

IT IS PROFITABLE AND ENJOYABLE
TO INVEST IN TATARSTAN!

You are welcome
here

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AROUND TATARSTAN FOR 180 DAYS

June 18

Schneider Electric company
opened an Innovation Center
in Innopolis



May 29

The construction
of new Haier plant
started in Tatarstan



May 14

The opening of the service metal centre
"MMK-Coskunoz-Alabuga"



April 25

The opening of the first Castorama store
in Kazan



April 25

The opening of the joint scientific
and research center of Ericsson
and MTS



March 29

The opening of the Russian-American
"KAI-Keysight" Laboratory
of Computer-Aided
Design Systems



INVESTMENT ACHIEVEMENTS OF THE FIRST HALF OF 2018

INVEST  TATARSTAN



May 14

The opening of the new service metal centre “MMK-Coskunuz-Alabuga”

On May 14, the opening ceremony of the first in the Volga region service metal centre “MMK-Coskunuz-Alabuga” was held with the participation of Tatarstan’s President Rustam Minnikhanov at SEZ “Alabuga”. Chairman of the Board of Directors of the MMK Viktor Rashnikov, Deputy Minister of Industry and Trade of the Russian Federation Aleksandr Morozov, Governor of Chelyabinsk Region Boris Dubrovsky, President and CEO of Ford Sollers Adil Shirinov took part in the opening ceremony.



The investment project of “MMK-Coskunuz-Alabuga” company involves the production of steel billets for stamped body parts for Ford automobiles, both for manufactured in Russia and exported. The initiators of the project are JSC “MMK” – one of the largest metallurgical plants on the territory of the Russian Federation and JSC “Coskunuz Alabuga” – manufacturer of steel stamped parts for automotive industry. JSC “Coskunuz Alabuga” is a resident of SEZ “Alabuga”.

The opening of the first Castorama store in Kazan

On April 25, the official opening of the first store of goods for home and repair Castorama, a part of Kingfisher international company, was held. Investments in the store in Kazan amounted to 2 billion rubles, 190 new jobs were created.



The ceremony was attended by the Director General of Castorama Russia Vincent Guffroy. He said that Kazan has always been an example of a constantly evolving region for the company. «You give an opportunity to develop small- and medium-sized business, that is why we decide to open a store here. Our aim is to give a customer the possibility to make a trip to a fascinating world. Now we are in the process of a total redesign to offer goods that will be sold only in our store”, – the speaker reported on the opening ceremony. – “We have spent a long time with the customers to study their needs. We desire our brand to make the lives of our customers better”.

The opening of the Russian-American “KAI-Keysight” Laboratory of Computer-Aided Design Systems

On March 29, “KAI-Keysight” Laboratory of Computer-Aided Design Systems (CADS) was opened on the basis of the German-Russian Institute of Advanced Technologies (GRIAT) KNRTU-KAI. It is a joint project with the company Keysight Technologies (USA).



training courses for experts at high-tech enterprises which are strategic partners of KNRTU-KAI, and carrying out research and development.

Keysight Technologies is one of the world’s leaders in production of measuring and control equipment, computer design systems used in high-tech companies around the world. The American company provides Tatarstan’s University’s laboratories with licenses for 52 workplaces of CADS Keysight EEs of full package, including such famous systems as SystemVue, ADS, Genesys, EMPro, IC-CAP.

The KAI-Keysight Laboratory is designed to become the base for training students in all relevant areas of bachelor’s, specialist’s, and master’s programs, arranging retraining and advanced

Schneider Electric company opened an Innovation Center in Innopolis

On June 16, in the city of high technologies Innopolis in the Republic of Tatarstan, the Innovation Center of the international company Schneider Electric, world expert in the sphere of energy management and automation, was solemnly launched. The project was launched by the President of the Republic of Tatarstan Rustam Minnikhanov and Deputy Chief Executive Officer of Schneider Electric in the world, Member of the Board, Emmanuel Babeau.



The project is an office and a laboratory for research and development work on adaptation, development and implementation of advanced solutions of Schneider Electric in the sphere of software, automation and information security systems for industrial use. At the first stage, 10 highly qualified engineers will work in the Center of Innovations with the opportunity to expand the number of jobs in future. The investment in the project is tentatively estimated at the minimum of 1 million Euro over the first 5 years.

In Tatarstan, the construction of new Haier plant started

On May 29, the ceremony of laying the cornerstone of the foundation of Haier washing machine plant took place in Naberezhnye Chelny. The plant will become the first stage of construction of industrial park of Chinese company in Naberezhnye Chelny.



Haier Vice-President Shu Hai, Minister of Economy of Tatarstan Farid Abduganiev, Chinese Consul General to Kazan Wu Yingqin, Major of Naberezhnye Chelny Nail Magdeev took part in the ceremony. It is planned that the production of Haier washing machines will be launched in Tatarstan in 2019. Television production will be opened the second. At the third stage the manufacturing of complex household appliances is planned.

The amount of investment in the project is 1 billion dollars. It is a large project; it will contain 12 plants.

The opening of the joint scientific and research center of Ericsson and MTS

On April 25, the official opening ceremony of the Scientific and Research Center took place. Innovative products and solutions based on Ericsson’s and MTS’s 5G and Internet of things (IoT) technologies will be developed there and distributed to the Russian and global markets. The agreement on establishment of such center in Tatarstan was signed on February 28 in Barcelona at the World Mobile Congress between Ericsson and MTS companies and Tatarstan Investment Development Agency.



At the first stage, the Center in Innopolis will focus on developing solutions for “Smart city” for the needs of Russian cities. The work of the Center will involve the staff of the company: developers, engineers, business analysts and specialists in business development. MTS will provide the Center with space, data center facilities, network infrastructure to conduct examinations, skills and resources of the existing Center of Innovations and recently established by IoT-lab, while Ericsson will supply cloud and telecom technologies (Ericsson IoT Accelerator, Massive IoT

decisions to develop NB-IoT technologies), global expertise as well as access to the ecosystem of partners, startups and universities including consulting support of Ericsson Garage incubator and Ericsson Business Labs all over the world.



April 25



March 29



June 16



May 29



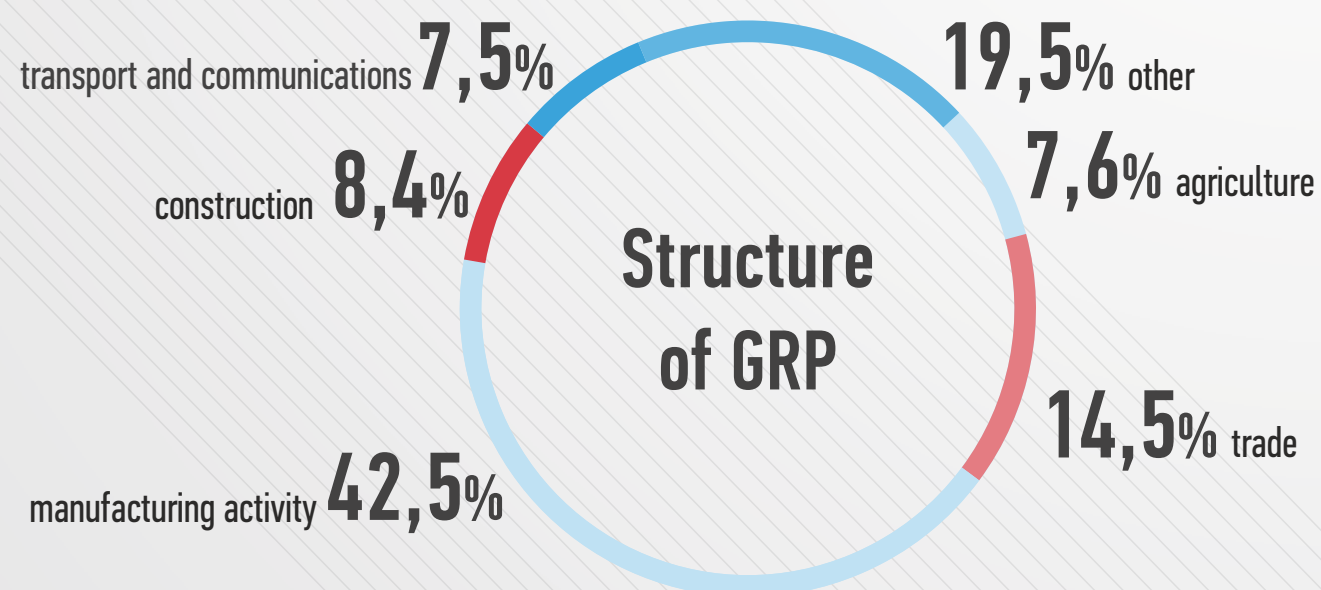
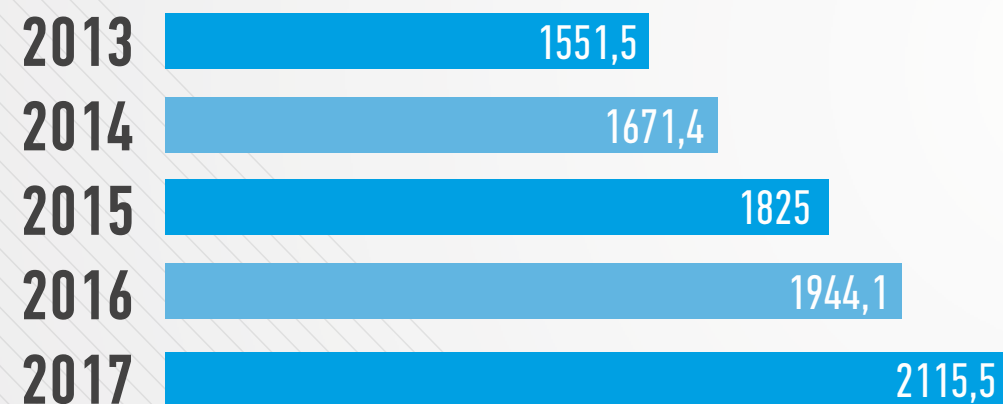
April 25

Why investors choose Tatarstan?

Tatarstan is an international entry point to the Russian market



Gross regional product of the Republic of Tatarstan



THE ONLY REGION IN RUSSIA WITH 6 FEDERAL SITES FOR BUSINESS

SEZ "Alabuga"

- fully prepared industrial, engineering, transport and customs infrastructure
- tax and customs preferences
- over 50 residents during the period of existence of the zone (Ford-Sollers, Saint-Gobain, Air Liquide, Rockwool, Sisecam, Hayat)
- duty-free import of raw materials, equipment and components to the territory of SEZ
- total investment in the projects exceeds \$ 3 billion USD



SEZ "Innopolis"

- eco-system of the city of Innopolis
- creates conditions for implementation of projects in the field of information and communication, electronic, medical, nano - and bio technologies
- access to advanced business infrastructure of international class, highly skilled human resources
- direct tax preferences



4 ADVANCED DEVELOPMENT ZONES ARE OPERATING IN TATARSTAN: ZELENODOLSK, NABEREZHNYE CHELNY, NIZHNEKAMSK, CHISTOPOL

Special legal regime of entrepreneurial activities

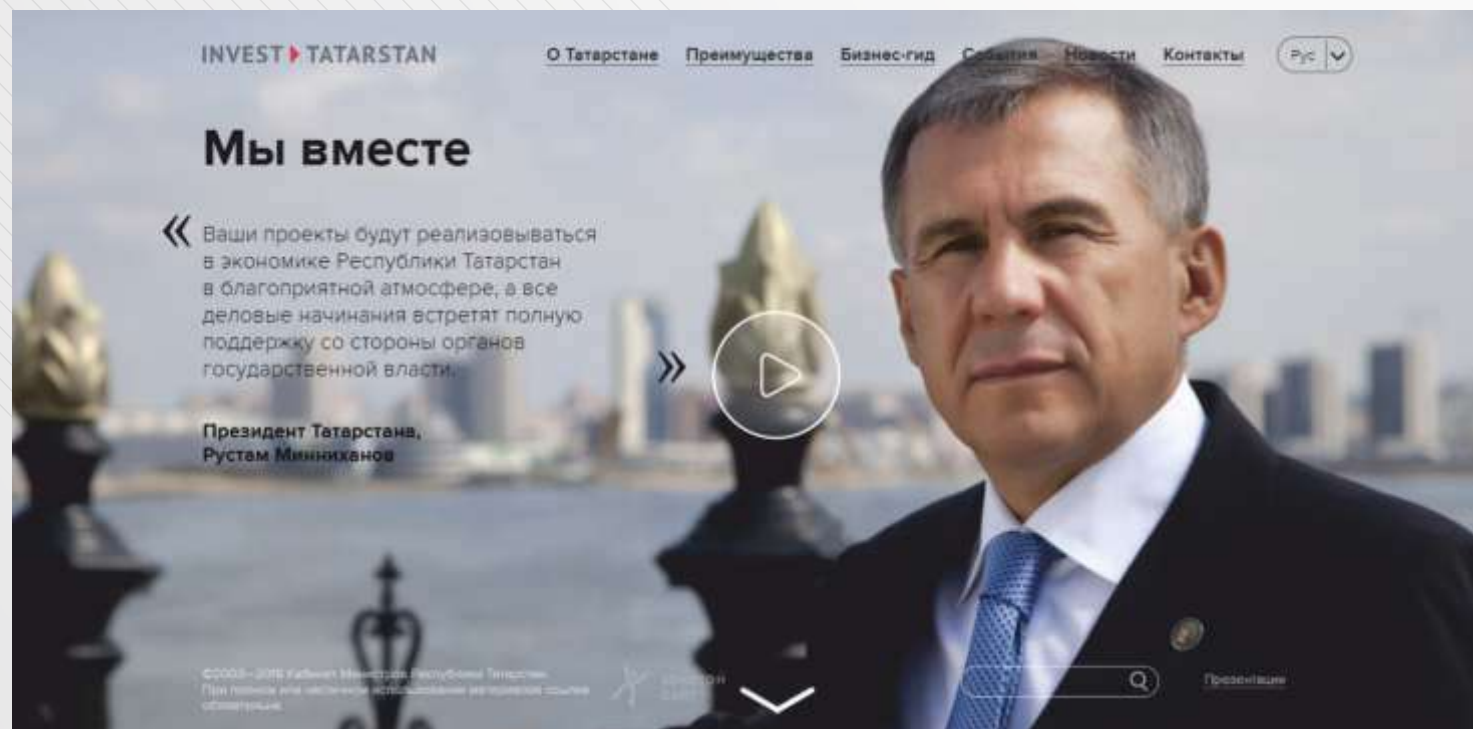
Tax type	Outside TPSED	In TPSED
INCOME TAX, INCLUDING	20%	0-5%
- Russian Federation	2%	0%
- Republic of Tatarstan	18%	5%
LAND TAX		0%
Municipal entity	1,5%	0%
INSURANCE PAYMENTS TO STANE NON-BUDGETARY FUNDS	2,2%	7,6%
Russian Federation, including	30%	
- Pension fund	22%	6%
- Social insurance fund	2,9%	1,5%
- Compulsory medical insurance fund	5,1%	0,1%

Territory of Advanced Social and Economic Development (TASED) - is a part of the territory of the Russia offering special legal regime of entrepreneurial activities in order to create favourable environment for attracting investment, ensuring accelerated economic development and creation of comfortable conditions for sustaining the population.

Investment portal of the Republic of Tatarstan

Created to present proposals ready to start a business and find investors to participate in the implementation of projects. Information is available in 11 languages of the world – native for Tatarstan Tatar and Russian, business English, as well as German, French, Spanish, Turkish, Arabic, Chinese, Japanese and Korean. These languages are spoken by two-thirds of the world's population, and most importantly – these countries represent the greatest potential for the republic. In addition, one of the most important features of the investment portal is a fast feedback. On the website you can easily find the right specialist to contact. The user gets direct contact within 24 hours after the appeal. Potential domestic and foreign investors are able to get detailed information about investment infrastructure, institutional, administrative environment in Tatarstan and implementation of investment projects.

www.invest.tatarstan.ru



Investment map of the Republic of Tatarstan



Advantages of the sites



Tax benefits



Human capital



Allocated land plots



Convenient logistics



Infrastructure in place



Effective facility management

Kazan is the capital of world events

MARCH 9-10



The 1st International Investment Forum of Architecture and Design SIYUM

750 participants **50** speakers **30** lectures and workshops
40 cities of Russia **10** countries

For the first time, experts from the world of architecture, design, creative industries were able to gather in the frames of one event. SIYUM forum aroused interest of professionals of these industries – participants from 10 countries, over 40 Russian cities came to Kazan. At the forum's field, the most relevant issues of architecture, including the perspectives of the industry development were discussed. In particular, the session allowed to look into the future and outline the directions for the segment development, main trends and growth points.

www.siyum.ru



APRIL 23-25



International conference
«Interventions to extend
healthspan and lifespan»

Vth International conference «Interventions to extend healthspan and lifespan»

500 participants **54** sessions **60** scientists
33 universities **17** countries

The conference became a site where leading scientists and managers in different spheres from all over the world presented latest research, discussed progressive and commercialized opportunities, established valuable links and forged partnership.

Leading scientists from 17 countries came to Russia to solve aging problem. According to them, now the critical amount of information has been accumulated that will help to find cure that really extends human life.

www.extendlifespan2018.org



MAY 10-12



**RUSSIA – ISLAMIC WORLD
KAZANSUMMIT 2018**
10th International Economic Summit of Russia and OIC countries
MAY 10-12, 2018

10th International Economic Summit “Russia – Islamic World: KazanSummit”

3000 participants **53** countries **27** regions of Russia
72 exhibitors **27** diplomatic missions **250** media representatives

“Russia – Islamic world: KazanSummit” is one of the leading international economic events of the Russian Federation and the Organization of Islamic Cooperation (OIC). The key-topic of KazanSummit 2018 is “Halal Lifestyle”. The Russian Federation and the Republic of Tatarstan are now exploring new ways to approach potential cooperation with the Islamic world's states. Leading international platform was created for discussion of cooperation issues and implementation of joint projects, as well as aid for presentation of economic opportunities and investment potential for our country.

www.kazansummit.ru



2018 FIFA World Cup Russia

On the opening day of FIFA fans festival, the biggest chak-chak in Russia in the form of a soccer ball, weighing 4 tons and 26 kilograms, was prepared in Kazan. After the culinary achievement was fixed in the Russian Book Of Records, the sweet was cut into pieces and served to fans.

In the days of the FIFA World Championship, Kazan and Innopolis hosted the World Championship among fans-businessmen «TIDA Business Cup-2018». The event included football matches and business forum.

«TIDA Business Cup 2018» is a communication project unified by the goals of business development and establishment of partnership in friendly atmosphere of the sports event.

The guests of «TIDA Business Cup 2018» – entrepreneurs, top-managers, potential investors from Russia, Finland, Mexico, Germany, Austria, Estonia – received detailed information on investment opportunities in Tatarstan, unique working conditions in the republic and promising niches and projects that can be implemented in Tatarstan.

Kazan, as a sports capital, hosts 6 matches of the Mundial – 4 group games and 2 playoff matches. During this time, the teams of France, Germany, Spain, Argentina, Brazil and Belgium visited the capital of the Republic of Tatarstan. Truly great teams were the guests of Kazan in the framework of the World Cup.

The pearl of football Kazan is the luxurious stadium with capacity of 45 thousand spectators. The feature of the “Kazan Arena” is the largest outdoor media facade of 3700 square meters, where you can see the score of the match even from another bank of Kazanka river.

FIFA Fan Fest Kazan became one of the most visited in Russia – over 56 thousand football fans attended the festival during the World Cup.

During the World Cup more than 200 thousands of fans and tourists arrived to Kazan only. The match Argentina – France within 1/8 finals was attended by about 35 thousands of fans only from Argentina.

Future events calendar is available on www.invest.tatarstan.ru



**TATARSTAN IS THE REPUBLIC
OF HAPPY PEOPLE**