



THE REPUBLIC OF TATARSTAN
THE TERRITORY OF OPPORTUNITIES



INVEST ► TATARSTAN



LATVIA

ST. PETERSBURG

LITHUANIA

BELARUS

POLAND

MOSCOW

NIZHNY NOVGOROD

PERM

EKATERINBURG

REPUBLIC OF
TATARSTAN

KAZAN

✈ 1,5 HOURS ON A PLANE

1000 KM

CHELYABINSK

KRASNOYARSK

NOVOSIBIRSK

OMSK

UFA

VORONEZH

VOLGOGRAD

SAMARA

ROSTOV-
ON-DON

TERRITORY

TOTAL AREA

68 000 SQ.KM

CENTER OF THE EUROPEAN PART OF RUSSIA



Around 20% of the territory is covered by coniferous and hard-leaves forests

Mixed coniferous and broad-leaved forest and forest-steppe zone

MAIN RIVERS: VOLGA AND KAMA



4

major water storage basins

Spa ground waters





POPULATION

HUMAN CAPITAL IS THE MAJOR VALUE | TATARSTAN HITS TOP-5 REGIONS WITH BEST LIVING CONDITIONS IN RUSSIA

3.9

mln people of
total population

173

NATIONALITIES

77

%
URBAN CITIZENS

23

%
RURAL CITIZENS

74 YEARS IS THE AVERAGE LENGTH OF LIFE | 38,5 THOUSAND RUBLES IS THE AVERAGE SALARY

MAJOR NATIONALITIES ARE TATARS AND RUSSIANS

TATAR AND RUSSIAN LANGUAGES ARE EQUAL STATE LANGUAGES.
ISLAM AND ORTHODOX CHRISTIANITY ARE TWO MAIN RELIGIONS.





GROSS REGIONAL PRODUCT

116.71

58.2%: 119.29

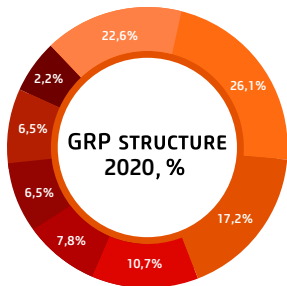
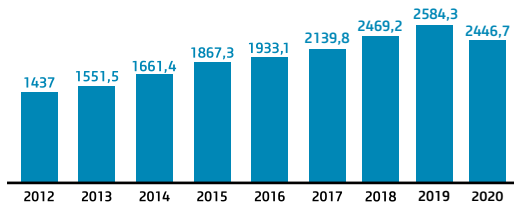
51.25%: 108.98

61.6 %: 99.19

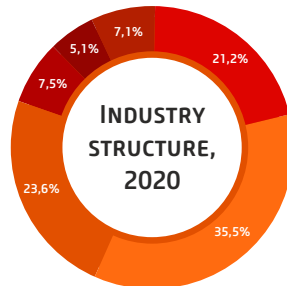
104.19

THE REPUBLIC OF TATARSTAN IS TRADITIONALLY AMONG THE LEADING REGIONS OF THE RUSSIAN FEDERATION IN TERMS OF THE MAIN MACROECONOMIC INDICATORS

GRP, BLN.RUB.



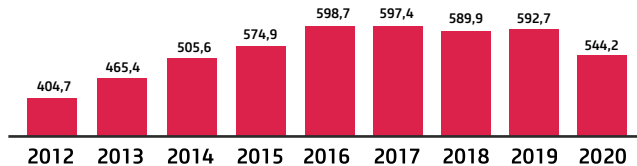
- 26,1 %** MINERAL RESOURCES EXTRACTION
- 17,2 %** PROCESSING INDUSTRY
- 10,7 %** TRADE
- 7,8 %** TRANSPORTATION AND STORAGE
- 6,5 %** AGRICULTURE
- 6,5 %** CONSTRUCTION
- 2,2 %** ELECTRIC POWER, GAS AND WATER SUPPLY
- 22,6 %** OTHER



- 35,5 %** CHEMISTRY AND PETROCHEMISTRY
- 23,6 %** MACHINEBUILDING AND METAL PROCESSING
- 21,2 %** MINERAL RESOURCES EXTRACTION
- 7,5 %** FOOD PROCESSING
- 5,1 %** ELECTRIC POWER, GAS AND WATER SUPPLY
- 7,1 %** OTHER

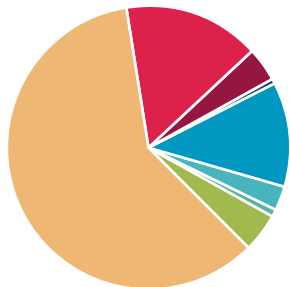


CAPITAL INVESTMENTS



CAPITAL INVESTMENTS EXCLUDING BUDGET FUNDS, BLN. RUBLES

RESOURCES OF CAPITAL INVESTMENTS



58,5%	PRIVATE EQUITY
16,6%	BUDGET FUNDS
9,6%	BANK LOANS
2,7%	FINANCIAL LOANS
2,1%	EXTRA BUDGET FUNDS
1,1%	PRIVATE AND CORPORATE FUNDS FOR SHARE DEQUITY CONSTRUCTION,
0,2%	FOREIGN INVESTMENTS
9,2%	OTHER





OIL EXTRACTION AND REFINERY

Oil extracted

3,2 bln.tons

32,6 mln.tons

25.7 mln.tons

TATNEFT PRODUCED

Oil refinery

529,4 bln.rubles

18,6 mln.tons of oil

JSC "TatNeft" TOP -10

AMONG THE BEST RUSSIAN
AND WORLD COMPANIES



PETROCHEMISTRY

Tatarstan produces

38,7 % of Russian rubber

58,8 % track tires
25,8 % auto tires

35,8 % trucks

27,7 % polymers of ethylene





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ВЕРТОЛЕТЫ РОССИИ



KAZAN
HELICOPTERS
КАЗАНСКИЙ ВЕРТОЛЕТНЫЙ ЗАВОД

КАЗАНСКИЙ ВЕРТОЛЕТНЫЙ ЗАВОД

INDUSTRY



JSC «KAMAZ»



JSC «Kazan Helicopters»



JSC «Zelenodolskiy
plant named after A.M. Gorky»



JSC «Tupolev»



AGRICULTURAL SECTOR

GROSS AGRICULTURAL PRODUCTS

4.3%

OF TOTAL AGRICULTURAL
OUTPUT IN RUSSIA

1ST

RUSSIA FOR
THE PRODUCTION OF MILK

THE REPUBLIC OF TATARSTAN IS THE LEADER IN RUSSIA IN THE PRODUCTION OF:

GRAIN

TOP-10

SUGAR BEET

TOP-10

POTATOES

TOP-10

MEAT OF LIVESTOCK
AND POULTRY

TOP-10

1 935,2 THOUS. TONS

5 566,9 THOUS. TONS

2 150,8 THOUS. TONS

1 174,2 THOUS. TONS

528,6 THOUS. TONS





park

IT

90 BLN.RUB. IS GROSS INDUSTRY INCOME
2973 INDUSTRY ORGANIZATIONS
41 THOUSAND WORKERS IN THE INDUSTRY

97 % PENETRATION RATE OF WIRED BROADBAND
INTERNET ACCESS (OVER 1 MILLION SUBSCRIBERS)
307 SERVICES DELIVERED ON THE REPUBLIC OF TATARSTAN
STATE AND MUNICIPAL SERVICES PORTAL



SEZ "INNOPOLIS"

107 RESIDENTS AND **26** PARTNERS
3 872 JOBS CREATED
28,7 BLN INVESTMENTS



IT-PARK

141 RESIDENTS
2 869 EMPLOYEES IN RESIDENT COMPANIES
664 PEOPLE TRAINED AT THE IT ACADEMY



ICL – KPO VS

3 400 EMPLOYEES
300 THOUSAND PIECES PER YEAR PRODUCTION CAPACITY
TOP-15 LARGEST IT-COMPANIES IN RUSSIA

SAFE TATARSTAN

GLONASS+112
1,4 MLN CALLS



ELECTRONIC SERVICES AND SERVICES

26,7 BLN.RUBLES PAYMENTS



DIGITALIZATION

INDUSTRY 4.0

INDUSTRY **4.0**



INNOPOLIS

INNOPOLIS IS THE FIRST CITY BUILT AS IT-SPECIALISTS DREAM

6 YEARS SINCE
OFFICIAL OPENING

86,5 THOUSAND RUBLES
AVERAGE INCOME IN THE CITY

129,3 THOUSAND RUBLES AVERAGE SALARY
IN SEZ INNOPOLIS COMPANIES

5 236 PEOPLE ARE DWELLING
IN THE CITY DAILY

85,4% INDEX OF CITIZENS' SATISFACTION
WITH THE CITY

28 BLN. RUB INVESTMENTS
FROM SEZ INNOPOLIS RESIDENTS

SITE FOR TESTING OF NEW TECHNOLOGIES:

- SELF-DRIVING TAXI
- DELIVERY ROBOT "YANDEX.ROVER"
- DIGITAL CITY CLONE
- SMART PARKING
- "OPEN INNOPOLIS" ONLINE SYSTEM
- INTERNET OF THINGS NETWORK





АСИ

**NATIONAL RANKING
ON INVESTMENT CLIMATE
IN REGIONS OF RUSSIAN FEDERATION**

TATARSTAN RANKS
(IN 2015, 2016 AND 2017)

1st

NATIONAL RANKING ON INVESTMENT CLIMATE
IN REGIONS OF RUSSIAN FEDERATION





INVESTMENT INFRASTRUCTURE

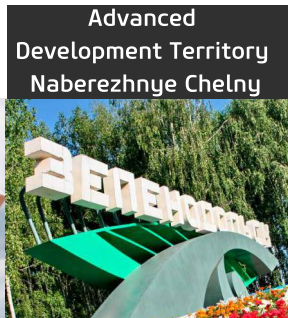
**THE REPUBLIC OF TATARSTAN IS THE ONLY REGION IN RUSSIA
WITH 7 FEDERAL INVESTMENT SITES**



**Free economic zone
Alabuga**



**ADVANCED DEVELOPMENT
TERRITORY MENDELEEVSK**



**ADVANCED DEVELOPMENT
TERRITORY ZELENODOLSK**



**Advanced
Development Territory
Naberezhnye Chelny**



**Free economic
zone Innopolis**



**ADVANCED DEVELOPMENT TERRITORY
NIZHNEKAMSK**



**ADVANCED DEVELOPMENT
TERRITORY CHISTOPOL**



Airports



Business incubators



Technology Parks



River harbours



Railway stations



Industrial Parks



SEZ



Industrial Sites



Advanced development territory



INFRASTRUCTURE

39,2 thousand kms
of highways network

1,88 thousand kms
of railroads

3 A-class logistic
complexes

2 international
airports

48 directions

8 federal highways

3 river
ports





EDUCATION

Secondary and primary education

3 international
schools

1402 secondary schools,
educating more than

2 020 primary
educational
institutions

Higher education

**«Kazan (Volga Region)
Federal University»**

44 higher educational
establishments,
educating around

90th in international ranking
by Times Higher Education

96 secondary
specialized
institutions

439th in international ranking
QS World University Ranking

41 resource
centers

**innopolis
UNIVERSITY**

«Innopolis» is the innovation
university of information technologies.



Free programming school for adults.
Up to 1500 students from
all over Russia and abroad.



SPORTS CAPITAL

TATARSTAN'S FAMOUS SPORT CLUBS



«Ak Bars» -
hockey



"Neftekhimik" -
hockey



«Rubin» -
football



«UNICS» -
basketball



"Kazanochka" -
basketball



«Sintez» -
water polo



«Zenit-Kazan» -
volleyball



«Dinamo-Kazan» -
volleyball



"Dinamo-Kazan" -
field hockey



"Dinamo-Kazan" -
hockey with a ball



«Kamaz-Master» -
rally



UNIVERSIADE
KAZAN
2013
RUSSIA



WORLD LEVEL EVENTS





CENTER OF TOURISM

Tourist inflow

1,9*
mln.people

* 9 months 2020

Services in tourism

17
bln.rub.

bedspaces

63 973

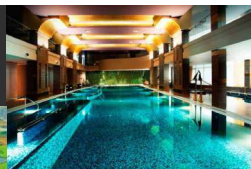


Visit
Tatarstan



SKI RESORT
«Sviyazhsk HILLS»

Golf resort
«Sviyazhsk hills»



SPA COMPLEX
LUCIANO

WORLD CLASS HOTELS
(HILTON, Marriott,
PARK INN, IBIS, ETC.)



AQUAPARK
«RIVIERA»

RESTAURANTS



THEATRICAL NATIONAL
SHOW "KAZAN"



TREASURES



**KAZAN
KREMLIN**



**THE ISLAND
OF SVIYAZHSK**

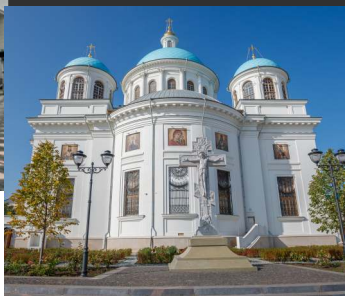


**GREAT
CITY BOLGAR**



**BOLGAR
ISLAMIC ACADEMY**

**CHURCH OF KAZAN ICON
OF OUR LADY**





CULTURE



INTERNATIONAL JAZZ FESTIVAL

**OPEN TV VOCAL CONTEST
"CONSTELLATION YOLDYZLYK"**

**"TATAR MONY" INTERNATIONAL TV
CONTEST OF YOUNG PERFORMERS**

**KAZAN INTERNATIONAL
FESTIVAL OF MUSLIM CINEMA**

**CLASSIC BALLET FESTIVAL
NAMED AFTER NURIEV**

**INTERNATIONAL FESTIVAL OF TATAR
SONGS NAMED AFTER VAGAPOV**



**OPERA FESTIVAL
NAMED AFTER
SHALYAPIN**

**"SABANTUI" NATIONAL
FOLK HOLIDAY**

**CONTEMPORARY MUSIC
FESTIVAL "EUROPE-ASIA"**

"NAURUZ" TURK PEOPLES THEATRAL FESTIVAL





STRATEGY-2030

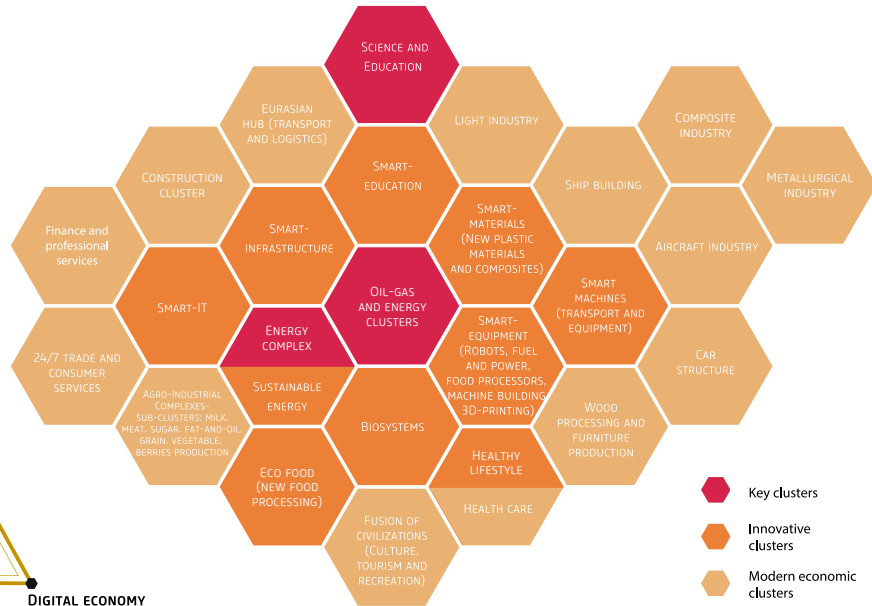
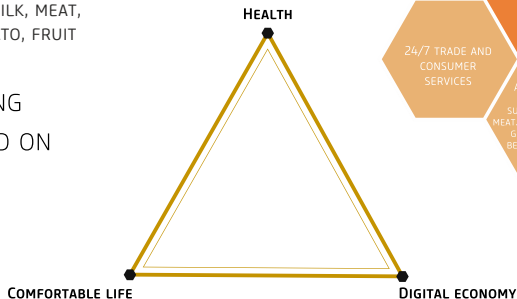


TATARSTAN-2017-2020-2030 -REGIONAL CLUSTER ACTIVATION

COMBINING MODERN AND SMART ECONOMY CLUSTERS (SECOND PHASE: 2017-2020 - BUILDING A CLUSTER SYSTEM - THE ORGANIZATIONAL PHASE, THIRD PHASE: 2020-2030 - ACTIVE PHASE)

AGRO-INDUSTRIAL COMPLEX-SUB-CLUSTERS: MILK, MEAT, SUGAR, FAT-AND-OIL, GRAIN, VEGETABLE, POTATO, FRUIT AND BERRY, FISH FARMING

STRATEGY PRIORITY IS IN FORMING
NEW EFFECTIVE ECONOMY, BASED ON
KNOWLEDGE, DEVELOPMENT
OF INNOVATIVE ACTIVITIES AND
HIGH-TECH SECTORS.





WELCOME TO TATARSTAN!

TATARSTAN INVESTMENT DEVELOPMENT AGENCY
KAZAN, AGRONOMICHESKAYA STR., 11
TEL. +7 843 570-40-01

 #INVESTAGENCYTATARSTAN

 #INVESTINTATARSTAN

  @INVESTTATARSTAN

E-MAIL: TIDA@TATAR.RU
WWW.TIDA.TATARSTAN.RU TIDA OFFICIAL WEBSITE
WWW.INVEST.TATARSTAN.RU INVESTMENT
PORTAL OF THE REPUBLIC OF TATARSTAN