



# *Guide to Investment* The Republic of Tatarstan



**1st**

in the national regional  
investment climate ranking  
in 2015, 2016, 2017 years

**1st**

in innovation among  
Russian regions



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## Welcome letter

### Rustam Minnikhanov

President of the Republic of Tatarstan



**Dear partners,**

The Republic of Tatarstan is a rapidly growing region of the Russian Federation.

Our forward-looking economic policies have helped Tatarstan to create favourable conditions for investors and businesses.

A number of well-known international brands have already selected Tatarstan as a hub for their operations, including 3M, Air Liquide, Daimler, Ford Sollers, Fujitsu, Haier, Hayat Group, Kastamonu, Marriott, Rockwool, Sisecam and Wienerberger. Our republic's social, economic and political stability, legal guarantees, and systems for supporting investment have helped us to establish a business-friendly environment.

The Republic of Tatarstan has well-developed infrastructure to provide investors with a variety of support. For instance, our two special economic zones—SEZ Alabuga for industry

and manufacturing, and Innopolis for technological innovation—are already in rapid development. Other projects include KIP Master, Khimgrad Technopolis, IT Park High-Technology Park, and Idea Technopark, as well as various R&D centres and accredited municipal industrial sites.

Another of Tatarstan's competitive advantages is its geographic location at the intersection of major transport arteries connecting Europe and Asia. The Moscow–Kazan high-speed railway will be laid here and become part of the New Silk Road.

Our republic frequently hosts high-profile global and Russian events, including economic forums, summits, intergovernmental commissions and sporting events. In 2013, Tatarstan welcomed participants and guests of the Summer Universiade. In 2015, the republic hosted the World Aquatics Championship, and FIFA World Cup matches in 2018.

To promote Tatarstan internationally and attract investment, a special intergovernmental body was established. The Tatarstan Investment Development Agency (TIDA) serves as a one-stop-shop to meet investors' needs.

Our economic policies are targeted at ensuring a favourable investment and business climate. Our priorities are also spelled out in our Strategy for the Social and Economic Development of the Republic of Tatarstan to 2030 (Strategy-2030).

The Republic of Tatarstan is always pleased to welcome new business partners and will continue to foster the conditions that support investors and business.

**Rustam Minnikhanov**  
President of the Republic of Tatarstan

## Welcome letter Taliya Minullina

Head of the Tatarstan Investment Development Agency



*Dear colleagues,*

Among the most unique and innovative Russian regions, Tatarstan is also the best place to invest in Russia. Indeed, for three years in a row (2015, 2016, 2017), Tatarstan has had the highest-rated investment climate among all Russian regions.

Today, Tatarstan is a globally competitive region. The republic's advantages include advanced manufacturing facilities, extensive human capital resources, open and trust-based relationships, well-developed infrastructure, a wide offering of tax breaks and a business-friendly climate.

The region has created a special government body, the Tatarstan Investment Development Agency (TIDA), to serve as a one-stop-shop to meet investors' needs.

TIDA was founded to provide investors with support and assistance and to help them feel both secure and confident as our long-term partners. The agency's work has been remarkably successful.

Tatarstan has well-developed investment infrastructure and offers numerous benefits, including land with free utility connections to gas, heat, electricity and other resources. Residents of our special economic zones enjoy zero taxes on land, property and transport for up to ten years after their first profits are generated. Tatarstan is the only region in Russia with six investment sites that enjoy federal tax breaks.

Tatarstan's favourable geographic location provides easy access to an extensive consumer base throughout Russia, the Eurasian Economic Union and the CIS. Ten of Russia's 15 largest cities are within 1,000 km of Kazan.

Our main focus is on building partnerships that are both reliable and sustainable. We want to make it easy for companies to work in Tatarstan—and to be successful.

We welcome you to visit Tatarstan so that you can see with your own eyes all that we have to offer.

**Taliya Minullina**  
Head of the Tatarstan Investment Development Agency

## Welcome letter Denis Derevyankin

Managing Partner, PwC office in Kazan



*Dear friends,*

We are pleased to present this Guide to Investment in the Republic of Tatarstan together with the Tatarstan Investment Development Agency, a team of professionals dedicated to assisting investors in establishing companies and ventures.

To maintain a strong investment climate, Tatarstan must be able to respond to various challenges, including a rapidly changing economic environment.

The region's extensive resource base, high levels of human capital and favourable geography are no guarantee of success. Tatarstan's experience demonstrates that collaboration between government and business is critical in achieving lasting results. Indeed, Tatarstan ranks first among all Russian regions for its investment climate.

PwC has operated in the Republic of Tatarstan for more than 20 years, and our Kazan office celebrated its tenth anniversary in 2017. Over these years of fruitful work and engagement with business and the regional government, we have seen the economy expand and the region undergo a vast transformation. Simultaneously, Tatarstan's position in Russia and the world has changed. For many years now, the Republic of Tatarstan has held leading positions in prestigious rankings, thanks to its investments in new production capacities, the presence of numerous international companies and the in-migration of human capital from around the world.

As a major economic centre, the region has become an important hub for international business, cultural and sporting events, thanks to its well-developed infrastructure, local hospitality and high-quality services.

We hope that this guide will become a helpful tool for you.

Welcome! Рәхим итеgez!

**Denis Derevyankin**  
Managing Partner of PwC office in Kazan

# Six reasons to invest

# in Tatarstan

# 1

Entry point to the Russian market

# 2

Development potential

# 3

Well-developed investment infrastructure

# 4

Advantageous geography

# 5

State support for investors

# 6

Human capital

## Rankings

Tatarstan is a dynamically developing region that has several competitive advantages and holds leading positions in many ratings.

**1st** in the national regional investment climate ranking for 2015-2017

(Agency for Strategic Initiatives)

**1st** in innovation among Russian regions  
(Association of Innovative Regions of Russia)

**1st** in business hospitality among Russian regions  
(Leaders Club for Promoting Business Initiatives, a non-profit partnership)

**1st** in the efficient adoption of youth policies among Russian regions  
(Federal Agency for Youth Affairs)

**Best** Russian region for tourism  
(National Geographic)

# 1

## Tatarstan as an entry point to the Russian market



### International investors

Tatarstan has extensive experience in working with international investors. It is no accident that leading international companies, including 3M, Air Liquide, Bosch, Daimler, Ford, Fujitsu, Hayat, Mercedes Benz and Rockwool, have established a foothold in Tatarstan.



### International best practices in investor relations

Tatarstan has adopted a number of international best practices in investor relations, including a one-stop-shop service for meeting their needs. The effective team of professionals and this approach help to ensure that investment projects are implemented with both speed and quality.



### International trade

Tatarstan is an active player in the international market. The republic has WTO partners in over **170 countries**.



### Global events

Tatarstan hosts a variety of international events every year. In 2013, it hosted the Summer Universiade. Kazan is one of the host cities for the 2018 FIFA World Cup, and the region will welcome the WorldSkills Championship in 2019.



### Logistical advantages

Tatarstan has **two** international airports and **four** major river ports. Important highways, railways and the New Silk Road pass through the region.



### International schools and higher education institutions

There are two international schools and **over 50 institutions** of higher education in Tatarstan.

Tatarstan's higher education institutions serve more than **152,000** students, including **8,500 international students** from 97 countries.



## Tatarstan as part of Russia



**GMT +03:00**  
Time zone



**Kazan**  
Capital



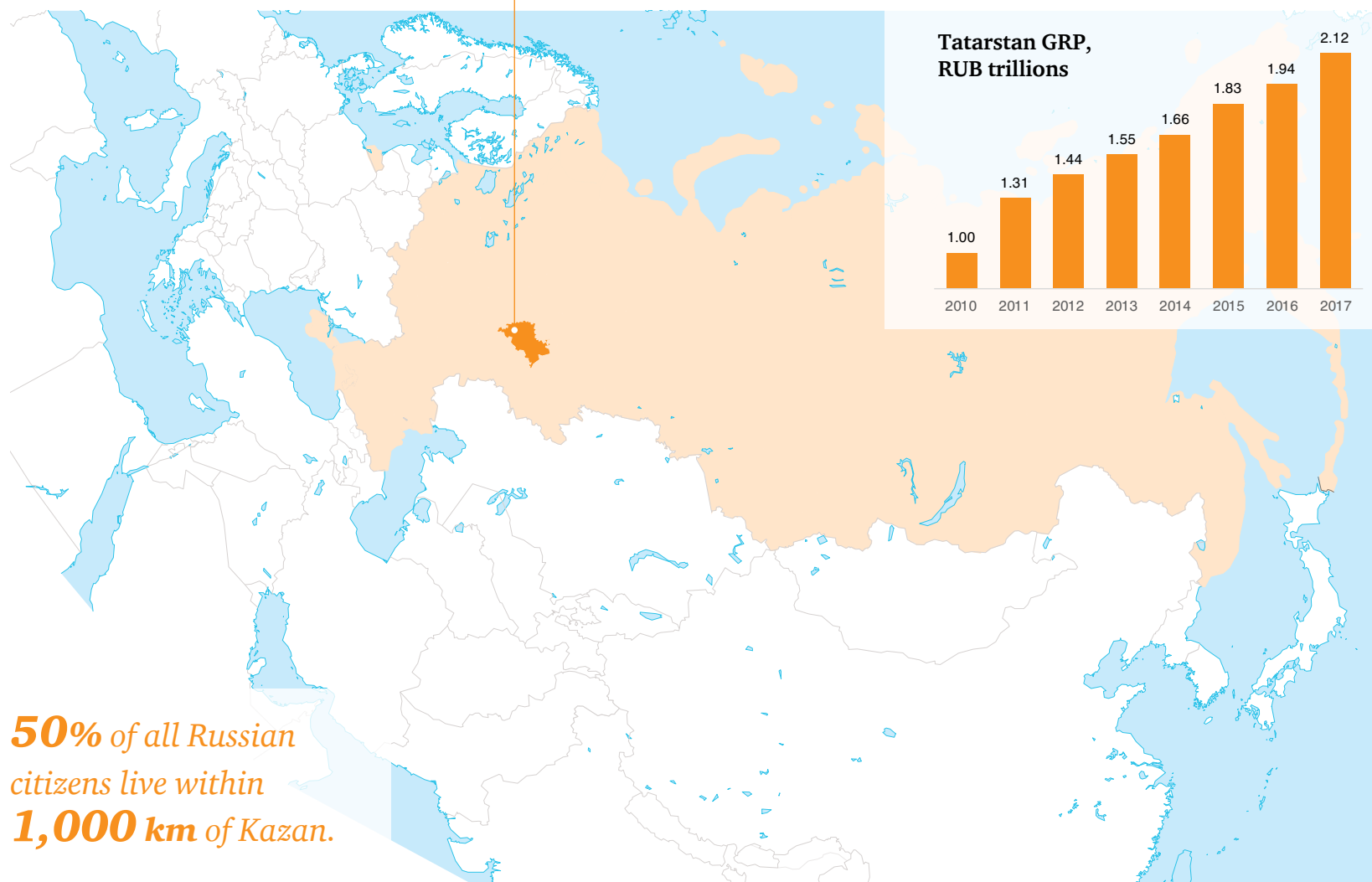
**68,000 sq km**  
Total area



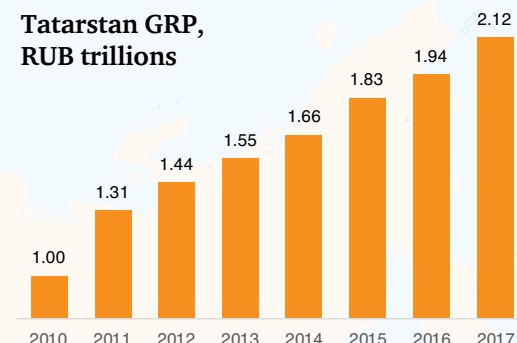
**3.9m**  
Total population



**74 years**  
Average lifespan



**Tatarstan GRP, RUB trillions**



**101.8%**  
Industrial Production Index in 2017



**RUB 2.12 trillion**  
Gross regional product (GRP) in 2017



**2.4m**  
Working-age population



**RUB 32,000**  
Average monthly salary



**3.5%**  
Unemployment rate

# 2

## Development potential



**50%** of the products made in Tatarstan are exported

**170 countries**

have trade and economic relations with Tatarstan

### Tatarstan exports:



**75%**  
of its petrochemicals



**15%**  
of its plastics



**88%**  
of its rubber

### Tatarstan produces:



**47%**  
of Russia's polyethylene



**26%**  
of Russia's tyres



**33%**  
of Russia's trucks

### Oil production and refining



**35.7m tonnes**  
Oil production in 2017



**RUB 386.5bn**  
Refinery output in 2017



**98.2%**  
Refinery yield (TANECO)



## Strategy-2030

The key message of our Strategy for the Social and Economic Development of the Republic of Tatarstan to 2030 is improving the quality of life in the region.

### Key targets for Tatarstan's development

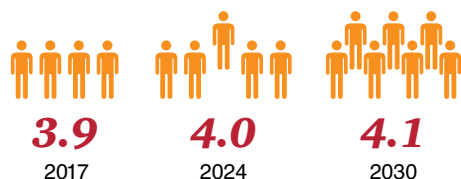
#### Key objective

Per capita GRP by PPP,  
USD thousands



#### Human capital

Average annual population,  
millions



Expected lifespan,  
years



#### Innovation and information

Share of innovative production in overall  
industrial output, %



Share of R&D expenditures  
in the GRP, %



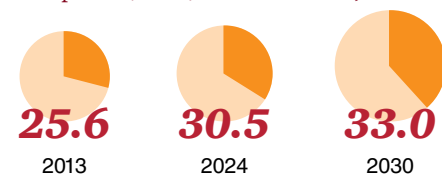
#### Financial capital

Cumulative direct foreign investment,  
USD billions



#### Institutions

Share of small- and medium-sized  
enterprises (SMEs) in added value, %

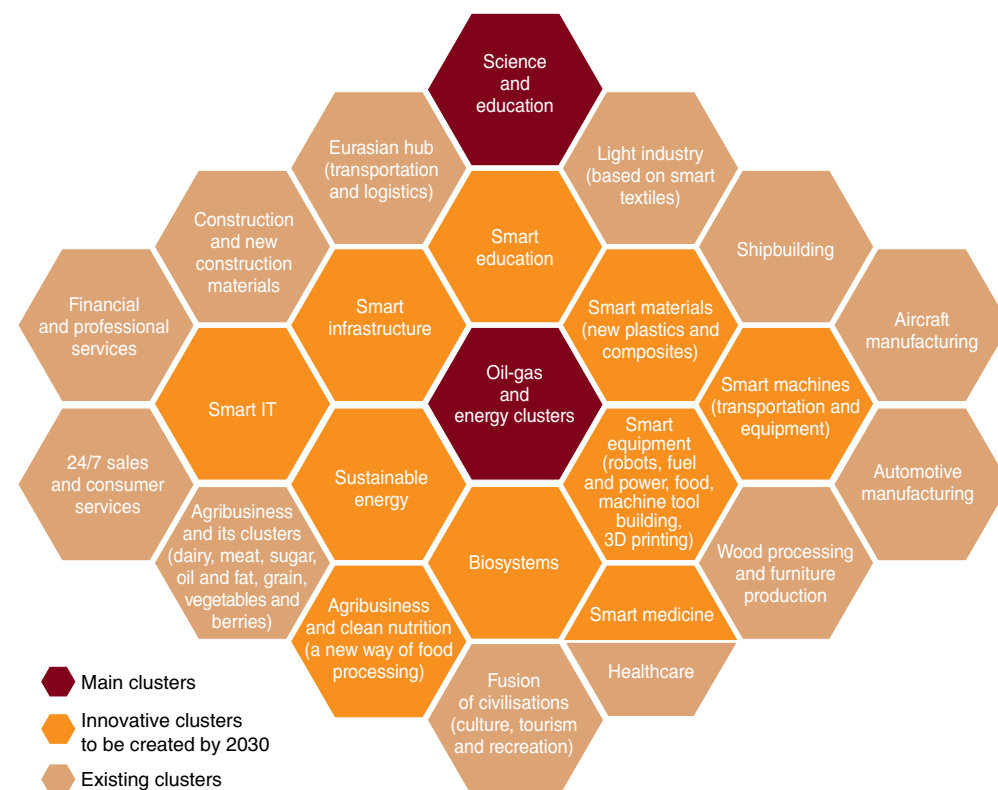
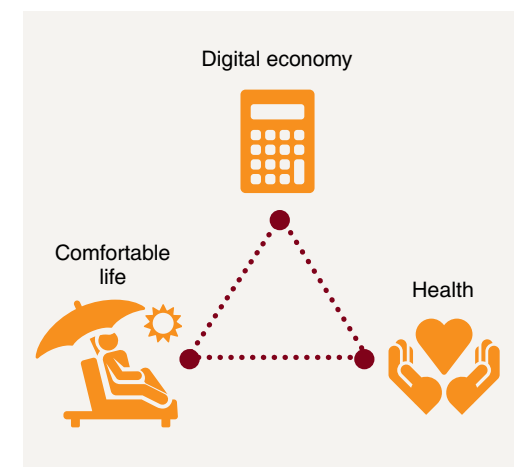


The priority goals of Strategy-2030 are to create an efficient and knowledge-based economy, and to develop innovative businesses and the high-tech sector.

Major areas for development include:

- human capital;
- real capital;
- markets;
- institutions;
- innovation and information;
- natural resources.

The key instrument for transitioning to an innovative economy is cluster activation. The economy will be divided into three types of clusters.



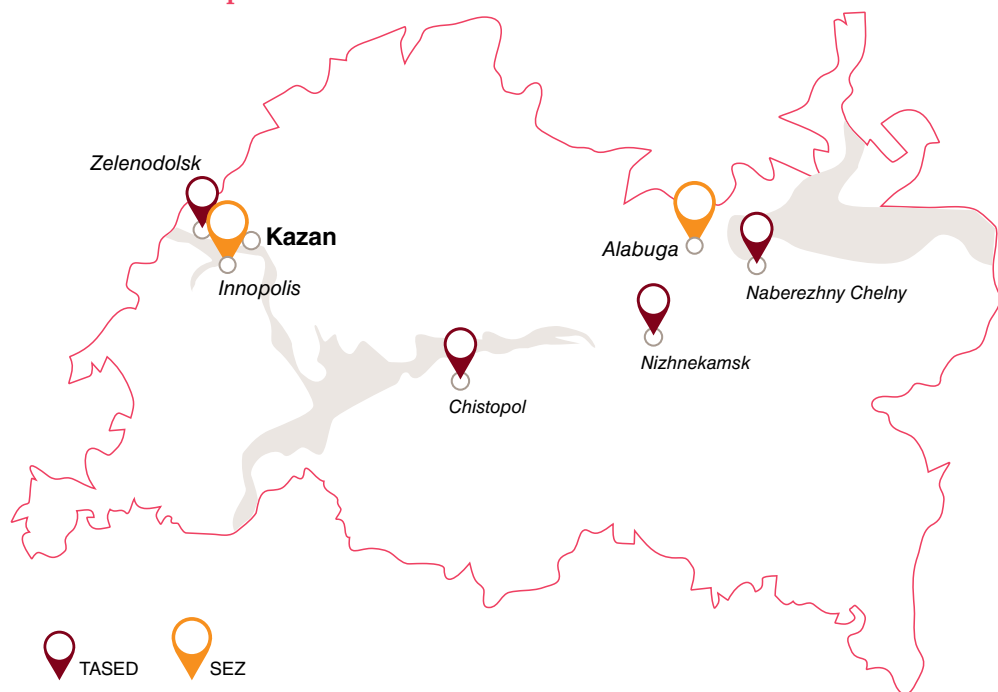
# 3

## Investment potential

Tatarstan is the only region in Russia with six investment sites that enjoy federal tax breaks.

Tatarstan has two special economic zones (SEZ) and four territories for advanced social and economic development (TASED). All six areas enjoy tax benefits and access to special infrastructure.

### Investment map



**63 investment sites**  
are located in Republic of Tatarstan



### Investment site benefits



Tax breaks



Human capital



Allocated land plots



Convenient logistics



Infrastructure  
in place



Effective facility  
management

## Federal sites for investment projects: Special economic zones (SEZ)

### Alabuga SEZ

The Alabuga Special Economic Zone is a centre for attracting investors who are carrying out promising high-tech projects in such fundamental economic clusters as the petrochemical, automotive and construction industries.

<https://alabuga.ru/>

**1st** in the category “Best Special Economic Zone in Europe for Large-Scale Projects”

**RUB 120m:** minimum investment threshold for obtaining resident status

**RUB 112bn** of capital investment

**Customs station** for residents and customs clearance in **3 hours**

**Over 5,000** jobs

**RUB 25.7bn** of state investment

Tax and customs breaks and relief

**Over 50** resident companies

**Largest** industrial-production zone of this type in Russia



### Innopolis SEZ

Innopolis is a large-scale project to create a Russian hub for information and communication technology. The main purpose is to assist Russian and international companies in implementing high-tech investment projects.

Companies specialising in various areas of innovation can become Innopolis residents, with priority given to those specialising in information and communication technology.

<http://www.innopolis.com/>

Innopolis is spread out over more than **300 hectares** and includes sites in the Verkhneuslonsky (193 hectares) and Laishevsky municipal districts (119 hectares).

#### Advantages of Innopolis:

- special tax regime;
- access to modern business infrastructure;
- preferential terms for land leases and utility connections;
- access to highly qualified human resources;
- unique environment for employees of resident companies and their families with world-class social, educational and sports infrastructure, and broad opportunities for professional growth and development.

## Federal sites for investment projects: Territories for advanced social and economic development (TASED)

Four TASEDs have been established in Tatarstan in the cities of:

- Naberezhny Chelny (<http://adt-chelny.ru/>),
- Chistopol (<http://chistopolinvest.ru/toser/>),
- Nizhnekamsk (<http://www.e-nizhnekamsk.ru/>),
- Zelenodolsk (<http://zeldol.com/adz/>).

*TASEDs will diversify urban economies, weaken their dependence on single enterprises and increase their investment attractiveness, all while creating more than **17,000** permanent jobs and attracting more than **RUB 32bn** in investment.*

Sectors that enjoy the benefits of TASEDs include:



## Federal sites for investment projects: Tax breaks

Tax	Standard rate	Tax rate for residents
		Alabuga SEZ
Income tax	20%: 2% for federal taxes and 18% for regional taxes	<b>2%</b> for the first five years, 7% for the next five years, then 15.5% until 2055
Property tax	2.2%	<b>0%</b> for ten years
Land tax	1.5%	<b>0%</b> for ten years
Transport tax	From RUB 25 (vehicles over 100 horsepower)	<b>0%</b> for ten years
Customs duties	Dependent on the type of imported good	<b>0%</b>
Social insurance contributions	30%	30%

Tax rate for residents		Priority projects
Innopolis SEZ	TASEDs	
Federal portion: 2% Regional portion: <b>0%</b> for the first five years, 5% for the next five years, 13.5% after ten years	<b>5%</b> for the first five years, 12% for the next five years	15.5%
<b>0%</b> for ten years	<b>0%</b> for a newly established entity or one acquired no earlier than 1 January 2014	0.1%
<b>0%</b> for five years	<b>0%</b>	1.5%
<b>0%</b> for ten years	From RUB 25 (vehicles over 100 horsepower)	From RUB 25 (vehicles over 100 horsepower)
<b>Reduced</b> customs duties	<b>0%</b> for technological equipment neither produced in Russia nor with an available equivalent in Russia	Dependent on the type of imported good
<b>VAT (18%) excluded</b>		
21% in 2018 28% in 2019	7.6%	30%

## Advantageous geography

Tatarstan is located in the heart of the European part of Russia at the intersection of major trade routes (land, air and water) connecting Europe and Asia.



**39,000**  
kilometres of highways



**3**  
A-class logistics  
facilities



**2**  
International airports:  

- 40 destinations including Dubai, Frankfurt and Istanbul
- 15 daily flights to Moscow



**10** of Russia's **15** largest cities are located within **1,000 km** of the Republic of Tatarstan

### To Kazan



From Moscow	12 hours	1 hour 30 minutes	12-16 hours
From St. Petersburg	21 hours	2 hours 30 minutes	23 hours



**1,880**  
kilometres of railroads



**8**  
federal highways spanning  
1,070 km



**4**  
river ports

## Tatarstan as a reliable business partner



“The Alabuga SEZ has world-class infrastructure and it is real”.

Ted Cannis, Director General  
Ford Sollers

“Investors need professional teams to help them achieve their goals. I’m proud to do business with the Zaints”.

Alfred Fischbacher, President and Co-owner  
Mefro Wheels GmbH



“Tatarstan is a great place to live”.

Axel Bense, Project Manager  
Daimler Chrysler AG

“Tatarstan has the best concept for working with investors. If we had to select a new site for localising Kiekert AG in Russia, we would choose the Republic of Tatarstan”.

Jürgen Rudolph Poilen, Executive Vice President  
Kiekert AG



*“I could not believe that such business conditions exist in Russia. The main thing is that all promises have been kept”.*

**Viktor Semenov**, Head of the Supervisory Board  
Belaya Dacha Group

*“One can envy the conditions that have been created here”.*

**Nihat Zeybekci**, Minister of  
Economic Affairs of Turkey

*“We decided to move to this wonderful city to see through our first refrigerator production project. We feel that the city’s administration actively supports and assists us”.*

**Sung Zhenhua**, CEO  
Haier Rus LLC



*“Our factory is like a child to us, and its birth was quick and easy. We can now easily ship our products throughout Central and Eastern Russia”.*

**Kim Aganimov**, Vice President for CEE  
Huhtamaki

*“Our goal is to organise world-class production here. We are dedicated to our partnership with Tatarstan and the production of quality products”.*

**Bart Van Malderen**, President  
Drylock Technologies



“We have more than five years of experience running investment projects in the Republic of Tatarstan. We can state with certainty that our experience has been a success”.

Onur Gyuvén, Vice President  
KASTAMONU

“Rockwool has built the world’s largest rock wool manufacturing facility. We admire how the Government of the Republic of Tatarstan keeps its promises”.

Eelco van Heel, President  
Rockwool Group



“Air Liquide received a free utility connection that helped us save USD 10m”.

Jan Keller, Vice President for Russia and CIS  
Air Liquide



“It is of crucial importance for foreign investors to understand the conditions under which they’ll be working in the region. It is likewise important for government to be transparent and enforce compliance with normative regulations fairly. It is also key that the authorities never spring any surprises on enterprises. In this regard, Kazan and Tatarstan are among the best Russian regions for doing business. Here, work is always carried out without surprises, as both parties act in strict observance of the agreement.

From this perspective, I am ready and prepared to purchase lots and launch new projects in Kazan”.

Kari Kauniskangas, President and CEO YIT

“From dream to reality”.

Olchen Orhan, CEO  
Sunrise Capital

# 5 State support for investors

**Tatarstan  
Investment  
Development  
Agency**



For more than seven years, the TIDA has been helping investors by:

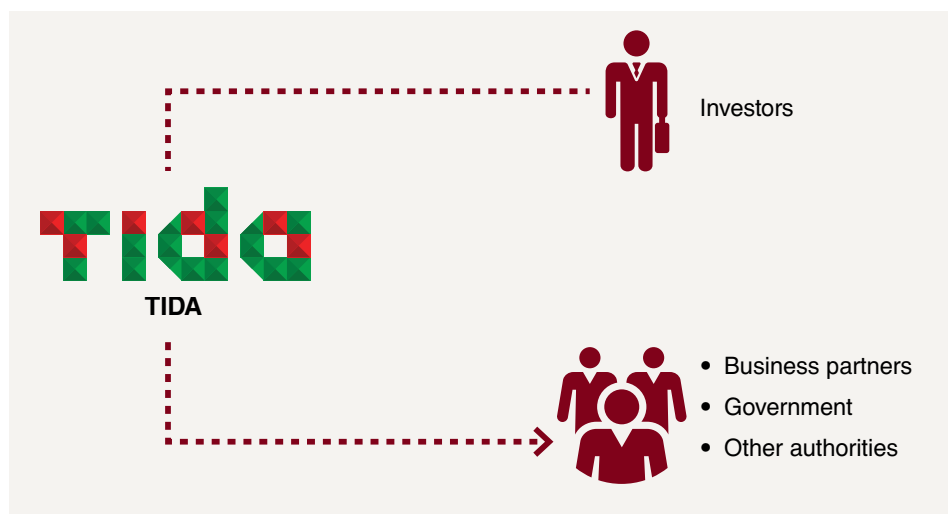
- ✓ raising financing;
- ✓ supporting and implementing investment projects using a one-stop-shop approach;
- ✓ creating a favourable investment climate;
- ✓ improving the investment appeal of the Republic of Tatarstan;
- ✓ developing public-private partnerships.



**INVEST ► TATARSTAN**

The Tatarstan Investment Portal is a universal tool that provides investors with extensive information about Tatarstan in 11 different languages:

**<http://invest.tatarstan.ru>**



At TIDA, investors receive one-stop-shop services, including on:



Designing project strategies



Establishing companies



Selecting investment sites



Receiving benefits

## Frequently asked questions by investors

### Procedures for establishing joint ventures



*What procedures are in place for establishing joint ventures?*



First, the parties meet and identify their next steps and, if necessary, sign documents such as a memorandum of intent and a confidentiality agreement.



*What does a memorandum of intent usually contain?*



In a memorandum of intent, the parties usually specify the scope of their activity, confirm their mutual interest in setting up a joint venture, define the law and judicial authority that will consider disputes between the parties, etc.



*What law regulates the procedures for registering legal entities in the Russian Federation?*



The procedures for registering legal entities in the Russian Federation, including companies with foreign interest or participation, are defined by **Federal Law No. 129-FZ of 8 August 2001, “On the State Registration of Legal Entities and Sole Proprietorships”**.



*Where can I find the list of documents needed to register a legal entity?*



The list of documents is available on the website of the Federal Tax Service.

The list of documents is specified in Article 12 of Federal Law No. 129-FZ of 8 August 2001, “On the State Registration of Legal Entities and Sole Proprietorships”.



*To which tax inspectorate must I submit registration documents?*



The registered address of a legal entity is considered to be the legal address of the director (CEO, founder, etc.). The business address may be the address of an office owned by the founder, or the home address of the firm’s CEO (rented premises may also be used as the business address).



*How long does it take to receive state registration documents?*



If the documents you submitted are correct and complete, you will receive the following from the tax inspectorate within three business days:

- Certificate of state registration of a legal entity;
- A copy of the corporate charter/articles of incorporation signed by the registering authority;
- A list of records with the Unified State Register of Legal Entities (USRLE).

## Investment protection law



*What legislation is in place in Tatarstan to protect my investments?*



The Republic of Tatarstan has adopted the following laws on protecting investments:

- Law No. 1872 of 25 November 1998 “On Investment Activities in the Republic of Tatarstan”,
- Law No. 2180-XII of 19 July 1994 “On Foreign Investment in the Republic of Tatarstan”.



*What about federal legislation?*



The Russian Federation has adopted the following laws on protecting investments:

- Law No. 39-FZ of 25 February 1999, “On Investment Activities in the Russian Federation in the Form of Capital Investments”,
- Law No. 160-FZ of 9 July 1999, “On Foreign Investment in the Russian Federation”,
- International treaties signed by the Russian Federation on stimulating and protecting investments.

## How is the hiring of foreign employees regulated?



*Where are the rights and obligations of foreign citizens and the terms of their migration registration defined?*



In the Republic of Tatarstan, Federal Law No. 109-FZ of 18 July 2006, “On the Migration Registration of Foreign Citizens and Individuals without Citizenship in the Russian Federation” is in effect.



*What legislation regulates the right of foreign citizens to work?*



Federal Law No. 115-FZ of 25 July 2002, “On the Legal Status of Foreign Citizens in the Russian Federation” regulates this right.



*What do the registration procedures for foreign citizens depend on?*



Article 1.2 of Federal Law No. 115 defines three main types of foreigners: “temporarily staying”, “temporarily residing”, and “permanently residing”. The registration procedures primarily depend on the status of the foreigner.

## Limitations on the withdrawal of funds from the Russian Federation

In accordance with Russian law, transactions involving individuals and legal entities that are currency residents (and non-residents) are subject to currency controls when transferring money abroad.

### Main participants in foreign exchange transactions

Currency residents and  
non-residents: individuals



These individuals may legally transfer money abroad in the following major ways:

- through specialised and unspecialised payment systems;
- through banks to other individuals (acquaintances, relatives);
- through banks and payment systems to legal entities.

Currency residents and  
non-residents: legal entities



The main operations for transferring funds abroad:

- transfer of funds to contractors (suppliers, creditors, borrowers);
- various payments to individuals (e.g. employees abroad);
- transfer of various duties and charges to foreign government agencies.

## Land rights (restrictions)

(What restrictions are in place on foreign investors in Tatarstan?)



In the Russian Federation, land use and protection are regulated by the Russian Land Code and regional legislation.



Land is provided for rent (sometimes with the right of the first option) for terms of no more than 49 years. To receive land for rent or ownership (except for exclusive rights), it may be required to win a bid/auction.



# 6 Human capital

## Higher education and the workforce

**More than 25**  
resource centres

An economically  
active population of  
**2.4m** people

**74 years**  
Average lifespan



**135** specialties  
for skilled workers

**177** specialties  
for mid-level specialists

**116** professions requiring  
university degrees

**RUB 32,000**  
Average monthly salary



Innopolis University is a Russian higher education institution focused on IT and robotics.

**84**  
bachelor's and  
master's programmes

**13**  
research  
laboratories

**81**  
professors  
from around the world

**7**  
research and  
development centres

**150,000**  
students

**45**  
higher education  
institutions



Kazan (Volga) Federal University is  
**5th** among Russian institutions  
of higher education, according to  
Times Higher Education

### International schools in Tatarstan

Instruction at the Alabuga International School and International School (Kazan) is in English in accordance with the International Baccalaureate (IB) programme. The programme is a globally recognised standard-bearer for high-quality education and is the best way to prepare for the rigours of university.

*Republic of  
Tatarstan: a place  
for doing business,  
working and living*



## Tatarstan as a global event centre

The XXVII Summer Universiade was a global competition for student athletes



**162**  
countries



**27**  
sports



**531**  
sets of medals

*“The World Aquatics Championship in Kazan was the best in the history of the International Swimming Federation”,*  
**Julio Maglione, FINA President**

*“The Universiade in Kazan, even before its start, could be rightly considered the best in the history of the event”,*  
**Claude-Louis Gallien, President of FISU**



### 2018 FIFA World Cup in Russia

Russia hosted the 21st FIFA World Cup from 14 June to 15 July 2018.

Six matches, including a round of 16 match and a quarterfinal, were held in Kazan.

The Kazan Arena has a seating capacity of 45,000 and one of the world's largest media screens (3,700 sq m).





### World championship for professional skills:

## 2019

Kazan will host the Championship

**More than 75**  
member countries and regions



**More than 50**  
skills and professions

**More than 35**  
new WorldSkills member countries and regions

Since 1950, **15,454**  
people have taken part in WorldSkills



### International economic summit «Russia-Islamic world: KazanSummit»

KazanSummit is the main platform for economic cooperation between the Russian Federation and the Islamic world.

This international economic summit between Russia and the member states of the Organisation of Islamic Cooperation (OIC) took place for the first time in 2009.

It has become a leading international platform for discussing issues of cooperation and implementing joint projects.

The summit's business programme is followed by cultural and spiritual events. Forum guests also enjoy an excursion programme as well as food and design festivals.

<https://kazansummit.ru/>



Number of participants

  
**250**  
2009

  
**3000**  
2018

Number of visiting countries

  
**18**  
2009

  
**More than 50**  
2018



## Made in Tatarstan

Tatarstan brands and products are well known all over the world.

MADE IN  
TATARSTAN

<http://madeintatarstan.com/>



KAMAZ trucks have won the Dakar Rally 15 times.



The Kazan branch of Tupolev has over 90 years of experience in aircraft production.



Nizhnekamskneftekhim is one of the largest petrochemical companies in Europe.



Tatneft is one of the largest Russian oil companies.



The A-145 is a high-speed skimming passenger boat. These types of vessels have never been produced in Russia before.



The Ansat 2RC light helicopter represents a new class of light military aircraft that has no equivalent in Russia.



TANECO is a modern Russian oil refinery.



Nefis Cosmetics produces chemicals for household and industrial use.

## Visit Tatarstan



### The Kazan Kremlin

#### The heart of the republic

Just metres away from one another, you can find an ancient cathedral and the Qol Sharif mosque, a symbol of Tatarstan's Islamic revival. Here you can find the tomb of the Kazan khans and the mysterious leaning Suyumbike Tower.



### Great Bolgar

#### An ancient civilisation on the Volga River

Here you can find the pride of Tatarstan: the largest printed Quran in the world.



### The ancient island of Sviyazhsk

#### A prototype of Pushkin's Buyan Island

A fantastic island with an amazing and living history maintained by its inhabitants.

### World events:



International Opera Festival named after Fyodor Shalyapin



International Festival of Classic Ballet named after Rudolf Nureyev



International Islamic Film Festival



International Jazz Festival

### Sport venues:



Sviyaga Hills Golf Club



Sviyaga Hills Ski Resort



Kazan International Horse Racing and Sports Complex



**10,000** sporting venues operate in Tatarstan



Visit  
Tatarstan

<http://visit-tatarstan.com/>



## Things to do in Tatarstan



**While visiting Tatarstan, make sure to:**

- ☒ Get a copy of the Guide to investment
- ☐ See the Orthodox cathedral and mosque in the Kazan Kremlin
- ☐ Discover if the Suyumbike Tower is really leaning
- ☐ Walk along Bauman Street, Kazan's version of Moscow's famous Arbat Street
- ☐ Fall in love with the local cuisine
- ☐ Ponder eternity at Sviyazhsk
- ☐ See the world's largest printed Quran in the city of Bolgar
- ☐ Visit the home match of a professional sports club
- ☐ Invest in Tatarstan
- ☐ *Plan your next visit!*



*Come to Tatarstan!*



## PwC in Russia

PwC provides industry-focused assurance and advisory services, as well as tax and legal services for public and private clients. Our experienced staff, combined with our global network, make us uniquely positioned to help you to grow your business both at home and abroad.



- **3,000** companies make up our client base including **200** companies from the Expert Top 600.
- They account for **63%** of the total revenue earned by all of the companies in this rating.
- PwC Russia's share of the audit market among Expert 600 companies is **27%**.

### Ranking and awards

- **No. 1** in the 2017 rankings of audit firms in terms of diversity, Vault (2017);
- **No. 1** in the 2018 rankings of firms specialising in audit and financial accounting, Vault (2017);
- **No. 1** in the 2018 rankings of most prestigious audit firms, Vault (2017);
- **Best provider** of strategy services for M&A, ALM Vanguard (2017);
- **Leading consultancy** on establishing joint ventures and alliances, ALM Vanguard, 2017;
- **No. 1** in the 2018 rankings of audit firms in Forensics, Vault (2017);
- Among **Top 10** Russian legal firms according to the Pravo.Ru-300.

### Our audit and consulting clients include:

- **10** of the **10** largest financial companies and banks;
- **9** of the **10** largest oil and gas companies;
- **9** of the **10** largest metallurgical companies;
- **9** of the **10** largest mining companies;
- **8** of the **10** largest telecommunication companies;
- **6** of the **10** largest power industry companies;
- **6** of the **10** largest retail companies.

### Corporate social responsibility

We believe that high quality corporate responsibility standards are a key component of any business strategy. We seek to provide high-quality services, follow a code of business ethics, help develop talent, get engaged in the communities where we have a presence and promote environmental protection.



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