



2023

ГОД НАЦИОНАЛЬНЫХ  
КУЛЬТУР И ТРАДИЦИЙ  
МИЛЛИ МӘДӘНИЯТЛӘР  
ҺӘМ ГОРЕФ-ГАДӘТЛӘР ЕЛЫ



**THE REPUBLIC OF TATARSTAN**  
**THE TERRITORY OF OPPORTUNITIES**



**INVEST ► TATARSTAN**



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LATVIA

ST. PETERSBURG

LITHUANIA

MOSCOW

NIZHNY NOVGOROD

PERM

EKATERINBURG

REPUBLIC OF  
TATARSTAN

BELARUS

✈ 1,5 HOURS ON A PLANE

1000 KM

POLAND

CHEL YABINSK

KRASNOYARSK

NOVOSIBIRSK

OMSK

UFA

SAMARA

VORONEZH

VOLGOGRAD

KRA

ROSTOV-  
ON-DON

# TERRITORY

TOTAL AREA

68 000 SQ.KM

CENTER OF THE EUROPEAN PART OF RUSSIA



Around 20% of the territory is covered by coniferous and hard-leaves forests

Mixed coniferous and broad-leaved forest and forest-steppe zone

MAIN RIVERS: VOLGA AND KAMA



4

major water storage basins

Spa ground waters







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# POPULATION

## MULTINATIONAL AND MULTICONFESSSIONAL PEACE AND UNITY

 **4** mln people of  
total population

 **>173** NATIONALITIES

## MAJOR NATIONALITIES ARE TATARS AND RUSSIANS

TATAR AND RUSSIAN LANGUAGES ARE EQUAL STATE LANGUAGES.  
ISLAM AND ORTHODOX CHRISTIANITY ARE TWO MAIN RELIGIONS.





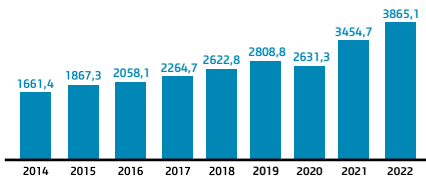
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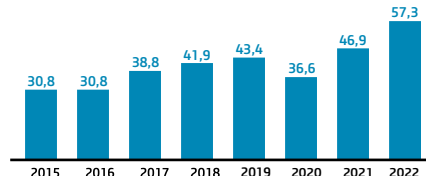
# GROSS REGIONAL PRODUCT



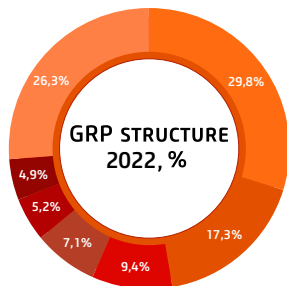
THE REPUBLIC OF TATARSTAN IS TRADITIONALLY AMONG THE LEADING REGIONS OF THE RUSSIAN FEDERATION IN TERMS OF THE MAIN MACROECONOMIC INDICATORS



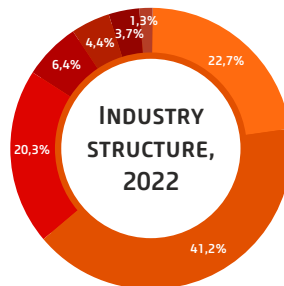
GRP, BLN. RUBLES



GRP, BLN. \$



- 29,8 %** MINERAL RESOURCES EXTRACTION
- 17,3 %** PROCESSING INDUSTRY
- 9,4 %** TRADE
- 7,1 %** CONSTRUCTION
- 5,2 %** TRANSPORTATION AND STORAGE
- 4,9 %** AGRICULTURE
- 26,3 %** OTHER



- 22,7 %** MINERAL RESOURCES EXTRACTION
- 41,2 %** CHEMISTRY AND PETROCHEMISTRY
- 20,3 %** MACHINEBUILDING AND METAL PROCESSING
- 6,4 %** FOOD PROCESSING
- 4,4 %** OTHER
- 3,7 %** ELECTRIC POWER, GAS AND WATER SUPPLY
- 1,3 %** WATER SUPPLY AND DISPOSAL; ВОДОУТВЕДЕНИЕ, ORGANIZATION OF WASTE COLLECTION AND DISPOSAL

**72,4 %**  
PROCESSING  
INDUSTRIES





2023

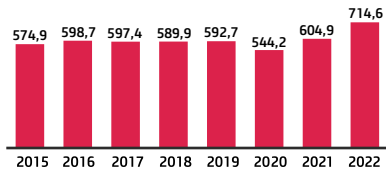
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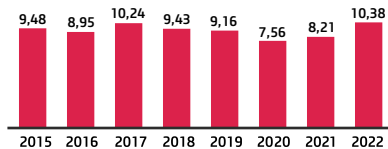
# CAPITAL INVESTMENTS



## CAPITAL INVESTMENTS EXCLUDING BUDGET FUNDS

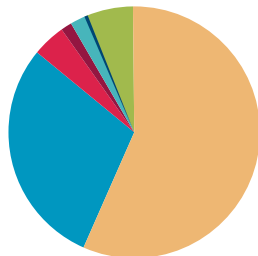


BLN. RUBLES



BLN. \$

## INVESTMENTS IN FIXED ASSETS WITH EXCEPTION OF BUDGETARY FUNDS, STRUCTURE 2022



56,5% PRIVATE EQUITY  
29,6% BUDGET FUNDS  
4,3% BANK LOANS  
1,1% FINANCIAL LOANS  
1,9% EXTRA BUDGET FUNDS  
0,1% FOREIGN INVESTMENTS  
6,5% OTHER

56,5%  
ATTRACTED FUNDS





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# OIL EXTRACTION AND REFINERY

## Oil extracted

**3,2** bln.tons

**35,7** mln.tons

**28,6** mln.tons

TATNEFT PRODUCED

## Oil refinery

**1079,9** bln.rubles

**22,5** mln.tons of oil

JSC "TatNeft" TOP -10

AMONG THE BEST RUSSIAN  
AND WORLD COMPANIES



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# PETROCHEMISTRY

# Tatarstan produces

**46.0** % of Russian rubber

**56.4** % track tires

**37.3** % trucks

**29.9** % polymers of ethylene







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10 17 21 10 06 2017

ВЕРТОЛЕТЫ РОССИИ

 **KAZAN**  
HELICOPTERS  
КАЗАНСКИЙ ВЕРТОЛЕТНЫЙ ЗАВОД

КАЗАНСКИЙ ВЕРТОЛЕТНЫЙ ЗАВОД

INDUSTRY



JSC «KAMAZ»

**115** thous. companies



JSC «Kazan Helicopters»



JSC «Zelenodolskiy  
plant named after A.M. Gorky»

JSC «Tupolev»





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# AGRICULTURAL SECTOR



# THE REPUBLIC OF TATARSTAN LEADS IN AGRICULTURAL PRODUCTION

**1<sup>ST</sup>**

RUSSIA FOR

THE PRODUCTION OF MILK POTATOES AND VEGETABLES

CATTLE

SUGAR BEET

GRAIN

**2,0 MLN TONS**

**1,1 MLN TONS**

**644 THOUS. HEADS**

**1,8 MLN TONS**

**5,2 MLN TONS**



2022 data



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Robot-patients production  
MedVision



Robot-patients production  
MedVision

Производство хирургических симуляторов  
EIDOS-Medicine

EIDOS-Medicine  
2

Surgical simulators production  
EIDOS-Medicine

3

4

IT





**150** BLN.RUB. IS GROSS INDUSTRY INCOME

**3049** INDUSTRY ORGANIZATIONS

**40,4** THOUSAND WORKERS IN THE INDUSTRY



**SEZ "INNOPOLIS"**

**338** COMPANIES  
**7 350** JOBS CREATED  
**19,9** BLN INVESTMENTS

**112** HOTLINE

+112

**1,4** MLN CALLS



**3 SITES**

**499** RESIDENTS  
**>6 000** JOBS CREATED  
**104 600 sq.m** TOTAL AREA

**ELECTRONIC SERVICES AND SERVICES**

**100%** OF REGIONAL AND MUNICIPAL STATE SERVICES  
ARE PROVIDED ELECTRONICALLY



**ICL – KPO VS**

**≈ 4 000** EMPLOYEES  
**>270** THOUS. UNITS OF EQUIPMENT  
**TOP-10** OF INFORMATION AND COMMUNICATION  
TECHNOLOGIES COMPANIES IN RUSSIA

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# INNOPOLIS

# INNOPOLIS IS THE FIRST CITY BUILT AS IT-SPECIALISTS DREAM

**10** YEARS  
SINCE FOUNDATION

**5873** WORKING PLACES

**≈1100** STUDENTS

innopolis  
UNIVERSITY

**>7600** PEOPLE ARE DWELLING  
IN THE CITY DAILY

**547** COMPANIES

**≈450** IMPLEMENTED  
SCIENTIFIC PROJECTS

## SITE FOR TESTING OF NEW TECHNOLOGIES:

- SELF-DRIVING TAXI
- «YANDEX.ROVER» DELIVERY
- DIGITAL CITY CLONE
- DRONES DELIVERY
- «LEGAL SANDBOX»
- SMART PARKING
- “OPEN INNOPOLIS”  
ONLINE SYSTEM
- INTERNET OF THINGS NETWORK





**AGENCY  
FOR STRATEGIC  
INITIATIVES**

**NATIONAL RANKING  
ON INVESTMENT CLIMATE  
IN REGIONS OF RUSSIAN FEDERATION**

TATARSTAN RANKS  
(IN 2015, 2016 AND 2017)

1<sup>st</sup>

NATIONAL RANKING ON INVESTMENT CLIMATE  
IN REGIONS OF RUSSIAN FEDERATION

**KNAUF**CEILING  
Solutions

**Système**  
electric  
Энергия. Технологии. Надежность.

**jühstroj**

**X5Group**

**5 Пятёрочка**

**WILDBERRIES**

**AliExpress**

**OZON**

**SORAMITSU**

**EFTEC**

**ŞİŞECAM**

**Wienerberger**

**ZASS**

**avgust**

**HAMU**

**kierker**

**ALLIANCE**  
Business Centers

**СИБУР**

**KOLUMAN**

**FEDERAL  
MOGUL**

**HAYAT**

**PD GROUP**

**Air Liquide**

**ТУТМЕБ**

**ВЕРТОЛЕТЫ  
РОССИИ**

**POLIMEKS**

**ALLIED  
MINERAL  
PRODUCTS**

**MAGNA**

**UMATEX**  
Group

**РЖД** Российские  
железные дороги

**Haier**

**COŞKUNÖZ  
ALABUGA**

**NNG**

**Advenira**

**sollers**

**SARIA**

**V. ORLANDI**  
TOWING SYSTEMS

**КАМСКИЙ  
БЕКОН**

**МТС**

**KASTAMONU**

**drylock**  
TECHNOLOGIES

**ROCKWOOL®**

**Белая Дача**

**Clariant**

**Polychem Systems**

**КАМСКИЙ  
БЕКОН**

**Iida Sangyo Co., Ltd.**  
いいだ Sangyo Co., Ltd.

**ACCURIDE**





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# INVESTMENT INFRASTRUCTURE

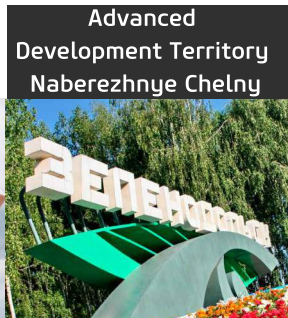
**THE REPUBLIC OF TATARSTAN IS THE ONLY REGION IN RUSSIA  
WITH 7 FEDERAL INVESTMENT SITES**



**Free economic zone  
Alabuga**



**ADVANCED DEVELOPMENT  
TERRITORY MENDELEEVSK**



**ADVANCED DEVELOPMENT  
TERRITORY ZELENOLOLSK**



**Advanced  
Development Territory  
Naberezhnye Chelny**



**Free economic  
zone Innopolis**



**ADVANCED DEVELOPMENT TERRITORY  
NIZHNEKAMSK**



**ADVANCED DEVELOPMENT  
TERRITORY CHISTOPOL**





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# INFRASTRUCTURE

**39,2** thousand kms  
of highways network

**1,88** thousand kms  
of railroads

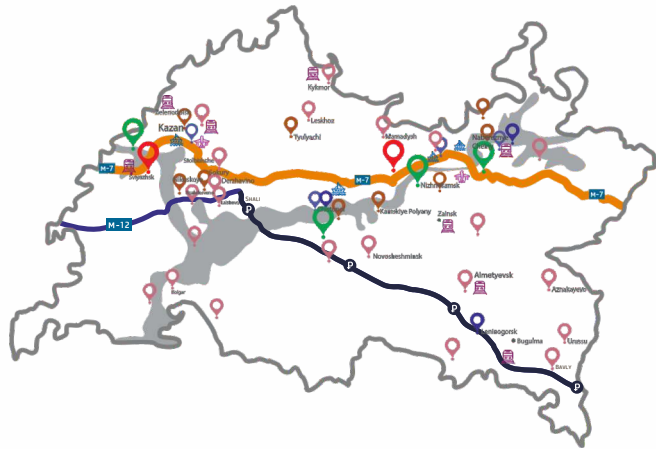
**2** international  
airports

**3** A-class logistic  
complexes

**48** directions

**8** federal highways

**3** river  
ports







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# EDUCATION

**3** international schools

**1410** secondary schools, educating more than

**1 984** primary educational institutions

Kazan (Volga Region)  
Federal University

Kazan State  
Medical University

Kazan State University  
of Architecture and Engineering

Kazan State Power  
Engineering University

Kazan National Research  
Technical University

Kazan State  
Agrarian University

Kazan National Research  
Technological University

**45** higher educational establishments, educating around

**99** secondary specialized institutions



**45** resource centers

**innopolis**  
UNIVERSITY

«Innopolis» is the innovation university of information technologies.



Free programming school for adults.  
Up to 1500 students from  
all over Russia and abroad.



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# SPORTS CAPITAL

**Professional sports**



**Amateur sports**



**National sports**

**Cyber sports**

**Street sports**





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Kazan  
Expo

WORLD LEVEL EVENTS



From  
2009



2013



2015



2018



2019



2020



2021



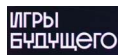
2022



2023



2024





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# CENTER OF TOURISM

Tourist inflow

3,7

mln.people



## Cultural and historical sightseeing



## Local sightseeing and ecotourism



## Sports and outdoor activities

## Spa and wellness

## Entertainment and shopping





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НАМ ГОРЕФ-ТАДӘТЛӘР ЕЛЫ

# TREASURES



**KAZAN  
KREMLIN**



**THE ISLAND  
OF SVIYAZHSK**



**GREAT  
CITY BOLGAR**



**BOLGAR  
ISLAMIC ACADEMY**

**CHURCH OF KAZAN ICON  
OF OUR LADY**







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# ACTIVE LIFESTYLE

**Classic culture**



**National culture**



**Exhibitions**



**Mass events**



**Creative activities**



**Personal development**



# STRATEGY-2030



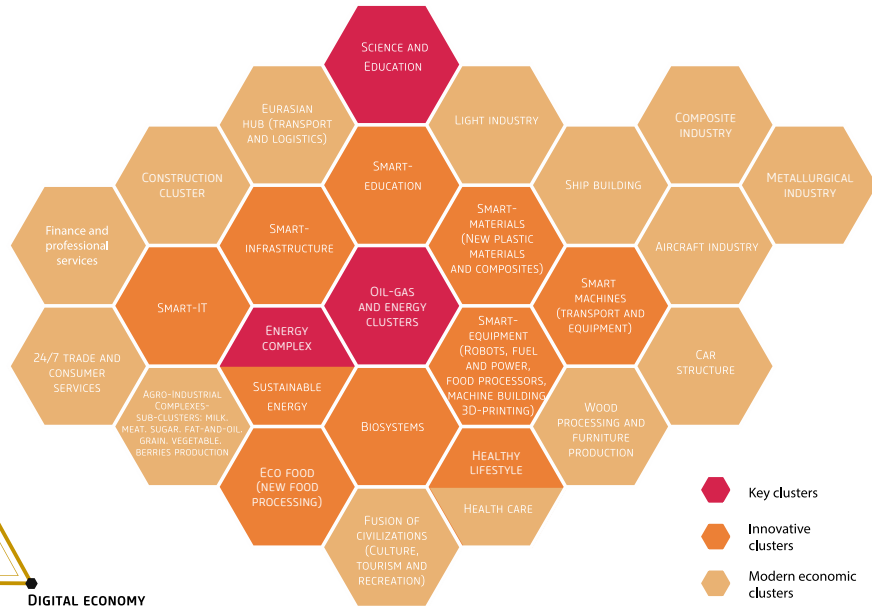
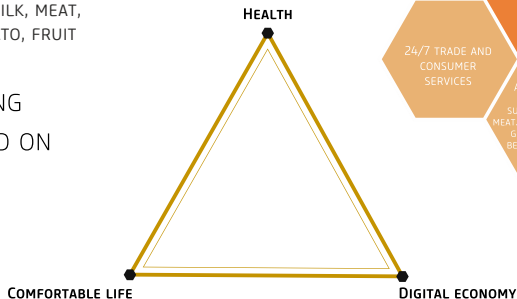


## TATARSTAN-2017-2020-2030 -REGIONAL CLUSTER ACTIVATION

COMBINING MODERN AND SMART ECONOMY CLUSTERS (SECOND PHASE: 2017-2020 - BUILDING A CLUSTER SYSTEM - THE ORGANIZATIONAL PHASE, THIRD PHASE: 2020-2030 - ACTIVE PHASE)

AGRO-INDUSTRIAL COMPLEX-SUB-CLUSTERS: MILK, MEAT, SUGAR, FAT-AND-OIL, GRAIN, VEGETABLE, POTATO, FRUIT AND BERRY, FISH FARMING

STRATEGY PRIORITY IS IN FORMING  
NEW EFFECTIVE ECONOMY, BASED ON  
KNOWLEDGE, DEVELOPMENT  
OF INNOVATIVE ACTIVITIES AND  
HIGH-TECH SECTORS.





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# WELCOME TO TATARSTAN!

TATARSTAN INVESTMENT DEVELOPMENT AGENCY  
KAZAN, AGRONOMICHESKAYA STR., 11  
TEL. +7 843 570-40-01



tidanews



investtatarstan



investtatarstan

E-MAIL: [TIDA@TATAR.RU](mailto:TIDA@TATAR.RU)  
[WWW.TIDA.TATARSTAN.RU](http://WWW.TIDA.TATARSTAN.RU) TIDA OFFICIAL WEBSITE  
[WWW.INVEST.TATARSTAN.RU](http://WWW.INVEST.TATARSTAN.RU) INVESTMENT  
PORTAL OF THE REPUBLIC OF TATARSTAN