

*Project for 29.09.2021*

**BUSINESS PROGRAM OF THE DELEGATION  
OF THE REPUBLIC OF TATARSTAN WITHIN  
THE FRAMEWORK OF THE WORLD  
EXHIBITION IN DUBAI (UAE) "EXPO-2020"  
October 1-9, 2021**

# The Republic of Tatarstan



- Welcome to Tatarstan! The Republic of Tatarstan is a region that skillfully combines centuries-old history, traditions and culture with cutting-edge technology, international best practices and future-proof solutions across all sectors of economy. With rich architectural traditions and modern infrastructure, Tatarstan's cities are innovative and comfortable place to live and do business.
- The Republic of Tatarstan is the most dynamic, economically mature and politically stable regions of the Russian Federation. Tatarstan is an experimental platform for your most daring and innovative projects.
- The IT capital of Russia is located in Tatarstan - the most "digitized" regions of the country. The republic leverages information technology to the fullest and attracts cutting-edge projects.
- The president of the Republic of Tatarstan is Rustam Minnikhanov. The stand of the Republic of Tatarstan is located in the Russian pavilion No. 187 in the thematic zone "Mobility", where the business program will be held.

# EXPO 2020

The World Exhibition, or Expo (EXPO), is an international exhibition that is a symbol of industrialization and an open platform for demonstrating technical and technological advances.

The exhibition will take place in 2021 in Dubai and will run from 01 October 2021 to 31 March 2022. The UAE has chosen the theme “Connecting Minds, Creating the Future” with the sub-themes “Sustainability, Mobility and Opportunity”.



# October 1, 2021 (Friday)

## Topic of the day: Digital economy

No	Time	Event
1	12.00 – 13.00	<p>Tatarstan is the IT hub of Russia</p> <ul style="list-style-type: none"><li>• Presentation of the Technopark in the field of high technologies "IT Park" (Rustem Yunusov, Deputy Director of IT Park on resident relations and external affairs)</li><li>• INNOPOLIS. The youngest and most technological city in Russia (Ruslan Shagaleev, Mayor of Innopolis city)</li><li>• Special Economic Zone "Innopolis" presentation (Renat Khalimov, the General Director of Special Economic Zone "Innopolis")</li></ul>
2	14:00 – 15.30	<p>Session "Application of artificial intelligence technologies in solving global problems"</p> <ul style="list-style-type: none"><li>• Moderator: Roman Shaikhutdinov, Deputy Prime Minister of the Republic of Tatarstan</li><li>• Welcome speech (H.E.Rustam Minnikhanov, President of the Republic of Tatarstan, head of the Association of Innovative Regions of Russia)</li><li>• Practical usage of AI in the business projects and education in the Innopolis University (Kirill Semenikhin, director of the Innopolis University)</li><li>• Using artificial intelligence to find new materials and solving global environmental problems (Konstantin Novoselov, Nobel Prize Laureate in Physics,- online)</li><li>• Artificial intelligence for environmental monitoring(Ajit Abraham, world-class AI scientist )</li><li>• Artificial intelligence core problems and solutions (Ivan Titov, world-class scientist in the field of AI -online)</li><li>• Basic education in AI world trends and experience of the university Innopolis (Adil Khan, Professor, Head of the Machine Learning and Data Representation Laboratory, Innopolis University; Ramil Kuleev, director of AI institute, Innopolis University)</li><li>• Examples of real use of AI (Alexander Krainov, director of development of artificial intelligence technologies, Yandex)</li><li>• From small to large - universal neural networks are closer than they seem (Roman Doronin, CEO of EORA.ai)</li></ul>
3	18.00 – 18.40	<p>The opening ceremony of the Russian pavilion. Inspection of the exhibition exposition of Tatarstan "Deep traditions and strong innovations" within the Russian pavilion.</p>
4	18.40 – 19.00	<p>Guided tour of the Russian pavilion for guests and journalists. Video about the Republic of Tatarstan in the concept of tradition and innovation. Interactive innovative informational presentations.</p>
5	19.00 – 19.30	<p>Press approach with the participation of H.E.Rustam Minnikhanov, President of the Republic of Tatarstan, head of the Association of Innovative Regions of Russia</p>

# October 2, 2021 (Saturday)

## Topic of the day: Competitive industry

No	Time	Event
1	10.30 – 11.30	<p>Business session “Competitive industry”</p> <ul style="list-style-type: none"><li>• Moderator: Albert Karimov, Deputy Prime Minister of the Republic of Tatarstan – Minister of Industry and Trade of the Republic of Tatarstan</li><li>• H.E.Rustam Minnikhanov, President of the Republic of Tatarstan, head of the Association of Innovative Regions of Russia</li><li>• H.E. Dr. Thani Ahmed Al Zeyoudi, Minister of State for Foreign Trade of the United Arab Emirates</li><li>• H. E. Abdullah Bin Tukai Mary, Minister of Economy of the United Arab Emirates</li><li>• H.E.Aleksei Gruzdev, Deputy Minister of Industry and Trade of the Russian Federation</li><li>• Abdullah Nasser Al-Jaabari, CEO of the Tawazun Strategic Development Fund</li><li>• Timur Khayrutdinov, Trade and Economic Representative of the Republic of Tatarstan in Dubai</li></ul>
2	13.00 – 14.30	<p>Presentation of the investment potential of the Republic of Tatarstan and of export-oriented companies</p> <ul style="list-style-type: none"><li>• Moderator: Albert Karimov, Deputy Prime Minister of the Republic of Tatarstan, Minister of Industry and Trade of the Republic of Tatarstan</li><li>• Presentation of the investment potential of the Republic of Tatarstan (Taliya Minullina, Head of the Tatarstan Investment Development Agency)</li><li>• Marat Aksenov, Business Development Director of the “IED-Holding” Management Company</li><li>• Alexander Emelyushin, Deputy General Director for External Cooperation of “Ak Bars” Shipbuilding Corporation JSC</li><li>• Madina Kurbangaliyeva, Brand-Director and Alexander Shulgin, Head of E-Commerce Department JSC “NEFIS Cosmetics”</li><li>• Nail Galimov and Eldar Latfullin CEOs of LLC “IC Energorazvitiye”</li><li>• Egor Shergin Director for Exports LLC “Natural Health”</li><li>• Andrey Finohin, commercial director of LLC “Bipium”</li><li>• Shakirov Aidar, CEO of LLC Altynai</li></ul>
3	14.30 – 17.00	<p>Presentation of Innopolis residents Meetups</p> <ul style="list-style-type: none"><li>• How to create a digital model of your reality? Approaches and methodology. (Andrey Finohin, commercial director of LLC “Bipium”)</li><li>• Trends in the development of payment systems used by central banks (Makoto Takemiya, head and co-founder of Soramitsu)</li><li>• How AI is helping healthcare systems resist the COVID-19 pandemic (Anna Meshcheryakova, Director of the Third Opinion Platform LLC)</li><li>• How to transfer a UAV to a truly unmanned control (Nikolay Ryashin, CEO / Founder DRONOPORT LLC)</li><li>• Presentation of the analytical system of the agro-industrial complex “Agropoliya” - the development of JSC “RIVC”, (Niyaz Khaliullin, General Director of JSC “RIVC”)</li><li>• Rumidimur is a window to the UAE for medical innovations from the Republic of Tatarstan (Vladimir Dmitriev, co-founder of TeleMedHub LLC).</li></ul>
4	18.00 – 20.00	<p>Gala reception on behalf of H.E.Rustam Minnikhanov, President of the Republic of Tatarstan, head of the Association of Innovative Regions of Russia (by individual invitations) (Ayupova Irada, Minister of Culture of the Republic of Tatarstan)</p>

# October 3, 2021 (Sunday)

## Topic of the day: Culture and Tourism

No	Time	Event
1	10.30 – 12.00	<p>National identity of the regions of Russia and the example of the Republic of Tatarstan (Irada Ayupova, Minister of Culture of the Republic of Tatarstan)</p> <ul style="list-style-type: none"><li>• Presentation of the cultural sector of Tatarstan.</li><li>• The concept of interethnic and interfaith peace and harmony in the era of social volatility.</li><li>• Opportunities for interaction with the international community in the field of culture</li><li>• Creative industries as a zone of partner projects.</li></ul>
2	14.00 – 16.00	<p>Presentation of the tourist concept "Tatarstan: 1001 pleasure".</p> <ul style="list-style-type: none"><li>• Tourism potential of the Republic of Tatarstan (Sergey Ivanov, Chairman of the State Committee on Tourism of the Republic of Tatarstan)</li><li>• Tatarstan tourism facilities for travelers from UAE and other Gulf Countries</li><li>• (Ramil Miftakhov, President of Tatarstan Travel Agencies Association, Director General of Persona Grata Travel Company)</li><li>• Tatarstan Top Spa &amp; Wellness Facilities (Tatarstan Hotels Representative)</li><li>• Dubai – Kazan flight programme (flyDubai Representative)</li><li>• Travel packages to Tatarstan (Representative of local travel agency )</li></ul>

# October 4, 2021 (Monday)

## Topic of the day: education for all

No	Time	Event
1	10.00 – 11.30	Kazan Federal University: facts in figures, history, achievements, international projects, new opportunities for partners from other countries (Alishev Timirkhan, Vice-Rector for Educational Activities of Kazan Federal University)
2	11.30 – 12.00	The concept of multilingual schools in the Republic of Tatarstan: the idea of creation, the meanings of functioning, proposals to foreign colleagues(Aidar Shamsutdinov, Director of the Multilingual complex "Adymnar-the way to knowledge and consent" in Kazan)
3	14.00 – 15.00	Unique University "Innopolis". How scientific laboratories work, how to become a partner university, how to order a corporate digitalization program for the management of a territory (city or country) or for a private company (Alexander Tormasov, Rector of Innopolis University)
4	15.00 -16.00	Educational activities of Kazan State Energy University in the field of circular economy (Guzel Nezhmetdinova, Advisor to the rector's office for international affairs, Kazan State Energy University)

# October 5, 2021 (Tuesday)

## Topic of the day: Kazan – an exemplary city of Russia

No	Time	Event
1	10.00 – 10.30	<p>Kazan is a hospitable city of ancient traditions (Daria Sannikova, Head of the Committee for Tourism Development of Kazan, Deputy of the Kazan City Duma):</p> <ul style="list-style-type: none"><li>• features of the development of the multinational capital of the Republic of Tatarstan;</li><li>• presentation of the tourist potential of the city of Kazan;</li><li>• annual events.</li></ul>
2	10.30 – 12.30	<p>Modern Kazan is a dynamic city of sustainable economic growth and broad opportunities (Timur Kadyrov, Deputy Chief Architect of Kazan):</p> <ul style="list-style-type: none"><li>• strategy of public spaces and recreational territories of Kazan "Green frame";</li><li>• experience in the renovation of public spaces;</li><li>• strategy for the development of the coastal territories of the Kazanka River;</li><li>• the concept of a comprehensive renovation of the port area.</li></ul> <p>"Smart City" - creating safe and comfortable conditions for the residents of Kazan (Radik Shafigullin, Deputy Head of the Executive Committee of Kazan).</p>
3	12.30 – 13.00	<p>Press conference on the strategy of urban development and international partnership (Ilsur Metshin, Mayor of Kazan)</p>
4	13.00 – 14.00	<p>Tatarstan is a territory of opportunity for youth (Timur Suleimanov, Minister of Youth Affairs of the Republic of Tatarstan)</p> <p>Block 0: A video about youth (3 minutes);</p> <p>Block 1: General information about youth in the Republic of Tatarstan (Kazan is a city of peace and harmony) total number of young people divided into categories: school children, students, including foreign students, working youth, rural youth Republic of Tatarstan № 1 in the implementation of youth policy in the country; Kazan is an unofficial student capital;</p> <p>Block 2: a network of infrastructure facilities for youth camps, youth centers, teenage clubs, youth facilities; video about the extreme park "URAM".</p> <p>Block 3: self-realization of youth (Kazan is a city of opportunities) social elevators, youth support programs.</p> <p>Block 4: Kazan - the city of freedom of choice major all-Russian / international youth events, volunteer programs.</p> <p>application video: Kazan is a candidate for the youth capital of the OIC 2022 (2 minutes). Currently, the issue of awarding the symbol that Kazan is a candidate-finalist city for obtaining the status of the youth capital of the OIC countries 2022 is being worked out.</p>
5	14.00 – 16.00	<p>Sports Kazan: the title of "sports capital of Russia", international events: history and future, created infrastructure for international partner projects</p> <ul style="list-style-type: none"><li>• Vladimir Leonov, Minister of sports of the Republic of Tatarstan</li><li>• Maksim Denisov, Director General Directorate for Sports and Social Projects</li></ul>



# October 6, 2021 (Wednesday)

## Topic of the day: Green Tatarstan

No	Time	Event
1	10.30 – 11.00	<p>Examples of environmental projects of an oil company</p> <ul style="list-style-type: none"> <li>• Azat Khabibrakhmanov, Deputy General Director for Industrial Safety, Labor Protection and Ecology of PJSC Tatneft</li> <li>• Alexey Mingareev, Head of the department of expert and methodological support PJSC Tatneft</li> <li>• Vepa Odayev, Specialist of the Innovation Planning Department in the Center for Technological Development PJSC Tatneft</li> </ul>
2	12.00 – 13.30	<p>Welcome speech on behalf of Rafinat Yarullin, General Director of Tatneftekhim-investment holding (Sergey Patrakov, General Director of Natural Health LLC)</p> <p>Presentation of the company "Natural Health" (Egor Shergin, Export Director of LLC "Natural Health")</p> <ul style="list-style-type: none"> <li>• information about the company (postulates, geography of presence, general information)</li> <li>• anatomical products</li> <li>• energy-informational preparations</li> <li>• the first organic food collagen</li> </ul> <p>Presentation of the company "Natural Health" (Sergey Patrakov, General Director of LLC "Natural Health")</p> <ul style="list-style-type: none"> <li>• home stationary thermoses for hot water</li> <li>• Zeol X detox complex</li> <li>• carbon coating of medical devices</li> <li>• hydrogen cartridges for drinking water</li> <li>• "Aquasin" adsorbent for plants</li> </ul> <p>Presentation of NPO Kinematics (Alexey Sakharov, Deputy Director for Commercial Affairs, NPO Kinematics LLC)</p>
3	14.00 – 14.30	<p>Film in English about the natural resources of the Republic of Tatarstan.</p> <p>About environmental protection in the Republic of Tatarstan (Alexander Shadrikov, Minister of Ecology and Natural Resources of the Republic of Tatarstan)</p>

\* October 5-7-2021 is the time when a special profile event dedicated to the environmental theme “WETEX & Solar Show” will be held at the World Expo site in the UAE pavilion

# October 7, 2021 (Thursday)

## Topic of the day: Halal - quality on conscience

No	Time	Event
1	13.00 – 14.00	Video about agriculture and food of the Republic of Tatarstan. The concept of "Halal" as the basis of high-quality products. Certification in Russia: the Muslim Religious Board of the Republic of Tatarstan
2	14.00 – 14.30	"Russia –Islamic World: KazanSummit" is the main platform for interaction between Russian regions and the OIC countries. Presentation of the forum, invitation of organizational, financial, information partners. It is held in the format of a coffee break with national Tatar culinary delights. (Taliya Minullina, Head of the Tatarstan Investment Development Agency, Secretary of the organizing committee KazanSummit )
3	14.30 – 15.00	Presentation of the Halal Lifestyle roadmap, events within the framework of the map and opportunities for cooperation (Insaf Galiev, First Deputy Head of the Tatarstan Investment Development Agency)

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# October 8, 2021 (Friday)

## Topic of the day: Healthcare

No	Time	Event
1	14.00 - 15.00	A video about the health care of the Republic of Tatarstan. Covid victories. Presentation of medical tourism (Vladimir Zhavoronkov, Deputy Minister - Head of the Health Department in Kazan, Ministry of Health of the Republic of Tatarstan)
2	15.00 - 16.00	Presentation of a new product: LifePad (Valeev Lenar, Board Member of the Mirai Genomics)
3	16:00-17:00	Anti-decubitus mattresses for hospitals, anatomical pillows, orthopedic rollers for the musculoskeletal system. Production opportunities of unique anatomical products for various needs of medical institutions.(Egor Shergin Director for Exports LLC “Natural Health”)

# October 9, 2021 (Saturday)

## Topic of the day: B2B

№	Time	Event
1	10.00 – 14.00	Organization and holding of bilateral negotiations on trade and economic, scientific and technical, social, cultural, investment, tourism, educational areas for cooperation in the international context among both government officials and representatives of the business community
2	10.00 -16.00	Work at the exhibition exposition of the Republic of Tatarstan, distribution of materials about the republic, including investment guides, industrial catalogs, advertising brochures of individual events, companies of Tatarstan