



INVEST ▶ TATARSTAN

**TATARSTAN
IS THE BEST PLACE
TO INVEST
IN FIXED CAPITAL**

INVESTOR'S GUIDE

**TO THE REPUBLIC
OF TATARSTAN**

**EVERYTHING
LEADS UP
TO SUCCESS WITH US!**



CONTENTS

REGIONAL INVESTMENT STANDARD

TATARSTAN INVESTMENT COMMITTEE	2
TATARSTAN INVESTMENT DEVELOPMENT AGENCY	4

INFRASTRUCTURE FOR INVESTORS

TATARSTAN IS OPEN TO THE WORLD	6
INVESTMENT SITES	8
SPECIAL ECONOMIC ZONES	10
TERRITORIES OF ADVANCED DEVELOPMENT	14
SUPPORT MEASURES	20
PUBLIC-PRIVATE PARTNERSHIP	22

ECONOMIC INDICATORS

EDUCATION	24
RESOURCE CENTERS	26
CONSTRUCTION	28
INDUSTRIAL CONSTRUCTION	30
INDUSTRY	32
RETAIL	34
AGRICULTURE	36

WELCOME TO TATARSTAN

BUSINESS TOURISM	38
FORUMS	40

TATARSTAN OF THE FUTURE

IT AND INNOVATIONS	43
STRATEGY 2030	44
CLUSTER ECONOMY	46

HIGH-LEVEL INVESTOR RELATIONS

INVESTMENT PORTAL	48
INVESTORS CLUB	49
INTERNATIONAL COOPERATION	50
TO-DO LIST FOR A SUCCESSFUL INVESTOR	52

THE RAIS (HEAD) OF THE REPUBLIC OF TATARSTAN IS THE CHAIRMAN OF THE TATARSTAN INVESTMENT COMMITTEE



I am pleased to welcome Tatarstan's future partners who are considering the republic for investment.

The Republic of Tatarstan is a region where a comfortable investment environment is supported by ongoing communication between business and the government, as well as a stable and dynamically developing social and economic infrastructure. As a result, the increase in investments has become an indicator of the recognition of Tatarstan.

The economy of the republic can rightly be called diversified. The share of manufacturing industry enterprises is growing every year, which, coupled with the oil and petrochemical industries, form the potential for further development of the region. Along with industry, the most important economic sectors for the republic are agriculture, medicine, and construction. E-commerce has become a new trend in recent years and a rapidly developing area, particularly for small and medium-sized businesses.

The Republic of Tatarstan is the leader in the number of online sellers in the Volga Region and ranks in the top three in this segment at the federal level. In addition, Tatarstan is a successful platform for the implementation of pilot projects in the IT sector, which then grow to become federal-scale programs.

The investment infrastructure of the republic includes two special economic zones, several territories of advanced socio-economic development, hundreds of industrial parks with more than 1.5 thousand residents and more than 32 thousand jobs. These platforms are designed to facilitate and accelerate the realization of projects as much as possible.

The Republic of Tatarstan attaches great importance to the development of friendly relations with Muslim countries and has become the first region in Russia to work on Islamic banking projects. The activities of the Group of Strategic Vision "Russia – Islamic World," which I chair in accordance with the Decree of the President of the Russian Federation, are aimed at expanding comprehensive cooperation, including economic, scientific, and technical. Choosing Tatarstan for investment means choosing a reliable partner! We are looking forward to your interesting projects! Having invested in the republic, you will understand how easy it is to do business here because the relationships we build with business are based on trust, predictability, and openness.

I would like to wish everyone good health, optimism, and success in the realization of projects!



**Rais (Head)
of the Republic of Tatarstan
Rustam Minnikhanov**

TATARSTAN INVESTMENT COMMITTEE

THE INVESTMENT COMMITTEE IS A COLLECTIVE BODY ADVICING ON ISSUES CONCERNING THE INVESTMENT ATTRACTION IN TATARSTAN. THE COMMITTEE INCLUDES REPRESENTATIVES OF THE AUTHORITIES, BUSINESS AND PUBLIC ORGANIZATIONS WHO ANALYZE SOCIALLY VALUABLE INVESTMENT PROJECT, SUPPORT THEIR LAUNCH OR ADVISE THEIR REFINEMENT.

Meeting of the
Tatarstan
Investment
Committee.



>240

projects

500

BLN RUB

total
investments



The project shall receive expert appraisal by the Tatarstan Investment Development Agency to be further reviewed by the Investment Committee. The Head of TIDA is a secretary of the Tatarstan Investment Committee.

REGIONAL INVESTMENT STANDARD

INVESTMENT
COMMITTEE

INVESTMENT
DEVELOPMENT AGENCY

INVESTMENT
DECLARATION

INVESTMENT
MAP

INVESTMENT
CODE

TALIYA MINULLINA, THE HEAD OF THE TATARSTAN INVESTMENT DEVELOPMENT AGENCY

Dear partners and colleagues, I am pleased to present the new edition of the Investor's Guide to the Republic of Tatarstan. Dynamic development, constant support, and a stable future — these words describe investment in the fixed capital of the Republic of Tatarstan. The Tatarstan Investment Development Agency ensures this success. We understand how to work with big business, we know what is necessary for a good mix of large investment projects, and, most importantly, we will become your guide in the world of limitless opportunities for economic development in the Republic of Tatarstan.

From year to year, the investment infrastructure of the republic is developing, and the investment environment of the region has repeatedly demonstrated at the federal level how it fosters productive investment. People choose Tatarstan and their choice never disappoints them because they see how quickly emerging issues are resolved and how experienced the personnel are who support projects at all stages, from the first personal meetings to the opening of factories and production facilities.

We are pleased to demonstrate to everyone how our largest brands in industries such as oil production, petrochemistry, and e-commerce work. Their success proves once again how mutually beneficial cooperation with the republic turns out to be. The Republic of Tatarstan offers its guests and potential investors a great variety of platforms for the implementation of ideas and holding events of any format.

The Republic of Tatarstan is a region that regularly implements, develops, and shares successful investment projects. The joint work of Tatarstan with other subjects of the Russian Federation has made it possible to implement the regional investment standard. In the Investor's Guide, you will find the most important and up-to-date information about the available project realization opportunities:



the structure of the republic's economy, the largest industries—oil production, petrochemistry, mechanical engineering, logistics, and trade, as well as the social and cultural life of the population of Tatarstan.

We invite you to share with us the success of the Republic of Tatarstan, contribute to its history, and become our reliable partner. Tatarstan is the best place to invest in fixed capital!

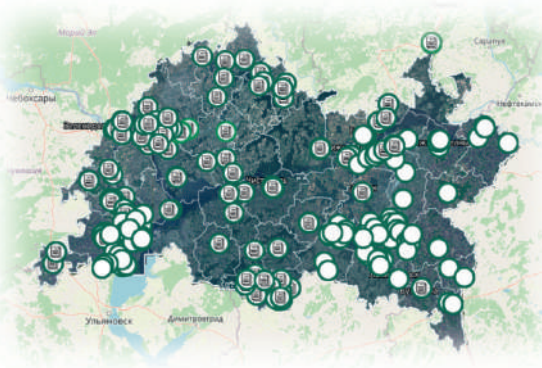
A handwritten signature in black ink, appearing to read 'T. Minullina', with a stylized flourish at the end.

**Head of the Tatarstan
Investment Development Agency
Taliya Minullina**

TATARSTAN INVESTMENT DEVELOPMENT AGENCY

The Tatarstan Investment Development Agency was established in June 2011 to implement the one-stop-shop approach in administration of investment projects. Taliya Minullina has been a head of the Investment Development Agency since 2014. The Agency's team of experts offers legal, organizational and information assistance at all stages of project implementation. With the Tatarstan Investment Development Agency, an investor can:

- **CHOOSE A SITE TO LAUNCH A PROJECT**
- **SELECT A BUSINESS FORM**
- **DEVELOP A BUSINESS PLAN**
- **REGISTER A BUSINESS**
- **RECEIVE BENEFIT FROM TAX ALLOWANCES**
- **ARRANGE THE CONSTRUCTION**



TATARSTAN INVESTMENT MANAGEMENT (CRM)

Transparent investment management system at each stage of investment project implementation. After registering an account, investors can track their project process from an application to finalized documents.

TATARSTAN IS OPEN TO THE WORLD AND READY TO COOPERATE

GEOGRAPHICAL POSITION



67 800 km²

total area



4 mln

population
size



75,3 years

average
life expectancy



LOGISTICS



2

international
airports



40 327 km

highway network



3

logistics hubs of
A class

Tatarstan is situated in the immediate center of the Russia's European part, at the intersection of the most vital trading arteries by land, air and water, that connect Europe and Asia.

10

of 15 cities with a million-plus population are within a 1000 km radius from Kazan

ECONOMIC PERFORMANCE



4 103,7
billion RUB

Gross
Regional Product
in 2023



59,9
thousand RUB

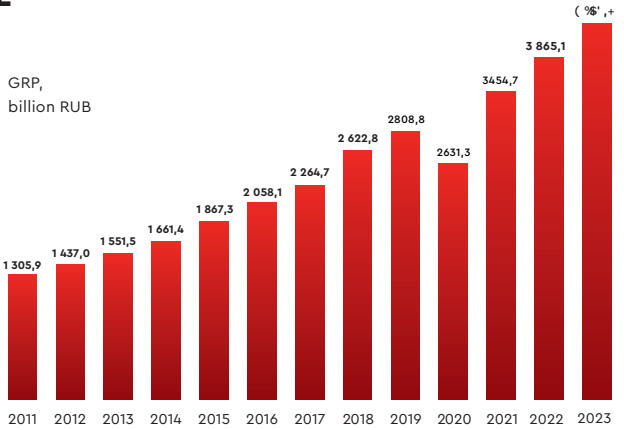
average
monthly
salary



0,21 %
unemployment
rate



2,4
million people
working-age
population



TATARSTAN INVESTMENT SITES

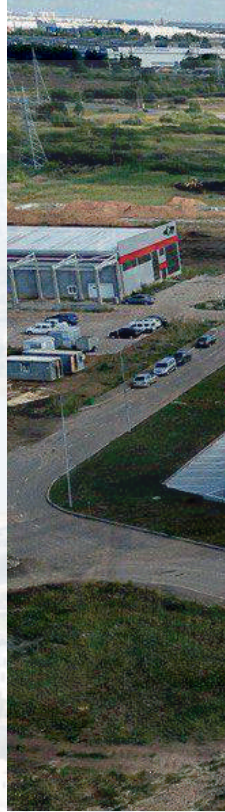
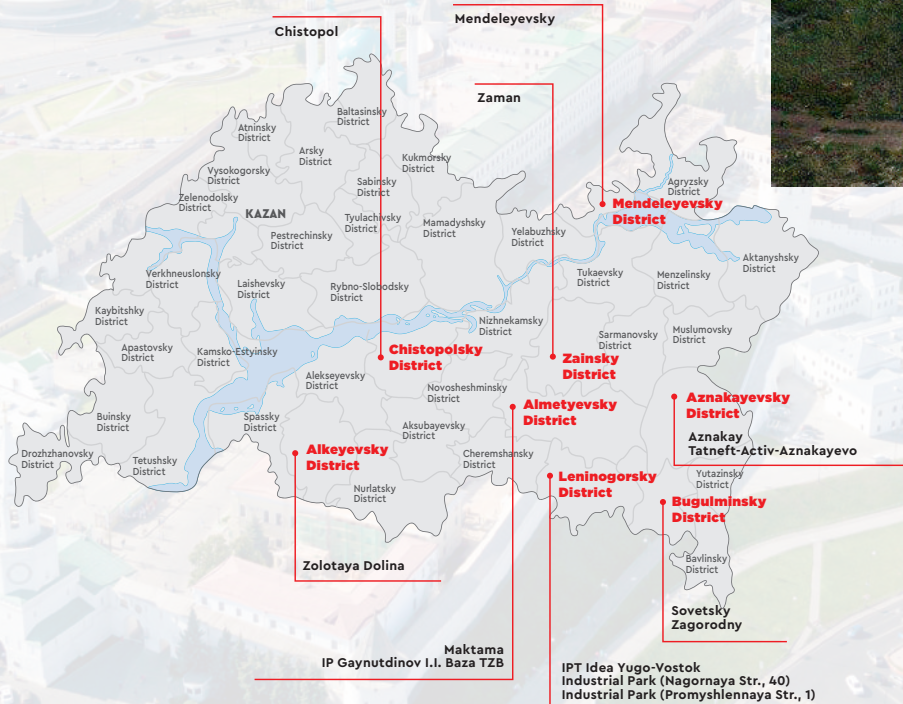
Special territories found in Tatarstan and joining the manufacturing and other companies due to the shared infrastructure and mutual manufacturing cooperation. These territories are provided with all the relevant infrastructure and utilities and share the single administrative system.

100+ investment sites

2 special economic zones

5 territories of advanced development

The Tatarstan Investment Development Agency supervises **13 industrial parts in the territory of Tatarstan, among them:**





BENEFITS OF THE SITES:



Tax allowances and supporting measures



Allocated plots



Ready infrastructure



Availability of labor resources



Convenient logistics



Effective team of managers

ALABUGA, THE SPECIAL ECONOMIC ZONE

120 mln RUB

is the minimum investment limit to acquire a resident status

9 315

jobs

168,6 bln RUB

of investments

Tax and customs allowances and preferences

33

entities

4 000 hectares

is a total area

alabuga.ru

FEDERAL SITES TO LAUNCH PROJECTS: SPECIAL ECONOMIC ZONES



Deng Xiaoping Logistic Hub project
670 thousand m² 100 thousand of containers annually



Alabuga is a special economic zone attracting investors launching promising high-tech projects in basic economic clusters: petrochemicals, automobile production and building industry.



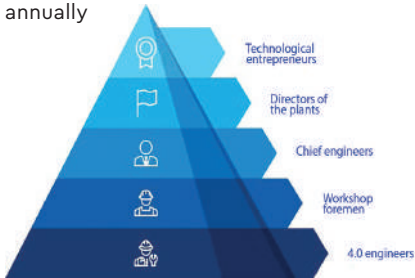
ALABUGA POLYTECH

RUSSIA'S BIGGEST TRAINING CENTER FOR SKILLED MANPOWER

TRAINERS ARE ENGINEERS OF THE RESIDENTS OF ALABUGA,
THE SPECIAL ECONOMIC ZONE.

GUARANTEED EMPLOYMENT

10 thous.
people
annually



INDUSTRY
ROBOTICS



LABORATORY AND
CHEMICAL
ANALYSIS



INDUSTRIAL
AUTOMATION



INTERNATIONAL
EDUCATION SCIENCE



LAW



ECONOMICS



PYTHON
PROGRAMMING



MICROELECTRONICS



ELECTRIC ENGINEERING



DESING USING
BIM
TECHNOLOGIES



BUSINESS INFORMATICS
ON IC PLATFORM



MEDICAL BUSINESS
AND MEDICAL
EQUIPMENT



INSTALLATION AND
OPERATION OF THE
INDUSTRIAL EQUIPMENT



INNOPOLIS, THE SPECIAL ECONOMIC ZONE

333+

residents, partners,
startups

8 966

jobs

78,8 billion RUB

of investments

127,9 billion RUB

of total revenue

3*

technological parks

3

industrial parks

311 ha

is a total area of the territory

sez-innopolis.ru

Innopolis, the special economic zone is a large-scale project aimed at creating the Russian Center of Information and Communication Technologies assisting the Russian and international companies in implementation of high-tech projects.



INNOPOLIS UNIVERSITY

The Innopolis University provides for education, research and developments related to information technologies and robotic technology. The University works using the model unique for Russia and combining the education, science and business.



1 239

students

from 40 countries



152

academics

from 20 countries who have worked in the leading foreign universities and global IT companies:
Samsung Research, Intel, Magna International



171

subjects

REFERENCE EDUCATIONAL CENTER

758

PARTNERS:

● **393**

higher-education institutions

● **356**

secondary vocational education institutions

● **9**

further vocational education institutions



FEDERAL SITES TO LAUNCH PROJECTS: TERRITORIES OF ADVANCED DEVELOPMENT

**FIVE TERRITORIES OF ADVANCED DEVELOPMENT HAVE BEEN ALLOCATED
IN TATARSTAN:**



Based on results of 2023, 136 residents have been registered in the Tatarstan territories of advanced development and they invested 55.2 billion RUB and created over 21.8 thous. of new jobs.



NABEREZHNYE CHELNY, THE TERRITORY OF ADVANCED DEVELOPMENT

38,6 billion RUB
of expected investments

39,3 billion RUB
of completed investments

9 256
jobs in total

46
residents

REQUIREMENTS FOR THE INVESTMENT PROJECT:

AMOUNT OF CAPITAL INVESTMENTS

from **2,5 million RUB**
during the first year after the project is launched

20 million RUB
in the course of project implementation

JOBS CREATED

10 jobs
during the first year after the project is launched

15 jobs
in the course of project implementation



26 MANUFACTURING ACTIVITIES COVERED BY THE SPECIAL LEGAL REGIME



Textile and
consumer goods
industries



Metallurgy and
metal-working
industry



Information
technologies



Crop production



Cattle breeding



Fishery

NIZHNEKAMSK, THE TERRITORY OF ADVANCED DEVELOPMENT

7,3 billion RUB
of accrued
investments

1 309
jobs in total

20
residents

REQUIREMENTS FOR THE INVESTMENT PROJECT:

AMOUNT OF CAPITAL INVESTMENTS

2,5 million RUB
during the first year after the project is launched

15 million RUB
in the course of project implementation

JOBS CREATED

10 jobs
during the first year after the project is launched

20 jobs
in the course of project implementation



16 MANUFACTURING ACTIVITIES COVERED BY THE SPECIAL LEGAL REGIME



Textile and
consumer goods
industries



Metallurgy and
metal-working
industry



Machine-building



Publishing



Manufacturing, repair
and installation
of the equipment

ZELENODOLSK, THE TERRITORY OF ADVANCED DEVELOPMENT

16,1 billion RUB
of accrued
investments

11 701
jobs in total

25
residents

REQUIREMENTS FOR THE INVESTMENT PROJECT:

AMOUNT OF CAPITAL INVESTMENTS

2,5 million RUB
during the first year after the project is launched

10 million RUB
in the course of project implementation

JOBS CREATED

10 jobs
during the first year after the project is launched

20 jobs
in the course of project implementation



18 MANUFACTURING ACTIVITIES COVERED BY THE SPECIAL LEGAL REGIME



Textile and
consumer goods
industries



Metallurgy and
metal-working
industry



Warehousing
and storage



Cargo
handling



Manufacturing,
repair and
installation
of the equipment



Making of
movies, videos
and TV shows



Publishing of
audio records
and notes

CHISTOPOL, THE TERRITORY OF ADVANCED DEVELOPMENT

1,7 billion RUB
of accrued investments

1 759
jobs in total

28
residents

33
manufacturing activities

REQUIREMENTS FOR THE INVESTMENT PROJECT:

AMOUNT OF CAPITAL INVESTMENTS

2,5 million RUB
during the first year after the project is launched

JOBS CREATED

10 jobs
during the first year after the project is launched



24 MANUFACTURING ACTIVITIES COVERED BY THE SPECIAL LEGAL REGIME



Textile and
Consumer
goods industry



Metallurgy and
metal-working
industry



Machine-building



Manufacturing,
repair and
installation of
the equipment



Crop production



Cattle breeding



Fishery

MENDELEYEVSK, THE TERRITORY OF THE ADVANCED DEVELOPMENT

1645,3 billion RUB
of accrued investments

184
jobs in total

18
residents

REQUIREMENTS FOR THE INVESTMENT PROJECT:

AMOUNT OF CAPITAL INVESTMENTS

2,5 million RUB
during the first year after the project is launched

JOBS CREATED

10 jobs
during the first year after the project is launched



16 MANUFACTURING ACTIVITIES COVERED BY THE SPECIAL LEGAL REGIME



Warehousing
and storage



Manufacturing,
repair and
installation of
the equipment



Cargo
handling



Other mining
and
quarrying



Crop production



Cattle breeding



Fishery

FEDERAL SITES TO LAUNCH PROJECTS: TAX ALLOWANCES

Tax description	Standard rate	Alabuga SEZ	Innopolis SEZ	Territories of the advanced development
Income tax	20%, including: 2% – federal part; 18% – regional part	2 % – the first 5 years; 7% – the next 7 years; 15,5% – up to 2055	2 % – the first 5 years; 7% – the next 5 years; 13,5% – after 10 years (12,5% in 2017–2020)	5 % – the first 5 years; 12% – the next five years
Property tax	2,2 %	0 % for 10 years	0 % for 10 years	0 % for the property newly generated or purchased not earlier than January 1, 2014
Land tax	1,5 %	0 % for 10 years	0 % for 5 years	0 %
Transport tax	25 RUB per 100 h.p.	0 % for 10 years	0 % for 10 years	25 RUB per 100 h.p.
Customs duties	Depending on the imported goods name group	0 % • Customs checkpoint for residents • Customs e-filing • 3-hour customs clearance	Depending on the imported goods name group	Depending on the imported goods name group
Social insurance contributions	30 %	30 %	7,6 % for IT	30% (Upon expiration of 3 years after establishment of the territory of priority social and economic development, allowances are not provided)



STATE SUPPORT MEASURES

TATARSTAN OFFERS A WIDE CHOICE OF STATE SUPPORT MEASURES

REGIONAL TAX ALLOWANCES

PRIORITY INVESTMENT PROJECTS

Income tax **13.5%**
Property tax **0.1%**

REGIONAL INVESTMENT PROJECTS

Income tax **10%**

SPECIAL INVESTMENT CONTRACT

Property tax **0.1%**

Regional authorities and institutes for development are entitled to taking decisions to:

- approve allocation of lease plots to launch large-scale projects without a bidding process being conducted;
- assign grants for projects in top-priority agriculture and IT industries;
- assist in recruitment and compensation of labor costs;
- assign grants to small medium objects of entrepreneurial activity;
- and many other supportive measures.

FEDERAL PROGRAMS

Regional authorities and institutes for development of Tatarstan are program operators and can involve one or several federal support measures.



Фонд Развития
Промышленности



РОССИЙСКИЙ
ЭКСПОРТНЫЙ
ЦЕНТР

MUNICIPAL SUPPORT MEASURES

Councils of municipal formations are entitled to decide whether to:

- grant a remission of land taxation or tax benefit to leaseholders;
- release leaseholders from lease payments or grant them lease benefits;
- conduct the gratuitous alienation of the property;
- grant the property for the selected activities without a bidding process being conducted;
- waive expenses for rendering certain services;
- subsidize the credit rate partially;
- and many other supportive measures.

Consult the Tatarstan Investment Development Agency to know more about the current support measures and saving opportunities for your investment project.

PUBLIC-PRIVATE PARTNERSHIP

One of the ways to develop the public infrastructure which is based on the long-term cooperation of the state and business where a private party is involved not only in the design, financing, construction or reconstruction of an infrastructural asset but also in its further operation (offering services on the facility established) and/or maintenance.

THIS MUTUALLY BENEFICIAL COOPERATION OF THE STATE AND A PRIVATE INVESTOR IS AIMED AT:



Accomplishment
of state goals



Increasing the availability
and quality of public
services

ATTRACTING PRIVATE INVESTMENTS FOR:



Construction, reconstruction,
upgrading, operation of public
infrastructure assets



Rendering retail
services



**Based on distribution between
the business and state of:**

- risks
- competences
- benefits
- responsibility

STATE SUPPORT MEASURES:



value added
tax allowance



income tax allowance



Forms of cooperation with the business

- concessionary agreements
- public-private partnership agreements
- municipal-private partnership agreements

PRACTICE OF PUBLIC-PRIVATE PARTNERSHIP IN TATARSTAN

126

Concessionary agreements

113,6

billion RUB

108

housing and utility sector

7

health care service

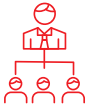
3

construction of schools



THE PROJECTS ARE LAUNCHED MOST ACTIVELY IN THE UTILITY INFRASTRUCTURE, CONSTRUCTION OF SOCIAL FACILITIES, MOTOR ROADS. SHALI (M7 HIGHWAY) – BAVLY (M5 HIGHWAY) TOLL ROAD IN TATARSTAN. TOTAL INVESTMENTS – 101.3 BILLION RUB.

HEALTH CENTER “NIZHNEKAMSK BATHS”



Concessor
Nizhnekamsk



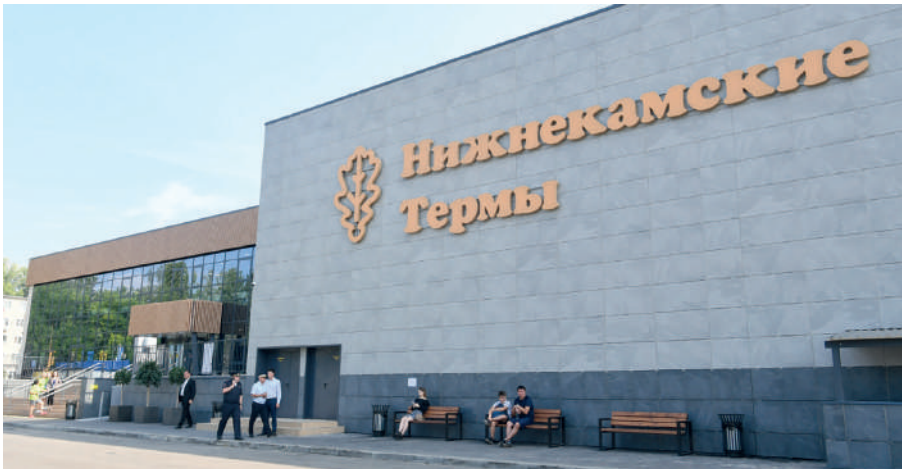
Agreement period
49 years



Concessioner
Nizhnekamskiye Termy, LLC



Investment amount
698.8 million rubles



TATARSTAN MEANS PEOPLE

EDUCATION



HIGHER EDUCATION AND LABOUR RESOURCES

43

personnel
training centers

45

higher education institutions

99

vocational education
institutions

263

professors and academic teaching
personnel

15

research laboratories

7

research centers

33

academic-level research organizations

Rank 13

holds Kazan (Volga Region) Federal
University according to Times Higher
Education (2022-2023)



INNOPOLIS
UNIVERSITY

EDUCATIONAL INFRASTRUCTURE

KAZAN
FEDERAL
UNIVERSITY



COMPLEX OF
EDUCATIONAL
BUILDINGS AND
CAMPUS



RESOURCE CENTERS

The investor can use any of the Tatarstan's resource centers to train the technical personnel, which provide the brand new equipment as required by the international standards, workforce capacity and educational programs consistent with the requirements.

RESOURCE CENTERS OF TATARSTAN



10

in machine-building, transport and road industry



6

in consumer services and information technologies



11

in petrochemistry, electric power industry and industry



12

in agriculture, construction and housing and utility sector



4

in education science and science

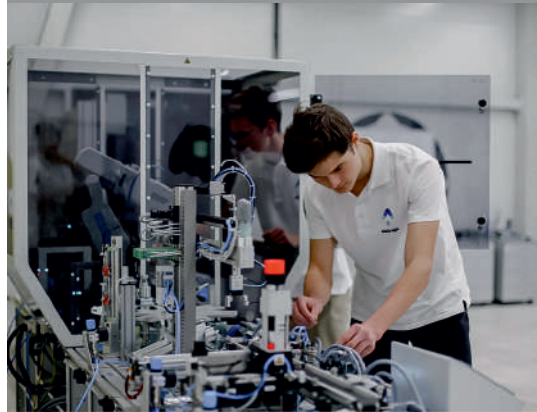
The status of a resource center is assigned to the educational institutions of Tatarstan

ADVANTAGES OF RESOURCE CENTERS:

- Structural flexibility and fast update of training programs
- Involving of employers in the training process, management and financing of the centers



The Tatarstan's network of resource centers makes up the fifth part of all resources centers in Russia.





42

training programs covering the competent areas both of workers and engineers

JOBS

HAIER TRAINING CENTER GOALS AND CAPACITIES

2017

HAIER have opened their own licensed training center to tailor their employees considering the current manufacturing needs and development of all business processes.



GOALS

- fast learning of new professions and occupations,
- training new employees to handle unique elements and tools of the HAIER household appliances manufacturing process.



PLANS

- own resource center
- Competency qualification and development center

These efforts will allow forming the basic set of competencies for each sector of company's manufacturing and auxiliary processes more accurately, including supplementary competencies employees and specialists of the labor and strategic pool should have.

Being supported by the Tatarstan government HAIER regularly takes part in national educational projects aimed at development of the capacity of plant personnel.

CONSTRUCTION

HOUSING COMMISSIONING

Period	Amount, thous. m ²	Investments + social	individual construction
Results of 2023	3 436.5	1 737.8	1 698.8



Years (plans)

Housing to commission, thous. sq. m.

2024	2025	2026	2027	2028	2029	2030
2 945.0	3 060.0	3 075.0	3 290.0	3 405.0	3 520.0	3 520.0

28.8 sq. m

housing per resident
in Tatarstan in average

HOUSING CONSTRUCTION AS PART OF PROJECT-RELATED FINANCING

HOUSES	DEVELOPERS	JOINT CONSTRUCTION PARTICIPATION AGREEMENTS	RESIDENTIAL AREA
232	116	11 592	2 055 000 sq. m

IMPLEMENTATION OF REPUBLIC-LEVEL AND FEDERAL PROGRAMS IN TATARSTAN:



4 143

**FACILITIES
CONSTRUCTED
AND RENOVATED**

44

REPUBLIC-LEVEL PROGRAMS

7

NATION-WIDE PROJECTS

5

STATE PROGRAMS



126,1

billion RUB

COMMISSIONING OF RESIDENTIAL BUILDINGS IN TATARSTAN FROM JANUARY TO DECEMBER of 2022



12,474
residential buildings

34,398
apartments

3436,5
thous. sq. m
total area of
housing units

889.2 thous. sq. m
138 buildings
by companies and organizations

2204.2 thous. sq. m
15,104 buildings
private housing
construction
(using population's funds)



TANECO

Construction of
the new olefin (ethylene)
complex ЭП-600

53.379
billion RUB
of planned
investments

52.7
billion RUB
of provided
investments

**INDUSTRIAL
CONSTRUCTION**

**TATNEFT PAO CONTINUES
BUILDING OIL-REFINERY AND
PETROCHEMICAL PLANTS WHILE
EXTENDING THE RANGE OF
OIL PRODUCTS RELEASED AND
IMPROVING THEIR QUALITY**



SIBUR

Investments in construction and renovations projects amounted to

31 billion RUB

**NIZHNEKAMSK-NEFTEKHIM**

- upgrading of manufacturing capacities and retrofitting
- construction of the new olefin (ethylene) complex

**KAZANORGSINTEZ**

workshop upgrading in the ethylene plant and polycarbonate plants



INDUSTRY

TATARSTAN PRODUCES:



41.9 %

of Russia's
rubber resin



36.3 %

of Russia's trucks



25.8 %

ethylene polymers



60.6 %

of Russia's truck tires,
bands, and bladders

**MADE IN
TATARSTAN**

OIL PRODUCTION AND OIR REFINERY IN TATARSTAN



35.1 mln tons

produced in 2023



99.0 %

oil refining depth
(by TANECO AO)



860 billion RUB

Product amount
shipped by
the refining sector



10

billion US dollars
of goods exported
in 2023

30.8 %

non-resource
exports

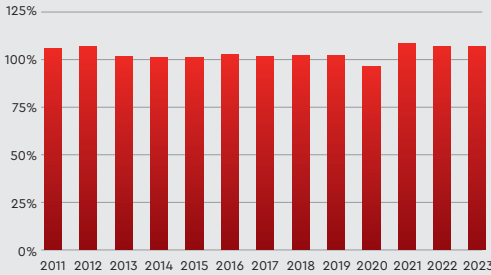
170

countries are trade
and economic partners
of Tatarstan

Mostly developed industries in Tatarstan: oil production, chemistry and petrochemistry, machine-building and metalworking, construction, electric power industry, consumer goods industry.

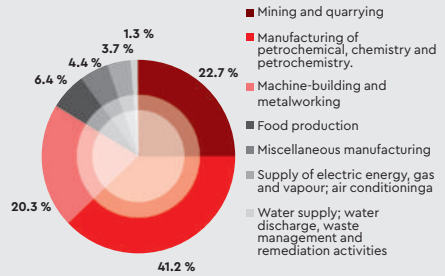
INDUSTRIAL PRODUCTION INDEX IN % AS COMPARED TO THE CORRESPONDING LAST YEAR

103.3% in 2023



STRUCTURE OF INDUSTRY IN TATARSTAN

72,4% manufacturing



INDUSTRIAL INVESTMENT PROJECTS



KAMAZ Group of Companies is the largest automobile company in Russia.



RETAIL

Tatarstan lies in the immediate center of the Russia's European part, at the intersection of the most vital trading arteries by land, air and water that connect Europe and Asia. This allows hoisting large-scale logistics hubs.

Number of the Tatarstan stores registered at the market places doubled in 2023 and exceeded income approaching 50 billion RUB.

The Tatarstan's growth rate managed to surpass the average figures of Russia and Volga Region:

3%

is the annual
Tatarstan's share
in number of sellers

29.5%

in the
Volga Federal
District

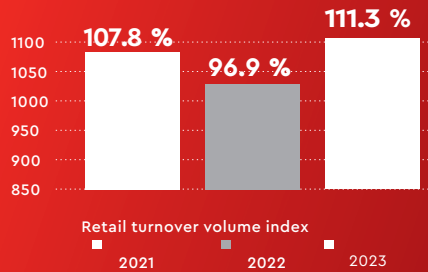


1.4

trillion RUB

retail turnover in 2023

RETAIL TURNOVER VOLUME INDEX



500

Jobs



X5RETAILGROUP

39.5

thous. m²



OZON

1000 **37,5**
jobs thous. m²

The leading multi-category e-commerce platform and one of the major Internet companies in Russia.

Turnover of Ozon, the online retailer, grew by 110% as compared to the previous year.



WILDBERRIES

7500 **100**
jobs thous. m²

A success example for the domestic Internet trade and development of Russian e-commerce market.

Turnover of Wildberries, the online retailer, grew by 89% as compared to the previous year.



kazanexpress
Интернет-электронная торговля

3000 **240**
jobs thous. m²

In 2023 the company offered a project of building the E-Commerce City at the cost of 352 mln RUB. in Tatarstan. Kazanexpress now is Magnit Market by the Agreement with Magnit.



AGRICULTURE

289.2 billion RUB

of agricultural products in 2022



1st
in the Volga Federal Region
5th
in the country

35.6 billion RUB

gross output of farm households
in 2022



1st
in milk production
among regions



6 %

of milk



3.3 %

of cattle and
poultry meat



3 603
thous. tons

of grain



4.6 %

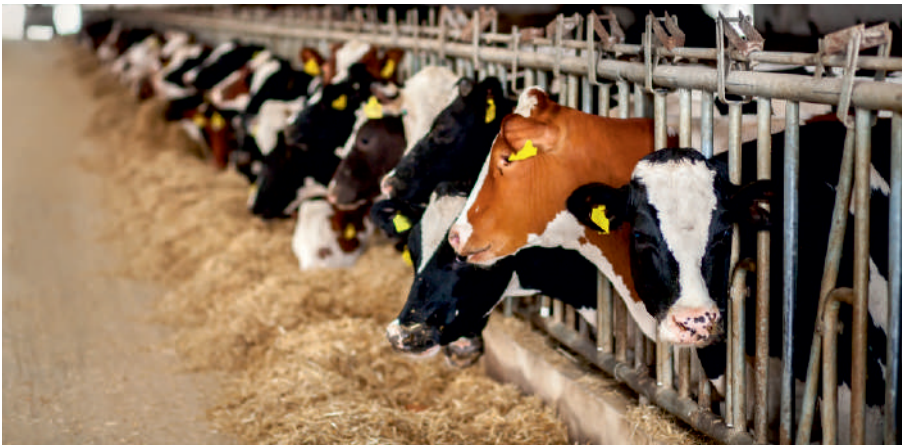
of
sugarbeet



5.4 %

of potato

- THE EXPORT OF AGRICULTURAL PRODUCTS AMOUNTED TO **458.6 BILLION** DOLLARS
- THE EXPORT OF HALAL PRODUCTS AMOUNTED TO **11.5 BILLION** DOLLARS (76.9% GROWTH).





LIVESTOCK PRODUCED BY HOUSEHOLDS OF ALL CATEGORIES



POULTRY

17.4
mln of birds

-1.0 % ▼



EGGS

1.344
billion pcs

+1.8 % ▲



MILK

2190
thous. tons

+0.75 % ▲▲

**LIVESTOCK INVENTORY
THOUS. OF HEADS**



CATTLE

913.5 **-2.7 %** ▼

INCLUDING:

323.2



-2.7 % ▼
cows

468.5



-0.9 % ▼
pigs

300.8



-3.0 % ▼
sheep and goats

BUSINESS TOURISM

10 TOP

**TATARSTAN IS IN THE TOP 10
OF THE NATIONAL TOURISM RATING 2020**



SPORTS EVENTS

2013



Summer
Universiade

2015



World Aquatics
Championships

2018



World Cup
matches

2024



Games
of the Future

BUSINESS EVENTS

2009



Tatarstan hosts
KazanSummit,
the main site for
the economic cooperation
of Russia and Islamic states

2019



World Championship in
Trade Jobs WorldSkills
and Red Bull Air Race

2022



Tatarstan Oil and Gas
Chemistry Forum

TatOilExpo International Exhibition

2018



Grand opening of Kazan Expo,
the International Exhibition Center - the modern
high-tech world-level complex



**TATARSTAN IS THE ONLY RUSSIAN
REGION WHO HAS 3 UNESCO WORLD
HERITAGE SITES**



1



Kazan Kremlin

2



Great Bolgar

3



Sviyazhsk,
the Island Town

4



The Observatory
of Kazan Federal
university

INVESTMENT PROJECTS



**KAZAN PALACE
BY TASIGO**

The hotel of Turkish brand Tasigo is hosted in the historical building of the hospital built in 1910. Turkish company Polimeks renovated the building and used the interior design by Lab Istanbul architect bureau. The hotel started working in 2018. The hotel complex houses various types of rooms, spa areas, conference halls, bars and restaurants, as well as a small display of the building history. Kristall, the event hall, is a stand-alone building.



**KRAVT HOTEL
KAZAN AIRPORT**

Kravt Group from Saint Petersburg opened a hotel complex next to the Kazan airport and Kazan Expo Congress and Exhibition Center in March of 2022. Its construction started in February of 2019. The hotel complex houses various types of rooms, spa areas, lease areas, Kamchatka restaurant and a conference hall.



**KRAVT
INNOPOLIS**

In Innopolis Kravt Group from Saint Petersburg started building a robotized hotel in 2020. The hotel adopts the smart home technology, automation, artificial intelligence thus allowing to involve the minimum personnel. Innovative technologies are introduced in the hotel by the Innopolis University.

EVENT SITES



Bilyar Palace Hotel



Nogai



Shalyapin



Grant Hotel Kazan



Korston



Riviera



IT park



Kazan Expo

**TATARSTAN IS THE PLACE
FOR HOLDING WORLD-LEVEL EVENTS**

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**RUSSIA – ISLAMIC WORLD
KAZANFORUM 2024**

International Economic Forum of Russia and OIC countries

**TRUST
AND COOPERATION**

MAY 14–19, 2024

**THE MAIN PLATFORM FOR INTERACTION
BETWEEN THE REGIONS OF RUSSIAN FEDERATION
AND THE COUNTRIES OF THE ISLAMIC WORLD**



KAZANFORUM.RU



BUSINESS FORUM 商业论坛
SPROUTS 萌芽

RUSSIA AND CHINA: MUTUALLY BENEFICIAL COOPERATION

NOVEMBER 13–15, 2024

russiachinaforum.com



TATARSTAN OF THE FUTURE

TATARSTAN WAS THE FIRST REGION IN RUSSIA TO MAKE ALL STATE AND MUNICIPAL SERVICES AVAILABLE IN THE ELECTRONIC FORM BY DECEMBER OF 2022.

₽ **27,481.7**
MLN RUB

Total financing
of digitalization

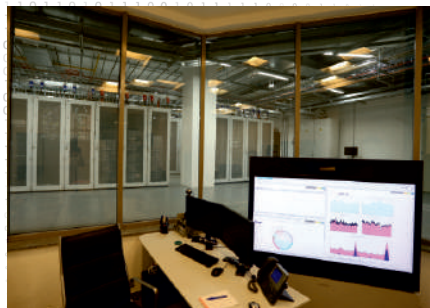
TATARSTAN PORTAL FOR STATE AND MUNICIPAL SERVICES:

3 MLN of personal accounts;

468 services;

27.2 BLN of payments via the Portal.

- 558 e-services are rendered each minute at the Portal
- every fourth family pays for housing and utility services via the Portal



177 BLN RUB

gross income of the industry



97 %

availability of the wire broadband access to the Internet (over 1 mln subscribers)



2973

organizations involved in the industry



41,6

of employees involved in the industry



319 ESSENTIAL SERVICES

are available for the Tatarstan residents in the electronic form

SAFE TATARSTAN

Glonass +112

22.1 MLN

of calls received and handled



E-SERVICES

26.7 BLN RUB

of payments

**ЭЛЕКТРОННЫЙ
ТАТАРСТАН**

DIGITALIZATION

Industry 4.0

INDUSTRY
4.0



**IT PARK**

673
residents

100 %
occupation of sites

25 BLN RUB
income expected in
2023

>5700
jobs

**BASHIR REMEYEV
IT PARK**

49,600 m²
total area

3000
jobs

50
resident companies

**ICL – Kazan Computation
Production Association**

3 500
employees

1900+
clients

35+
counties



STRATEGY 2030

BASIC DEVELOPMENT TARGETS OF TATARSTAN

The key thesis of the Tatarstan Social and Economic Development Strategy up to 2030 is to improve the population quality of living.

TARGET GROSS REGIONAL PRODUCT, THOUSAND US DOLLARS



HUMAN CAPITAL ASSETS



AVERAGE ANNUAL POPULATION SIZE, MLN OF PEOPLE



AVERAGE LIFE EXPECTANCY, YEARS



INNOVATIONS AND INFORMATION

INNOVATIVE PRODUCTS IN THE TOTAL INDUSTRIAL PRODUCTION OUTPUT, %



R&D EXPENSES IN THE GROSS REGIONAL PRODUCT, %



FINANCIAL CAPITAL



FOREIGN DIRECT INVESTMENT ACCRUED, billion US DOLLARS



INSTITUTES



SMALL AND MEDIUM BUSINESSES IN THE ADDED VALUE, %



STRATEGY PRIORITY

to create the new effective economy based on knowledge, development of innovations and high-tech sectors.



BASIC GROWTH AREAS:

- ✓ human capital assets,
- ✓ spaces, real capital,
- ✓ markets,
- ✓ institutes,
- ✓ innovations and information,
- ✓ natural resources,
- ✓ financial capital.

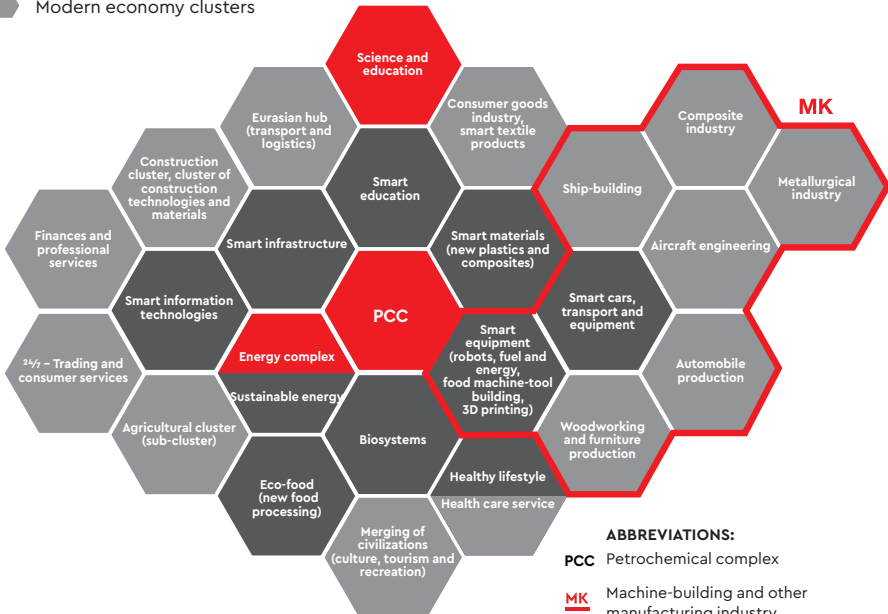


The key mechanism of switching over to the innovation-driven economy is to activate clusters. Activation of clusters will take three stages, each assigned with its own goal.

**TATARSTAN – 2017 – 2020 – 2030 –
ACTIVATION OF REGIONAL CLUSTERS**



- Key clusters
- Innovative clusters related to smart economy
- Modern economy clusters



- ABBREVIATIONS:**
- PCC** Petrochemical complex
 - MK** Machine-building and other manufacturing industry

CLUSTER-BASED ECONOMICS – AGGLOMERATIONS

ACCORDING TO THE STRATEGY OF TATARSTAN SOCIAL AND ECONOMIC DEVELOPMENT UP TO 2030, THE REGION IS DIVIDED INTO 3 ECONOMIC ZONES AND AGGLOMERATIONS:

-  **KAZAN**
-  **KAMA**
-  **ALMETYEVSK**



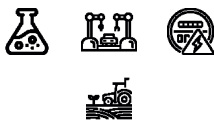
INDUSTRIAL COMPOSITION OF THE KAZAN ECONOMIC ZONE:



A specific role is played by Kazan and agglomeration where higher educational institutions and complex of services are concentrated.

The Kazan economic zone is the territory for "smart" economic development

INDUSTRIAL COMPOSITION OF THE KAMA ECONOMIC ZONE:



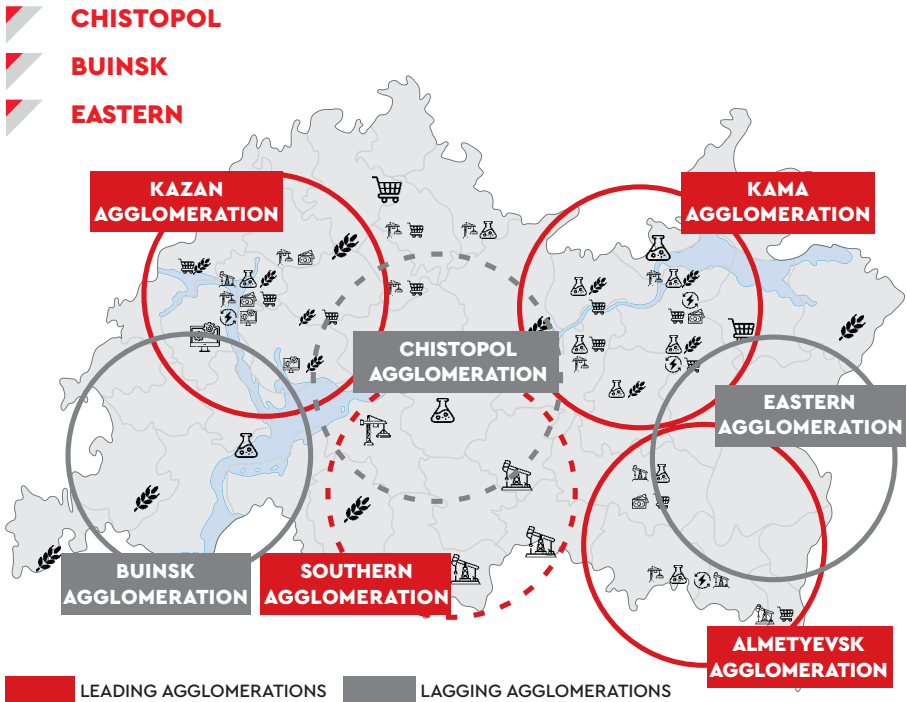
In the long term the Kama economic zone is viewed as the territory of "new industrialization" and high-tech development.

INDUSTRIAL COMPOSITION OF THE ALMETYEVSK ECONOMIC ZONE:



In the long term the Almet'yevsk economic zone is viewed as the territory of diversified economics, retrofitted oil and gas complex based on the oil-product high-tech development and switchover to advanced oil refining, industrialization of agricultural activities.

The Tatarstan Investment Development Agency has analyzed the clustering of the region's investment activity, narrowed the leading agglomeration on the basis of analysis results and distinguished the agglomeration with the activity potential:



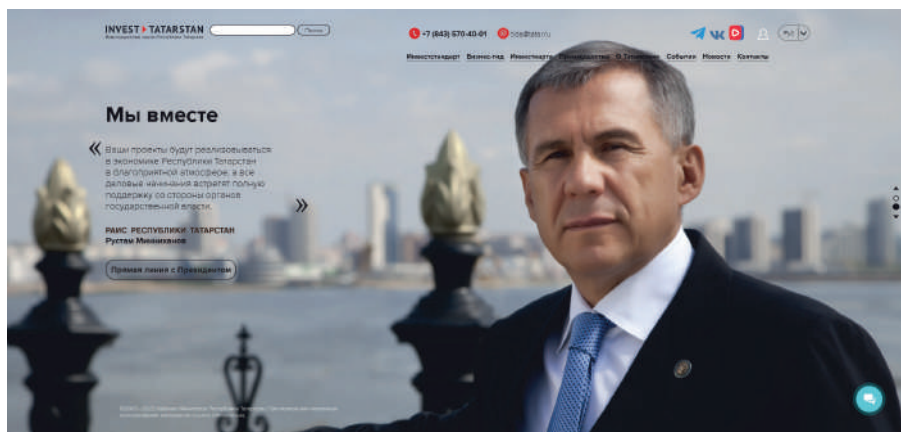
12 municipalities do not have pictograms showing industries which means that these territories does not host enterprises with the income over one billion roubles and low investment turnover. Investors can gain more opportunities in the following municipal units:

- Agryzsky District;
- Aznakayevsky District;
- Aksubayevsky District;
- Apastovo District;
- Atninsky District;
- Kaibitsky District;
- Muslyumovsky District;
- Rybno-Slobodsky District;
- Sarmanovsky District;
- Spassky District;
- Tetyushsky District;
- Yutazinsky District.

TATARSTAN INVESTMENT PORTAL

OUR SITE ALLOWS TO:

- USE THE INVESTMENT MAP
- SELECT A PROJECT SITE
- OFFER A PUBLIC-PRIVATE PARTNERSHIP PROJECT
- KNOW MORE ABOUT SUPPORTIVE MEASURES AVAILABLE IN TATARSTAN



2

Follow the status in your personal account according to one-stop-shop approach

4

Write to the Agency via the feedback form

1

Apply for project administration via the electronic form

3

Ask a question in the online chat

5

Ask the President of the Republic of Tatarstan via the online receiving office

TATARSTAN INVESTMENT MANAGEMENT (CRM)

Transparent investment management system at each stage of investment project implementation. After registering an account, one can track their project process starting from an application to finalized documents via the Investor Account.

"ONE-STOP-SHOP" APPROACH

Range of measures taken by the Agency on a free basis and aimed at the information, administration and organizational support for implementation of the investment project.

TATARSTAN INVESTORS CLUB

ADVISORY BODY OF THE TATARSTAN INVESTMENT DEVELOPMENT AGENCY



The investor of the project that is being or has been implemented becomes a Club member automatically. This includes the following:

TATARSTAN
INVESTORS' CLUB

- free project administration by the Tatarstan Investment Development Agency;
- information support concerning further development in the Region;
- informal meetings of the Investors Club attended by the heads of the Republic, relevant ministries and departments to discuss and solve issues and tasks;
- invitations to Tatarstan business events of the regional, national, federal and international levels.



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TO-DO LIST FOR A SUCCESSFUL INVESTOR




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with Taliya Minullina,
the Head of the Tatarstan
Investment Development Agency**

 +7 (843) 570-40-01

 tida@tatar.ru



**To visit the Agency and
Unified Presentation
Center of Tatarstan**

 11 Agronomicheskaya St, Kazan





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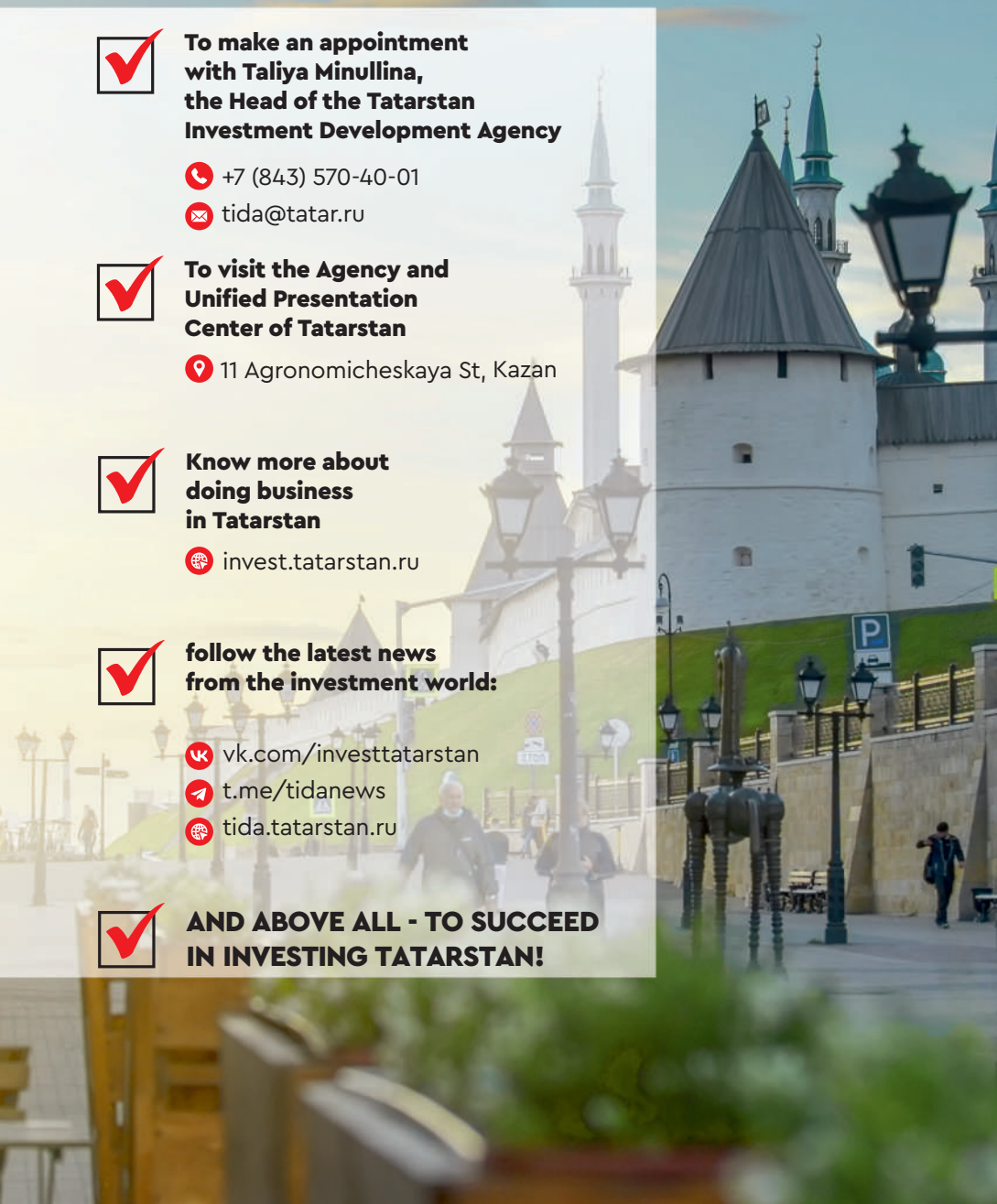
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 tida.tatarstan.ru



**AND ABOVE ALL - TO SUCCEED
IN INVESTING TATARSTAN!**



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