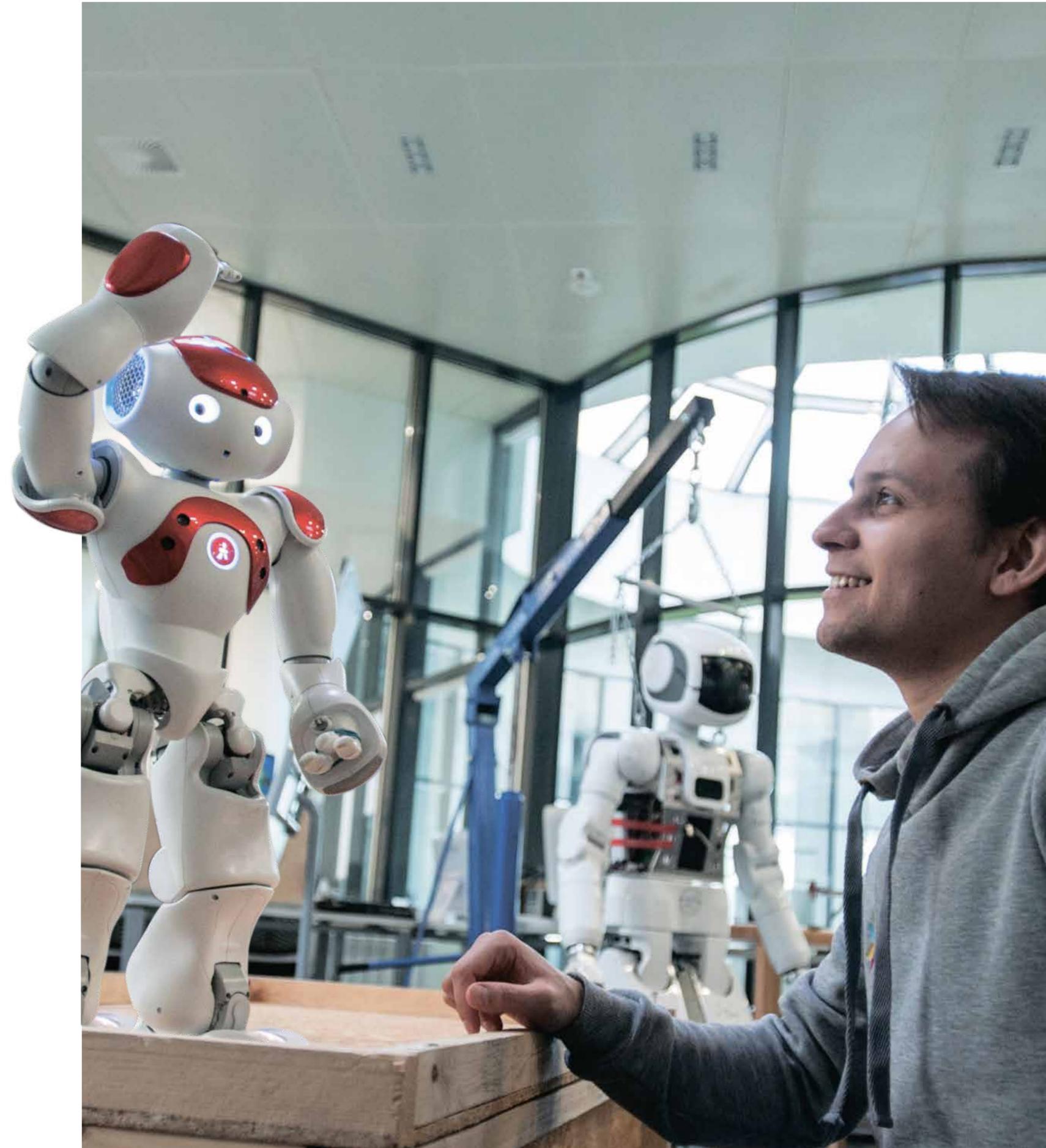
Innopolis Road show

Off-site meetings with students and meetups for developers in Innopolis and other cities in Russia



Participation in IT industry specialized conferences

Joker, HolyJS, Mobius, Heisenbug, Dump, CodeFest, Stachka



Office rental



Office rental rates*

\$8.3 up to 700 m²

\$7.6 700–1400 m²

\$6.9 over 1400 m²

for 1 m² per month, including VAT, municipal and operational Services



Office rent on preferential terms

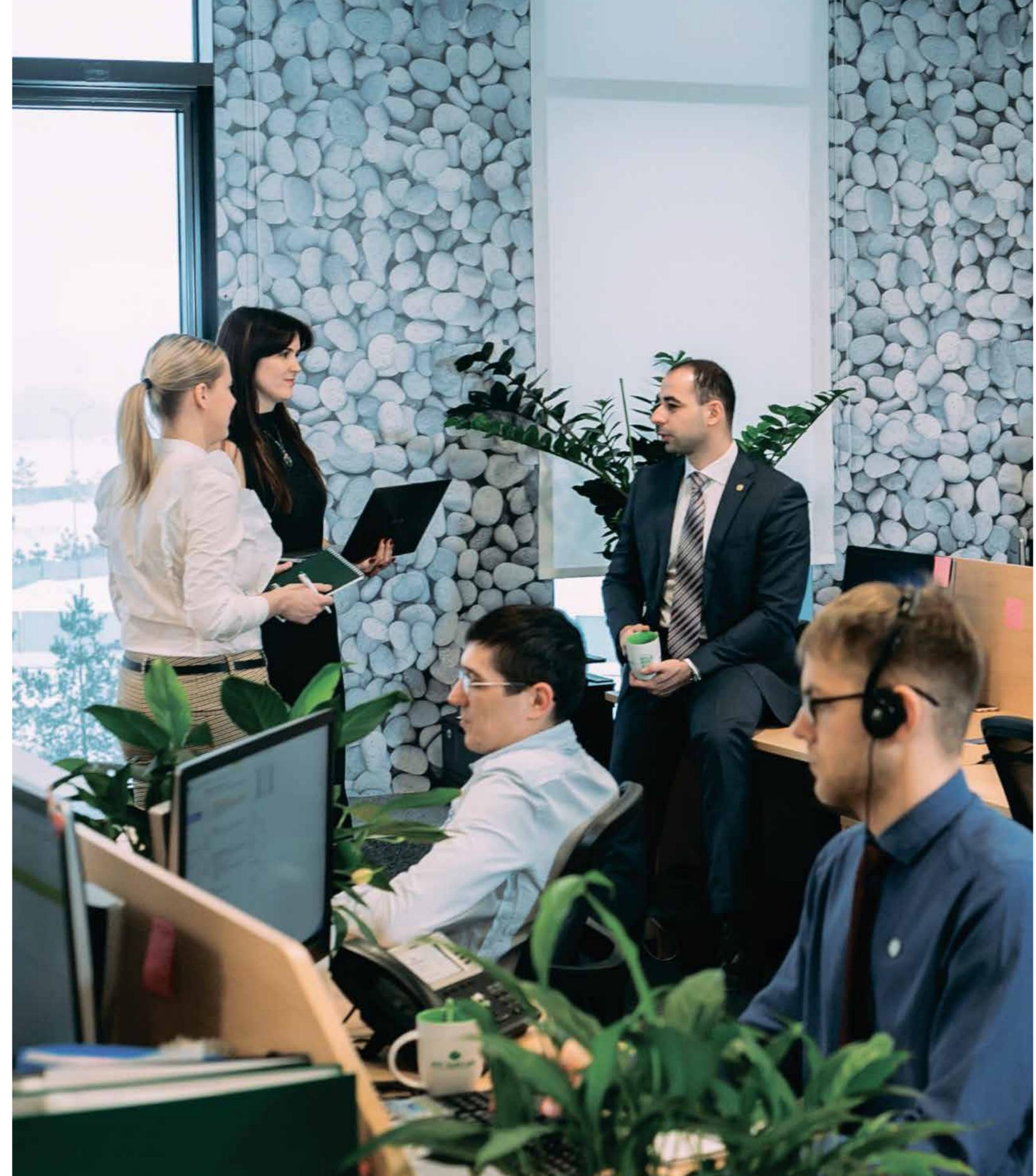
- conference hall
- coworking
- meeting rooms



Turnkey office design and furnishing



Modern security system



Startup support

- **95 startups**
- **Preferential rental rates for seats in coworking**

\$ 13 /month*

* The discount is provided for no more than 12 months from the date of rent

- **Simplified taxation system 1%**
- **\$1352** of a deposit for \$ 13 522 of services
- **Service platform**

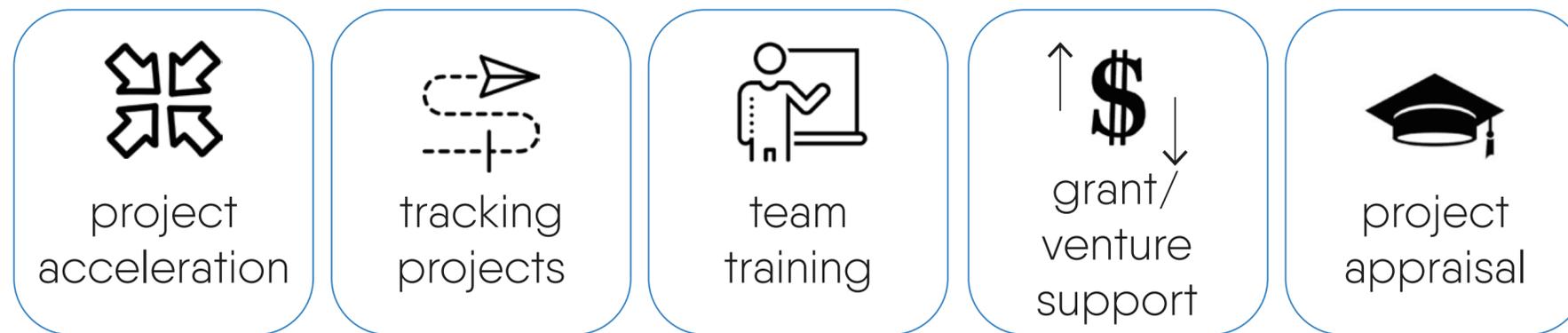


WOWFIT



Corporate accelerator

set of tools for development and implementation of innovative business-solutions



19 presentations of designs

4 co-piloting invitations

8 demo days



ЧЕРКИЗОВО
С 1974

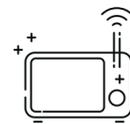
Experimental sandbox

Innopolis is the best place to test
new technologies in the real world conditions

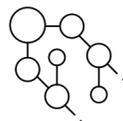
Active examples:



self-driving
vehicles area



Internet
of things



wireless
connecting zone



5G network

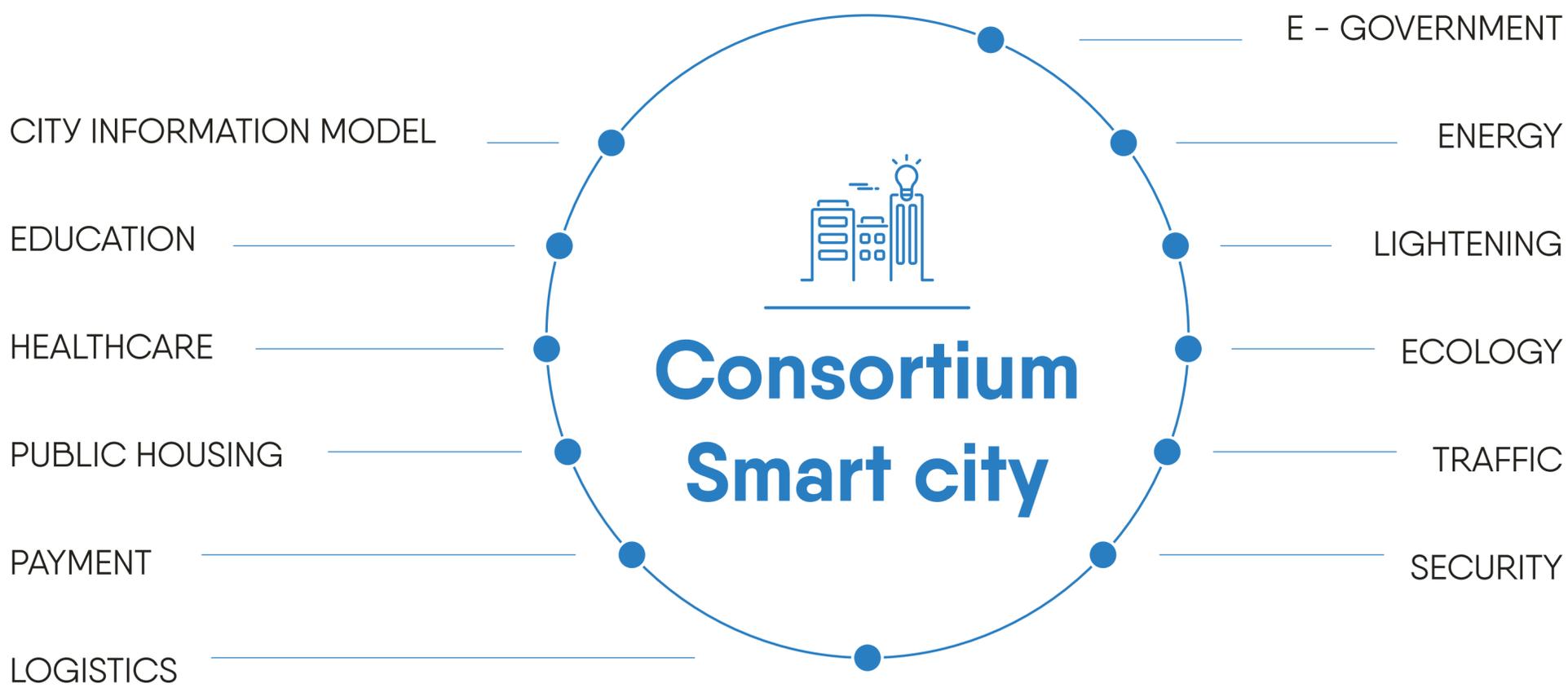


Face ID

Perspectives: telemedicine, energy, financial services,
self-driving vehicles, personal data processing



Consortium Smart city



INNOPOLIS UNIVERSITY

2 ЛЕТ POLYMEDIA **IVA TECHNOLOGIES** **TEAMFORCE**

IVA TECHNOLOGIES **AK BARS DIGITAL**

R **M** **PRO REALTY**

ЮНИТЕЛЛЕР-РТН **AK BARS DIGITAL** **СКБ ИНФОРМАТИКА**

R

2 ЛЕТ POLYMEDIA **IVA TECHNOLOGIES** **СКБ ИНФОРМАТИКА**

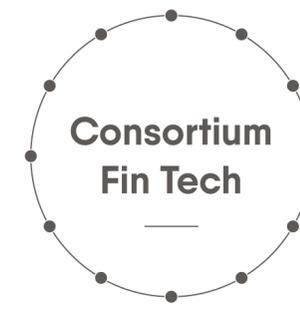
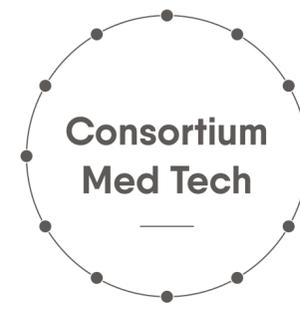
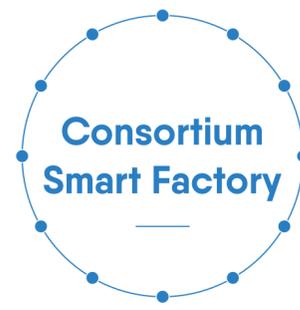
GRADIENT KILBY

АИИ УМНЫЙ ГОРОД **Innosoft**

Innosoft **2 ЛЕТ POLYMEDIA**

Innosoft **R** **EORA**

IVA TECHNOLOGIES **R** **Innosoft** **EORA** **СКБ ИНФОРМАТИКА**



GR events



State Council of the Russian Federation,
February 2019



Meeting with IT industry, July 2020



Federal session
"Human Resources for the Future",
March 2021

Meetup and trainings

During the last half of the year,
more than **60** offline/online events were held:

- **IT meetups** on Java, QA, PHP, Frontend, Devops, Industry 4.0, FinTech, Android, No Code;
- **softskill webinars** on the development of communication skills and creative thinking.

A series of webinars on launching IT products to the foreign market and a special series of Three Amigos Talk meetups on the formation of Agile teams have been launched.

Educational events were held with the major companies Avito, Magnit, Mercury, FIX..



”
We have great community management services here – a lot of opportunities to develop in new areas and meet professionals from different backgrounds in IT.

Konstantin Kubrak

Executive Director of EORA DATA LAB LLC



**Welcome
to Innopolis!**

