

## **POZIS Company «The Legend of Russian Freeze»**

2016 Zelenodolsk

## **POZIS** brand





### Production association «Zavod imeni Sergo»

ПОЗиС



### The History of building up of Zavod imeni Sergo





**1898** - The Paratsk Steel Foundry was founded by French shareholders of "Volgo-Visherski mining-metal society"

**1931** – start-up of production of cases for artillery projectiles on the base of former "Paratsk Plant"





**1941-1945** – the Great Patriotic War. Every third round for small-caliber artillery was produced in "Zavod imeni Sergo"



## The History of development of refrigerators production



**1959** - creation of trade mark The first refrigerator ДХ-120 has been produced.

**1971 год** – creation of new trade mark. The production of one-compartment refrigerators has been began.



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### 116 years of history! 56 years in the market of refrigerators!



## **1959-2015**

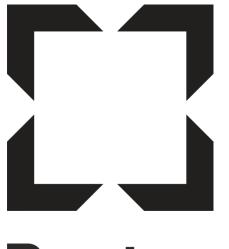
# More than 12,5 millions of household refrigerators have been produced.

## The legend of Russian freeze!



### **POZIS Company now**





2011 – the Company was reorganized as an Open Joint Stock Company. It is a part of Government-owned Corporation ROSTEC

Rostec

More than 4 500 people work at the Plant.

### Lines of activities





The Plant produces a wide range of products:

- ✓ Household refrigerating appliances;
- ✓ Commercial equipment;
- ✓ Medical appliances;
- ✓ Tooling and engineering products
- ✓ Specialty products for defense industry











#### **OZON-safe technologies**







**2013** - the transition of refrigerating production to isobutene.



**2014 год** -full transition of refrigerating production to ozon-safe technologies, including use of foamed polyurethane – cyclopentane.

### **Configuration from the best global producers**





A world leader in production of compressors





Italian group of companies –world's largest producer of heating components



Italian company – a leader of production of thermoplastic powder and PVC grains



Italian company – one of the leading producers of magnetic strip



Polish concern – the European leader in production of evaporators

#### Latest offers of refrigerating appliances from POZIS 2016













POZIS RK FNF-170

POZIS RK FNF-172 with electronic unit

POZIS FV NF-117

ShV-39